



# In your community

## Provide your input into Council's draft Strategic Priorities, a proposed West Kelowna Economic Development Corporation and let's talk Boucherie Road Multi-Use Pathway construction

**FOR IMMEDIATE RELEASE**  
**Monday, April 17, 2023**

From Council's draft strategic priorities to construction beginning next month to build a safe multi-use pathway on Boucherie Road, West Kelowna Council wants to hear from you!

From **April 17 to 28**, the public is invited to provide input into Council's Draft 2022 – 2026 Strategic Priorities that will guide the City's investments, resources and energy over the next four years. This includes providing input about the proposed West Kelowna Economic Development Corporation as just one of Council's goals to further pursue economic growth and prosperity. And, while we're at it, let's get talking about upcoming construction both on and off Boucherie Road as part of expanding the City's active transportation network.

"Our new Council for the 2022 – 2026 term is eager to hear from the community as we set the course for this term," says Mayor Gord Milsom. "These priorities derive from the community and we couldn't get to where we are today without their continual input. We urge our residents and our business community to drop in and talk to us on **April 26** about what is important to them now and in the future. Or, take a few minutes to visit [OurWK.ca](https://www.ourwk.ca) to learn more and provide input about priorities for this term, about the proposed Economic Development Corporation and to learn about upcoming construction for the Boucherie Multi-use Pathway. All three are major initiatives and keeping the community well informed and engaged as we go along remains critically important to us," says Milsom.

In addition to seeking public input into Council's draft strategic priorities, the second initiative includes hearing from stakeholders and the public about what's most important to them in establishing a proposed Economic Development Corporation in West Kelowna.

"Key economic growth opportunities are ahead and a third-party Corporation to strategize, attract and retain large and sustainable businesses, new development

opportunities and expanded local employment is a priority that Council is really looking forward to hearing from the community about,” says Milsom.

Information about the role and function of the proposed Corporation and other details will be available at the **April 26 Open House** and online at [OurWK.ca/ec-dev](http://OurWK.ca/ec-dev).

The third initiative is providing information about construction of the Boucherie Multi-use Pathway that begins next month. At the **April 26 Open House**, the project team will have illustrations, construction and traffic management plans, phased scheduling information and other look-ahead details to assist residents, businesses and visitors before and during construction.

“Once built, the Boucherie Multi-Use Pathway will provide safer and enjoyable travel for those who walk, stroll and roll on Boucherie Road from Ogden to Green Bay Roads, but the public must know how important it will be to slow down and expect travel delays during construction,” says Mayor Milsom. “That stretch of Boucherie Road must be regarded as a destination for locals and visitors, and not a thoroughfare for commuters,” says Milsom.

Please join us to learn more and provide your input at the City’s Open House:

- **Date:** Wednesday, April 26
- **Location:** West Kelowna Yacht Club (4111 Gellatly Road)
- Drop-in event from 3 p.m. – 7 p.m.

Your feedback is important! If you can’t make it in person, take a closer look online anytime from April 17 – 28:

- Visit [OurWK.ca](http://OurWK.ca) to visit each dedicated project page and provide your input
- Share your ideas or comments through the Ideas portal
- Stop by Municipal Hall at 2760 Cameron Road to pick up an engagement toolkit

Not online? Not a problem. Contact the Communications and Engagement Department at 778-797-1234 to request paper copies.

Next steps will include the What We Heard consultation summary report that is anticipated to go to Council at the May 9 Regular Council Meeting. Subscribe for updates about these initiatives and more at [westkelownacity.ca/subscribe](http://westkelownacity.ca/subscribe).

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Submit a service request here: <https://forms.westkelownacity.ca/Service-Request>

City of West Kelowna | 778-797-1000 | [www.westkelownacity.ca](http://www.westkelownacity.ca)



# OPEN HOUSE



## Come join us!

The City of West Kelowna is hosting an in-person Open House and we want to hear from you. We are looking for your feedback on the following initiatives:



**Council's Draft 2022 - 2026 Strategic Priorities**



**Proposed Economic Development Corporation**

## Construction communications



**Boucherie Multi-use Pathway Project** - Come and learn more as we prepare for construction.



## Why it matters

Your input matters. Come join us to learn more about some of the major initiatives underway in the beautiful City of West Kelowna.



