



## INFORMATION ONLY COUNCIL REPORT

To: Paul Gipps, CAO

Date: August 23, 2022

From: Erin Goodwin, Facilities and Recreation Manager

Subject: **Mt Boucherie Community Centre Restoration Project Update**

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### EXECUTIVE SUMMARY

On April 19, 2022, staff presented a report to Council to launch the consultation and design phases for the Mount Boucherie Community Centre (MBCC) Restoration Project.


The purpose of this report is to share the results of the project's consultation phase and for staff to gather any additional feedback from Council in preparation of completing a concept plan later this fall.

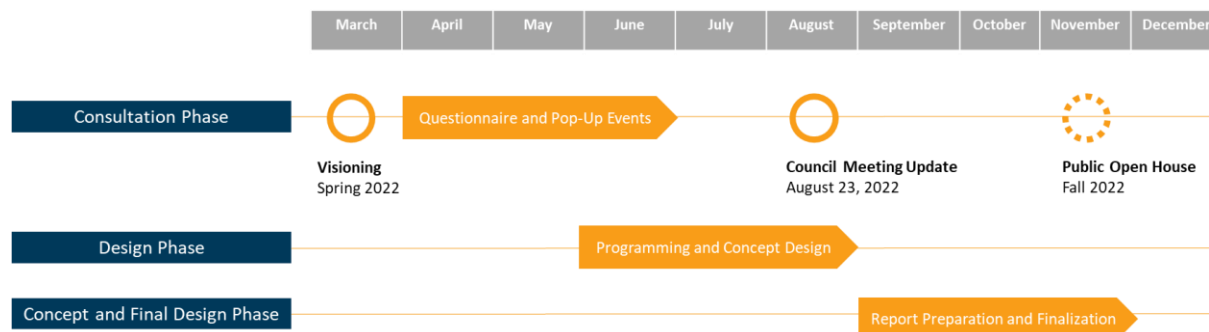
For over three decades, MBCC was home to activities such as the Westside Winter Fest, family and school celebrations, sports tournaments, and recreation programming.

In 2009, the MBCC was transformed into a temporary City Hall for the City of West Kelowna. In 2023, construction of a new City Hall / Library project is anticipated to be completed and the existing MBCC will be restored back into a community centre.

### BACKGROUND

The following is an outline of the three phases associated with the MBCC restoration project:

1. **Consultation Phase:** April 20 through June 27, 2022 (*completed*)
2. **Design Phase:** July and August 2022 (*we are here*)   
*Seek input from Council about the progress of design and community consultation*
3. **Concept and Final Design Phase:** (*Fall 2022*)  
*Share results with Council and community of consultation and design of MBCC*



## CONSULTATION PHASE

The consultation phase of the project took place between April 20 – June 27, 2022. The objective was to inform the community about the project and seek feedback on, not only ways to enhance what the MBCC facility once was, but also get ideas and suggestions from the public for a future expansion, to be considered in the longer term.

### How We Connected



**728** Visitors to online engagement platform

Informed: 249  
Aware: 603  
Engaged: 145



**8** Pop-Up engagement events:

- Gellatly Beach at CNR Wharf
- Royal LePage Place - Warriors Game
- Marina Park
- CNB Soccer Fields
- MBSS Pickleball Courts
- Hudson Road Carnival
- Skateboard Park for the Skateboard Community Event
- Mt. Boucherie Secondary School



**12,540** Unique pageviews to City's main webpage



**4** Additional stakeholder meetings:

- SD23
- West Kelowna Warriors
- YMCA
- Okanagan Boys and Girls Club



**500** postcards printed and 6 scans of QR code



**2** Digital and social media ads



**3** News releases and public service announcements

## Social Media Interactions



8,200 Post Views

489 Post clicks, likes, shares, reactions and comments



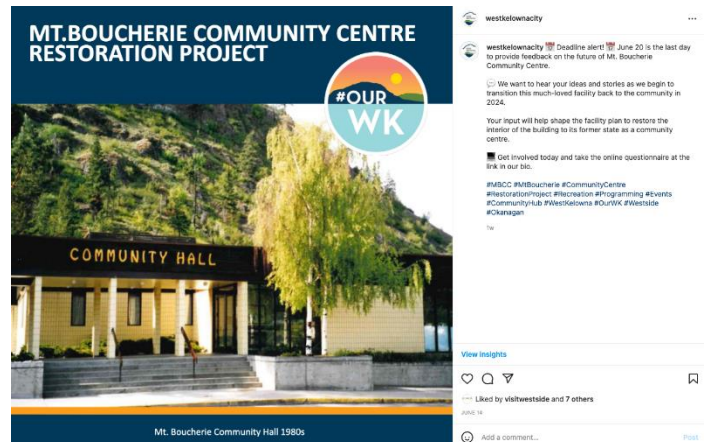
880 Post Views

39 Post clicks, likes, shares, reactions and comments



1,606 Post Views

74 Post clicks, likes, shares, reactions and comments



Example social media post

## Summary of Questionnaire Responses (142 Responses)

Below is a summary of some of the results related to the online questionnaire. For further information, see attached “What We Heard” report.

