



## INFORMATION ONLY COUNCIL REPORT

To: Mayor and Council

Date: June 13, 2023

From: Paul Gipps, CAO

Subject: **Update on Summer Community Events**

Report Prepared by: Kevin Bouchier, Recreation & Culture Supervisor

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### STRATEGIC AREA(S) OF FOCUS

**Strengthen Our Community** – We will provide opportunities for the residents of West Kelowna to build connections, celebrate successes, embrace the community's strengths and diversity, address shared needs, and contribute to shaping the community's future.

### BACKGROUND

The purpose of this report is to provide Council an update on some of the community events happening this summer. The City of West Kelowna (CWK) continues to work in partnership with community groups to help coordinate some of these events, including the annual Canada Day, Westside Daze, and Music in the Park celebrations. The Celebration Society will be providing a Power Point presentation and general overview of our Canada Day and Westside Daze celebrations.

The City of West Kelowna (CWK) is working in partnership with the Celebration Society to host the annual Canada Day and Westside Daze celebrations. Events for this year's Canada Day include: Battle of the Bands, Show & Shine car show and Canada Day cupcakes.

The Westside Daze Celebrations include: a parade, children's fair, live music and comedy performances on the stage. In addition, there is the Kinshira fire show, shooting star amusement rides, Lions Pancake breakfast and a community worship celebration.

The Canada Day event will be held on Saturday July 1<sup>st</sup> at Memorial Park/Annette Beaudreau Amphitheatre while Westside Daze events will be held on July 7<sup>th</sup> – 9<sup>th</sup> at the same location.

The annual Music in the Park program is scheduled weekly on Friday nights from 6:00 pm – 9:30 pm at Memorial Park/ Annette Beaudreau Amphitheatre; the program starts on June 23<sup>rd</sup> and ends on August 25<sup>th</sup>.

The June 23<sup>rd</sup> date was added to the music in the park schedule after the CWK Music in the Park contractor, Creative Okanagan, received a grant from the British Columbia Fairs, Festivals, and Events Fund to enhance live music events offered in the community.

Creative Okanagan has also secured a sponsorship arrangement with a local business, “Just4Fun”, to provide outdoor bounce house activity stations at several Music in the Park events this summer.

The June 23<sup>rd</sup> show will have a multicultural theme to align with the Westside Multiculturalism Day event which is supported by the CWK and held at Lions Hall on Saturday June 24<sup>th</sup>. This multiculturalism day event is an opportunity to share and celebrate the cultural traditions of the diverse members of our community.

As part of the Canada Day weekend, the CWK is hosting a Music in the Park event on Friday June 30<sup>th</sup> with the Celebration Society hosting the annual Canada celebrations on Saturday July 1<sup>st</sup>. Both events will be held at Memorial Park/Annette Beaudreau Amphitheatre.

New events scheduled for Royal LePage Place and Jim Lind Arena this spring include a Roller Disco event on June 17<sup>th</sup> and a Circus event (Cirque Luz Dalia) on June 20<sup>th</sup> & 21<sup>st</sup>.

Further information on Music in the Park is available on the City webpage at [www.westkelownacity.ca/musicinthepark](http://www.westkelownacity.ca/musicinthepark). Information on other community events can be found on the Visit Westside webpage at [www.visitwestside.com/events](http://www.visitwestside.com/events).

## **FINANCIAL IMPLICATIONS**

These summer community events are supported by the CWK through operational budgets, grant in aid allocations as well as sponsorship and grant funding acquired by community organizations working with the CWK.

## **REVIEWED BY**

Corinne Boback, Legislative Services Manager / Corporate Officer

## **APPROVED FOR THE AGENDA BY**

Paul Gipps, CAO

Powerpoint: Yes  No