**Can't make it in-person?** Visit us online at **OurWK.ca** to provide your feedback.

### In-person Open House:



Wednesday, April 26, 2023



3:00 p.m. to 7:00 p.m.



West Kelowna Yacht Club  
4111 Gellatly Road, West Kelowna

# Proposed Economic Development Corporation in West Kelowna



## Tell us what you think!

West Kelowna Council is considering the establishment of a West Kelowna Economic Development Corporation as the City's strategic business development agency and we want to hear from you.

From **April 17 – 28**, we are looking for feedback from the community about the Proposed Economic Development Corporation model, function and priorities to further pursue economic growth and prosperity in West Kelowna.



## How to get involved

- Visit [OurWK.ca/ec-dev](https://OurWK.ca/ec-dev) to read the Information Package and complete the feedback form
- Join us in-person at our Open House on Wed. April 26



## Why it matters

Feedback from the community will be gathered and provided to Council in May 2023 for their consideration as they consider establishing a future Economic Development Corporation in West Kelowna.



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Wednesday, April 26, 2023



3:00 p.m. to 7:00 p.m.



West Kelowna Yacht Club  
4111 Gellatly Road, West Kelowna

## Sandy Webster

**From:** Greater Westside Board of Trade <admin+gwboardoftrade.com@ccsend.com>  
**Sent:** April 24, 2023 9:22 AM  
**To:** Sandy Webster  
**Subject:** Member Eblast: City of West Kelowna

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## Member E-Blast

### OPEN HOUSE



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- Proposed Economic Development Corporation**

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- West Kelowna Yacht Club  
4111 Gellatly Road, West Kelowna

Feedback open until April 28, 2023.

[OurWK.ca](http://OurWK.ca)

## Proposed Economic Development Corporation in West Kelowna



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West Kelowna Yacht Club  
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Can't make it in-person? Visit us online at [OurWK.ca/ec-dev](http://OurWK.ca/ec-dev) to provide your feedback.

Feedback open until April 28, 2023.

[OurWK.ca/ec-dev](http://OurWK.ca/ec-dev)

[Learn More and Provide Feedback](#)

Greater Westside Board of Trade | 2372 Dobbin Road, West Kelowna, British Columbia V4T 2H9  
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## Sandy Webster

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**From:** Sandy Webster  
**Sent:** April 26, 2023 1:15 PM  
**To:** Sandy Webster  
**Subject:** Proposed West Kelowna Economic Development Corporation (public consultation remains open)  
**Attachments:** CWK\_Ad-19-APRIL-23-WestKNews.pdf

Hi everyone,

Thank you for your previous stakeholder participation with the City of West Kelowna's review of its Economic Development function and proposed Economic Development Corporation.

In addition to having received your stakeholder input, the City is hosting a public open house tonight at the West Kelowna Yacht Club (3 – 7 pm) in the event you have an interest in attending (information attached). This open house covers three topics, one of which is the proposed Economic Development Corporation. Our public consultation period remains open through Friday, April 28<sup>th</sup> if you'd like to expand on any previous input you've provided to date. As some of you are not located in West Kelowna, you could also provide any other input through our Engage portal at [OurWK.ca](http://OurWK.ca).

Once again, thank you for your input to date and please don't hesitate to reach out with any questions.

Kind regards  
Sandy



**SANDY WEBSTER | DIRECTOR OF CORPORATE INITIATIVES | CITY HALL**

2760 Cameron Road, West Kelowna, BC V1Z 2T6

778.797.2213 | [www.westkelownacity.ca](http://www.westkelownacity.ca)

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## Sandy Webster

**From:** Greater Westside Board of Trade <admin+gwboardoftrade.com@ccsend.com>  
**Sent:** April 26, 2023 11:08 AM  
**To:** Sandy Webster  
**Subject:** This Weeks News from Your Board of Trade

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# Westside Weekly Update

## Did You Know?

### OPEN HOUSE



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-  **Council's Draft 2022 - 2026 Strategic Priorities**
-  **Proposed Economic Development Corporation**

**Construction communications**

-  **Boucherie Multi-use Pathway Project** - Come and learn more as we prepare for construction.