**Question:** What are your preferences for amenities and programming at MBCC? (1 being highest priority and 10 being lowest priority)

- 1.76 Multi-purpose rooms to accommodate various programs
- 2.71 Fitness space
- 3.20 Large banquet hall
- 3.59 Meeting room space
- 3.60 Large kitchen area

**Question:** When considering facility enhancements for MBCC, what features and amenities are most important to you?

- 3.14 Natural light
- 3.61 Wi-Fi
- 4.59 Audio and visual systems
- 4.63 Room lighting
- 4.70 Room acoustics

**Question:** If future expansion of MBCC were to be considered, what features are most important to you?

- 4.09 Gymnasium
- 4.10 Multi-purpose rooms
- 4.26 Fitness Centre
- 4.27 Additional sport and recreation space
- 4.51 Walking track

**Question: What programming activities would you most like to see at MBCC?**

- 3.93** Arts and cultural programs (dance, music, cooking, painting, other)
- 4.30** Fitness or recreation programs
- 4.31** Community events (seasonal, holiday, and regional celebrations)
- 4.66** Adult Programs
- 5.00** Youth Programs

*Summary of Stakeholder Meetings*

During the key stakeholder meetings, the top suggested space additions, shared amongst the majority of the stakeholders, were a gymnasium and multipurpose space for play and fitness activity. As a result, these spaces are being recommended for the long term future planning of the site, if an expansion were to be considered in the future.

Other suggestions provided by key stakeholders include, but are not limited to the following:

- 3<sup>rd</sup> party office space
- Additional meeting rooms
- Ticket booth upgrade
- Concession (food and beverage) upgrade

*Summary from Pop-Up Engagement Events*

Eight (8) engagement events were held at key locations throughout West Kelowna to speak with the public, answer questions, and gather feedback on the project. Some of the space consideration comments received from the public included the following:

- |                                   |                      |
|-----------------------------------|----------------------|
| • Fitness                         | • Gym                |
| • Dance                           | • Stage              |
| • Classroom Activity              | • Childcare Programs |
| • Art and Culture                 | • Coffee Shop        |
| • Rental Space for Special Events | • New Pool           |
| • Pickleball                      | • Public Garden      |
| • Weight Room                     | • Additional Parking |

**CONCLUSION**

A concept plan is being drafted taking into consideration the suggestions and recommendations received through the public engagement process, and the technical facility requirements to return MBCC to a community centre. The consultant recommends that the design focusses on flexible spaces to support a variety of different activities and programs.

Staff is seeking Council's input into the concept design and facility programming through September 9, 2022. In addition to gathering comments provided by Council at the August 23, 2022 regular Council meeting, staff will be reaching out to Council to ensure their feedback is collected on or before September 9. Council's input will also help guide the development of the final concept plan scheduled to be completed later this fall.

See attached preliminary concept design.

This design is in-progress, based on the stakeholder and public feedback to date.

## **NEXT STEPS**

### **Concept and Final Design Phase: (Fall 2022)**

*Present concept design at Public Open House in November 2022.*

*Finalize design and cost estimates for the project.*

A public open house and input opportunities through OurWK.ca will be scheduled in the fall to present the proposed final design. In addition, to print and community relations outreach methods, a focus will include a social media campaign engaging youth in our community to further explore activities they would like to see in preparation of returning MBCC to the Greater Westside in 2024. We will continue to invite stories from the community to include in the reopening of MBCC's 50<sup>th</sup> Anniversary.

## **FINANCIAL IMPLICATIONS**

The \$700,000 budget (from reserves) for the MBCC Restoration Project, remains unchanged.

## **REVIEWED BY**

Kari O'Rourke, Communications and Engagement Manager

Sandy Webster, Director of Corporate Initiatives

Corinne Boback, Legislative Services Manager

## **APPROVED FOR THE AGENDA BY**

Paul Gipps, CAO

PowerPoint: Yes ☒ No ☐

Attachment:

*Appendix 1: MBCC Restoration Project – What We Heard Report*

*Appendix 2: MBCC Engagement Analytics*

*Appendix 3: MBCC Restoration Preliminary Concept Plan*