**Why it matters**  
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**In-person Open House:**

-  Wednesday, April 26, 2023
-  3:00 p.m. to 7:00 p.m.
-  West Kelowna Yacht Club  
4111 Gellatly Road, West Kelowna

Feedback open until April 28, 2023. [OurWK.ca](http://OurWK.ca)

## Last Few Tickets Remain

### MAYOR GORD MILSOM'S

# State of the City

## PRESENTATION AND BREAKFAST

7:30 am - 9:00 am

The Cove Lakeside Resort

Tickets are \$50 + GST

**WEDNESDAY  
MAY 10TH, 2023**

TICKETS AVAILABLE VIA:  
[WWW.GWBOARDOFTRADE.COM](http://WWW.GWBOARDOFTRADE.COM)



**Gord Milsom**

MAYOR - WEST KELOWNA

[Register Now](#)

## May Business After Hours



# BUSINESS *After Hours*

VENUE: WEST KELOWNA YACHT CLUB

SPONSORED BY: OKANAGAN  
BUSINESS EXCELLENCE  
M&M FOOD MARKET  
AND WEST KELOWNA YACHT CLUB

**DISCOVER  
NEW OPPORTUNITIES**

💰 \$10 MEMBERS

💰 \$20 FUTURE MEMBERS



18TH  
**MAY**  
5 - 7 PM

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**GOLF TOURNAMENT**

**2023**

SPONSORED BY:



**7TH JUNE, 2023**

📍 2649 Shannon Lake Rd,  
West Kelowna

- 18 holes of golf. Split tee start
- 3 course plated dinner
- Exciting on course games, activities and food
- Prizes for top team and best dressed

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[www.gwboardoftrade.com](http://www.gwboardoftrade.com)



Is your business interested in donating a prize? Please contact [executivedirector@gwboardoftrade.com](mailto:executivedirector@gwboardoftrade.com)

**Register Now**

# What's on the Mind of BC Business?



Every year, the BC Chamber of Commerce conducts its Collective Perspective survey, BC's most comprehensive economic snapshot that identifies issues that matter most to businesses across the province. Join us for the Thompson/Okanagan virtual Regional Roadshow, where 2022 Collective Perspective data from our region will be shared to help you inform future plans for your organization.

The BC Chamber of Commerce's Collective Perspectives Survey identifies the issues that matter to business across the province, This session will be a deep dive into the minds (and data) of business leaders in the Thompson Okanagan.

This event will be chaired by President and CEO, Fiona Famulak, who will be joined by guest speaker and research specialist, Mario Canseco, President, Research Co. and Columnist for Business in Vancouver.

[Register Now](#)

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### Mission Statement

The Greater Westside Board of Trade will impact growth and prosperity of the local Business Community by advocating opportunities, economic sustainability and collaboration among Greater Westside businesses and various levels of government.

[See More....](#)

**GREATER WESTSIDE BOARD OF TRADE**  
2372 Dobbin Road, West Kelowna  
250-768-3378



Greater Westside Board of Trade | 2372 Dobbin Road, West Kelowna, V4T 2H9 Canada

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# In your community

Join us in person on April 26, West Kelowna!

**FOR IMMEDIATE RELEASE**

**Friday, April 21, 2023**

Don't miss your chance to help shape Council's Strategic Priorities and the future of economic development in West Kelowna, and to learn more about construction of a safe multi-use pathway on Boucherie Road.

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Attendees will have the opportunity to:

- Meet with staff and ask questions
- View the display boards
- Complete the feedback forms
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About the West Kelowna Yacht Club: Open house is a drop-in format; RSVP is not required; and ample parking is available on site and is fully accessible.

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Join us in person on April 26, West Kelowna!



**Kassidie Cornell** <Kassidie.Cornell@westkelownacity.ca>

Yesterday at 9:01 AM

To: West Kelowna Neighbourhood Associations

Hello there,

I hope this email finds you well!

I'm reaching out to ask if you could help share these public consultation opportunities for two City initiatives:

- [Council's Draft 2022 – 2026 Strategic Priorities](#)
- [Proposed West Kelowna Economic Development Corporation](#)

Construction communication:

- [Boucherie Multi-use Pathway Project](#)

We are hoping to get the word out as much as possible about these engagement opportunities as well as our Open House taking place tomorrow (April 26) at the West Kelowna Yacht Club (4111 Gellatly Road) from 3 p.m. to 7 p.m. Please see the trailing email for more details.

We appreciate your support and hope to see you there!

If I can be of assistance, please feel free to contact me.

Sincerely,  
Kassidie



**KASSIDIE CORNELL | COMMUNICATIONS AND ENGAGEMENT SPECIALIST | CITY HALL**

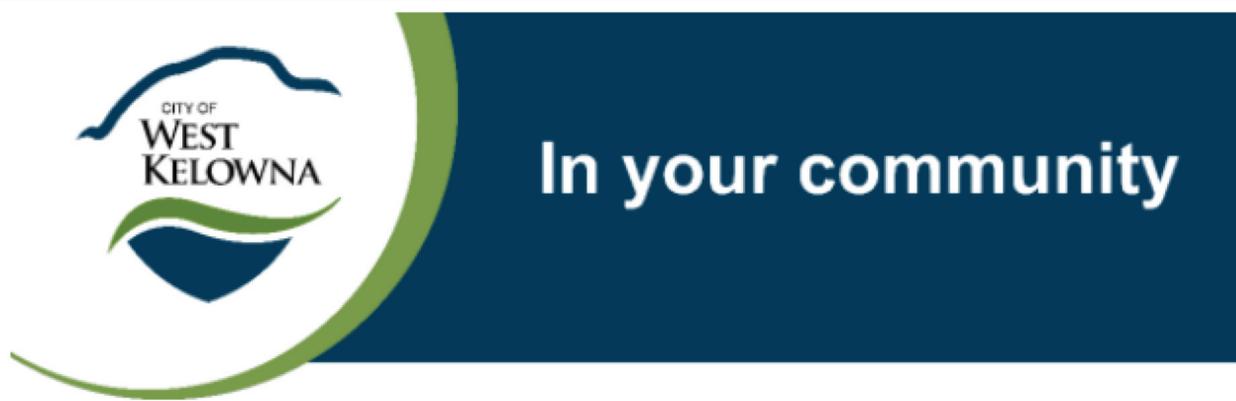
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Subscribe for updates about these initiatives and more at [westkelownacity.ca/subscribe](http://westkelownacity.ca/subscribe).

Economic Development Corporation specific

- Paid Facebook ad
- Ad ran from April 18 - 28, 2023

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Tell us what you think! 🗣️

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To learn more, join us at our in-person Open House:  
📅 Wednesday, April 26  
📍 West Kelowna Yacht Club (4111 Gellatly Road)  
🕒 3 p.m. - 7 p.m.

Can't make it in person? Visit [www.ourwk.ca/ec-dev](http://www.ourwk.ca/ec-dev) to review the display boards and complete the online feedback forms. Deadline for input is April 28.

ourwk.ca  
**Tell us what you think**  
Council's Strategic Prioriti... [Learn more](#)

General Open House content

- Paid boosted Facebook post
- Boosted from April 18 - 28, 2023

**City of West Kelowna**  
Sponsored · 🌐

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- 🏗️ Proposed Economic Development Corporation

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ourwk.ca  
**Engage West Kelowna**  
Stay informed by joining E... [Learn more](#)

General Open House content

- Posted to Facebook, Twitter and Instagram
- April 25, 2023

**City of West Kelowna**

Join us tomorrow to tell us what you think! We're hosting an in person Open House on Council's Draft 2022-2026 Strategic Priorities, the proposed West Kelowna Economic Development Corporation and the Boucherie Multi-use Pathway Project.

- 📅 Tomorrow - Wednesday, April 26
- 📍 West Kelowna Yacht Club (4111 Gellatly Road)
- 🕒 3 p.m. - 7 p.m.

To learn more about these initiatives, visit [www.OurWK.ca](http://www.OurWK.ca) to review the information packages/fact sheets, check out the display boards and complete the online feedback forms. Feedback closes April 28.

Economic Development Corporation specific

- Posted to Facebook, Twitter and Instagram
- April 26, 2023

**City of West Kelowna**  
Apr 26

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Visit [www.ourwk.ca/ec-dev](http://www.ourwk.ca/ec-dev) to review the display boards, the information package and complete the online feedback form. [Show Less](#)

**Proposed Economic Development Corporation**  
Council's Strategic Priorities: Pursue Economic

General consultation content

- Posted to Facebook, Twitter and Instagram
- April 28, 2023

**City of West Kelowna**  
Apr 26

Today is your last chance to provide feedback! 🗣️

Consultation closes Friday, April 28 for Council's Draft 2022-2026 Strategic Priorities and the proposed West Kelowna Economic Development Corporation.

Your input matters. All feedback from the community will be gathered and provided to Council in May.

Getting involved is easy – visit [www.OurWK.ca](http://www.OurWK.ca) to get started:

- 🔍 View the Open House materials
- 📖 Read the information package
- 📄 Complete the online feedback forms

Subscribe for project updates and future engagement opportunities at [www.westkelownacity.ca/subscribe](http://www.westkelownacity.ca/subscribe)

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👍 Like    💬 Comment    ➦ Share

# PROPOSED WEST KELOWNA ECONOMIC DEVELOPMENT CORPORATION



## Council's Strategic Priorities: Pursue Economic Growth & Prosperity

APRIL 2023

West Kelowna Council is considering the establishment of an arm's-length, City of West Kelowna economic development corporation (WKEDC) as the vehicle to deliver an enhanced West Kelowna-focused local economic development service. Council would like to hear from stakeholders and the community about the future WKEDC model, function and priorities that advances Council's priority to further pursue economic growth and prosperity in West Kelowna.



### Economic Development Service

Council's Draft 2022 – 2026 Strategic Priorities include the following Economic Development Service priorities:

We will engage with stakeholder groups and the business community to optimize the impact of the City's economic development efforts on West Kelowna's economic activity. Among other initiatives, we will:

- ▶ *Finalize establishment of the new West Kelowna Economic Development Corporation*
- ▶ *Create a West Kelowna Economic Development Strategy in partnership with the Economic Development Corporation*
- ▶ *Develop a Property Acquisition Strategy to identify and acquire lands for use in civic projects, including those in support of economic development*



### How to get involved

An Information Package is available on [OurWK.ca/ec-dev](https://www.westkelowna.ca/ourwk.ca/ec-dev), at the Open House and available at City Hall to provide more detail about the structure, function and priorities of a future WKEDC.

Please review the Information Package and complete the feedback form. Your feedback continually informs Council of what's important to you during each stage of the process.



Westridge Centre in Westbank Centre.



PROPOSED ECONOMIC DEVELOPMENT CORPORATION  
APRIL 17 - 28, 2023



## ABOUT THE PROPOSED ECONOMIC DEVELOPMENT CORPORATION

Strong development coupled with new economic opportunities in West Kelowna prompted the City in late 2021 to examine its own local and regional economic development service efforts. As part of the review, which included two Council workshops with its consultant Neilson Strategies Inc., Council directed staff to engage the business sector, industry associations, public and non-profit economic development agencies, post-secondary institutions, the Westbank First Nation Economic Development Commission and other stakeholders. Stakeholder engagement, which occurred in 2022, confirmed that there was considerable support for the creation of a separate corporation.

The proposed West Kelowna Economic Development Corporation would be the strategic business development agency, created by the City of West Kelowna, to lead efforts aimed at building West Kelowna's economy.

The Corporation would work to:

- ▶ Develop a West Kelowna Economic Development Strategy
- ▶ Attract businesses, employers and investment to West Kelowna
- ▶ Develop branding aimed at identifying West Kelowna as a distinct community within the Central Okanagan, British Columbia and Canada
- ▶ Coordinate sector-specific and broader economic development activities undertaken by or in collaboration with business and development agencies
- ▶ Develop and support programs aimed at retaining and expanding existing businesses
- ▶ Advise the City on the development of services, infrastructure, bylaws, policies and regulations to support business growth and expand the non-residential assessment base

The development of a strategic plan, complete with a set of priorities, would be one of the Corporation's first acts. Council would be involved in the process, as would the business community and other stakeholders.

Five years after the establishment of the WKEDC, the City would initiate an independent review of the Corporation to assess the agency's performance. Decisions on the Corporation or the corporation model would be informed by the results of the review.

To learn more about the organizational structure, Board of Directors, estimated budget and other considerations, please read the Information Package provided and speak with our project team.

Thank you for taking the time to provide your input!



# INFORMATION PACKAGE

## Proposed West Kelowna Economic Development Corporation April 2023

### OVERVIEW

The City of West Kelowna currently provides an in-house municipal economic development service. The City is also a participant in the Central Okanagan Economic Development Commission (COEDC), which exists as an in-house regional service of the Regional District of Central Okanagan. Strong development coupled with new economic opportunities in West Kelowna prompted the City in late 2021 to examine its own local and regional economic development service efforts. Two facilitated workshops were held with Council on alternative models to consider. At the end of the second workshop Council made the following decisions:

- To separate the delivery of the City's economic development service from its tourism function, and to focus the service review on economic development
- To confirm the City's participation in and support for the COEDC
- To undertake a review aimed at exploring the establishment of an arm's-length, City of West Kelowna Economic Development Corporation (WKEDC) as the vehicle to deliver an enhanced West Kelowna-focused local economic development service

As part of the review, Council directed staff to engage the business sector, industry associations, public and non-profit economic development agencies, post-secondary institutions, the Westbank First Nation Economic Development Commission and other stakeholders. Stakeholder engagement, which occurred in 2022, confirmed that there was considerable support for the creation of a separate corporation. Stakeholders pointed to several key advantages of an arm's-length WKEDC, including:

- An ability to act quickly without being encumbered by the process and other constraints that can govern in-house departments
- A governance structure with an autonomous board of directors, populated by business leaders and others with key stakes in the local economy
- An ability to ensure confidentiality to potential investors and new businesses interested in establishing or expanding operations in West Kelowna
- An ability to interact effectively with City administration, despite being a separate entity
- An ability to take on mandates and initiatives that would be difficult, if not impossible, to pursue within City Hall.



Based on this feedback, as well as on the findings from the City’s own research on service models, West Kelowna Council is moving forward as part of Council’s strategic priorities to consider the creation of a West Kelowna Economic Development Corporation (WKEDC).

## CONTINUED STAKEHOLDER AND PUBLIC CONSULTATION

The next step is to seek stakeholder and public input into the proposed WKEDC and, as part of and in conjunction with, Council’s draft 2022 – 2026 Strategic Priorities consultation. Previous proposed WKEDC consultations have occurred during the 2021 and 2022 Council Strategic Priorities consultation and this next phase builds on feedback received to date.

**From April 17 – 28, 2023**, stakeholders and the public are encouraged to provide their input into the proposed WKEDC for Council’s continued consideration. This phase provides more information about the mandate, structure, Board, estimated budget, staffing and review process as part of next steps.

This Overview document outlines the proposed Corporation for comment by the community. City officials will be available at the upcoming public open house to discuss the initiative and receive feedback from the community. The Open House is scheduled for:

**Wednesday, April 26, from 3 – 7 p.m. at the West Kelowna Yacht Club, 4111 Gellatly Road**

### WKEDC MANDATE

The proposed West Kelowna Economic Development Corporation would be the strategic business development agency, created by the City of West Kelowna, to lead efforts aimed at building West Kelowna’s economy.

The Corporation would work to:

- ▶ Develop a West Kelowna Economic Development Strategy
- ▶ Attract businesses, employers and investment to West Kelowna
- ▶ Develop branding aimed at identifying West Kelowna as a distinct community within the Central Okanagan, British Columbia and Canada
- ▶ Coordinate sector-specific and broader economic development activities undertaken by or in collaboration with business and development agencies
- ▶ Develop and support programs aimed at retaining and expanding existing businesses
- ▶ Advise the City on the development of services, infrastructure, bylaws, policies and regulations to support business growth and expand the non-residential assessment base

The development of a strategic plan, complete with a set of priorities, would be one of the Corporation’s first acts. Council would be involved in the process, as would the business community and other stakeholders.



## LEGAL STRUCTURE

The WKEDC would be established by the City as a local government corporation, incorporated under the British Columbia's Corporation's Act. The Corporation would be structured to qualify as a non-profit corporation, exempt from paying income taxes.

## BOARD OF DIRECTORS

The Corporation would be owned by the City of West Kelowna, but would operate as an autonomous, arm's-length agency, governed by its own Board of Directors. The Board would be comprised of seven (7) voting Directors and two (2) non-voting Directors. All Directors would be appointed by Council, and all would serve without payment. In selecting the voting Directors, Council would seek to ensure representation from existing and targeted economic sectors and industries in West Kelowna, including viticulture, tourism and hospitality, construction, agriculture, manufacturing, forestry, post-secondary education and digital enterprises.

The two (2) non-voting Director would include one (1) member of Council, and one (1) senior manager from the City. It is anticipated that the Mayor and the Chief Administrative Officer, respectively, would be appointed to these positions, for at the least the inaugural Board.

The Board would be an autonomous decision-making body, appointed to direct and oversee the activities of the WKEDC. The Board would be expected to:

- ▶ Set strategic priorities for the Corporation
- ▶ Define, within the context of Corporation's Articles of Incorporation, the agency's mission, values and guiding principles
- ▶ Establishing policies and protocols necessary to govern the Corporation effectively
- ▶ Initiate and lead, on behalf of the City, the development of a West Kelowna Economic Development Strategy
- ▶ Approving the Corporation's annual operating and capital budgets
- ▶ Hire and direct the Chief Executive Officer to manage the Corporation
- ▶ Enter into agreements and contracts
- ▶ Initiate projects and programs to implement the Board's priorities
- ▶ Report to the City annually on the WKEDC's financial statements, programs, use of public funds, and upcoming initiatives

The Board would be expected, as well, to engage with the community through their communication and engagement plan that includes annual public information meetings.



## **FUNDING MODEL**

Base funding for the Corporation would be provided by the City of West Kelowna, through a stable, five-year service agreement, to cover staffing costs, the operation of the Board, office expenses including rent, certain investment attraction and business development programs, and any other costs approved by the City. The anticipated annual cost to the City would not be expected to exceed \$400,000 (2023 dollars). Additional funds to support specific programs and investments would be raised by the Corporation.

## **STAFFING**

The WKEDC would be headed by a Chief Executive Officer (CEO), hired by and accountable to the Board. It is anticipated that an economic development specialist and possibly one (1) additional staff member would join the CEO. The Corporation would lease its own office space in West Kelowna, and attend to its own operational needs. Where cost-effective and practicable, the Corporation could choose to contract the City to provide basic corporate services.

## **REVIEW**

Five years after the establishment of the WKEDC, the City would initiate an independent review of the Corporation to assess the agency's performance. Decisions on the Corporation or the corporation model would be informed by the results of the review.



# FREQUENTLY ASKED QUESTIONS

The City of West Kelowna is proposing to establish a West Kelowna Economic Development Corporation (WKEDC) as the City's strategic business development agency. The City is reaching out to the community to explain the initiative, answer questions and receive feedback that helps to inform next steps. This FAQ section is part of the Information Package the City has put together for residents and businesses that wish to learn more.

## 1. What is the proposed West Kelowna Economic Development Corporation?

The WKEDC would be established as a local government corporation by the City of West Kelowna to deliver the City's local economic development service. The Corporation would be incorporated under British Columbia's Business Corporations Act. It would be owned by the City of West Kelowna, but would operate as an autonomous entity at arm's-length to the City. The Corporation would be governed by its own Board of Directors.

## 2. What would the WKEDC do?

The WKEDC would be created as the City's business development and investment attraction agency for West Kelowna. The Corporation would replace the City's current in-house economic development function, and would focus on needs that the region's economic development function — the Central Okanagan Economic Development Agency (COEDC) — is not set up to address. In specific terms, the Corporation would work to:

- Develop a West Kelowna Economic Development Strategy
- Attract businesses, employers and investment to West Kelowna
- Develop branding aimed at identifying West Kelowna as a distinct community within the Central Okanagan, British Columbia and Canada
- Coordinate sector-specific and broader economic development activities undertaken by or in collaboration with business and development agencies
- Develop and support programs aimed at retaining and expanding existing businesses
- Advise the City on the development of services, infrastructure, bylaws, policies and regulations to support business growth and expand the non-residential assessment base

It is important to emphasize that the City fully supports the work of the region's COEDC. The proposed West Kelowna Economic Development Corporation, focused on West Kelowna specifically, would complement and benefit from the broader regional initiatives of the COEDC.



### 3. Why is a new economic development agency needed?

West Kelowna's prosperity is ultimately dependent on having a robust, diverse and resilient business sector, a broad tax base, increased levels of investment in the community, and a strong local economy with opportunities for employment and growth. The proposed Economic Development Corporation, supported by (but autonomous from) the City, would help to create these conditions in West Kelowna. In focusing entirely on West Kelowna's economy, the Corporation would fill a need that is not currently being addressed.

### 4. Who would run the proposed Corporation?

The Corporation would be owned by the City of West Kelowna, but would operate as an autonomous, arm's-length agency, governed by its own Board of Directors. The Board would be comprised of seven (7) voting Directors and two (2) non-voting Directors. All Directors would be appointed by Council, and all would serve without payment. In selecting the voting Directors, Council would seek to ensure representation from existing and targeted economic sectors and industries in West Kelowna, including viticulture, tourism and hospitality, construction, agriculture, manufacturing, forestry, post-secondary education and digital enterprises.

The two (2) non-voting Director would include one (1) member of Council, and one (1) senior manager from the City. It is anticipated that the Mayor and the Chief Administrative Officer, respectively, would be appointed to these positions, for at the least the inaugural Board.

The Board would be an autonomous decision-making body, appointed to direct and oversee the activities of the WKEDC. The Board would be expected to:

- Set strategic priorities for the Corporation
- Define, within the context of Corporation's Articles of Incorporation, the agency's mission, values and guiding principles
- Establishing policies and protocols necessary to govern the Corporation effectively
- Initiating and leading, on behalf of the City, the development of a West Kelowna Economic Development Strategy
- Approving the Corporation's annual operating and capital budgets
- Hire and direct the Chief Executive Officer to manage the Corporation
- Enter into agreements and contracts
- Initiate projects and programs to implement the Board's priorities
- Report to the City annually on the WKEDC's financial statements, programs, use of public funds, and upcoming initiatives

The Board would be expected, as well, to engage with the community through their communication and engagement plan, that includes holding public information meetings.



## 5. What would it all cost?

Base funding for the Corporation would be provided by the City of West Kelowna, through a stable, five-year service agreement, to cover staffing costs, the operation of the Board, office expenses including rent, certain investment attraction and business development programs, and any other costs approved by the City. The anticipated annual cost to the City would not be expected to exceed \$400,000 (2023 dollars). Additional funds to support specific programs and investments would be raised by the Corporation.

## 6. When would the proposed Corporation be in place?

After a period of public comment, the City will need to complete drafting the legal documents required for incorporation. These documents need to be submitted to the Inspector of Municipalities as part of the Inspector's approval process. Once Council receives approval Council would consider their next steps should they proceed, including appointing the inaugural Board of Directors. As one of its first courses of action, the Board will need to hire a CEO who, with the support of the Board, will put in place the pieces required to begin operations. The City could anticipate that operations could begin in late 2023.

## 7. Have other cities created economic development corporations?

City-owned economic development corporations exist in many cities across Canada (and beyond). There are many examples in Ontario (e.g., in London, Kingston, Waterloo and several other places), but also in Western Canada. The Calgary Economic Development Corporation is considered a particularly successful corporation in Alberta.

Economic development corporations are less common in British Columbia, but are not entirely absent from the landscape. The Chilliwack Economic Partners Corporation (CEPCO) is an example of a successful agency that has helped to attract significant investment to the local community, and that has partnered with others to transform Chilliwack's downtown core. Venture Kamloops offers another success story. On the Island, the City of Nanaimo just recently established the Nanaimo Prosperity Corporation.

For more information or to connect with staff who could answer any additional questions, please visit [OurWK.ca/ec-dev](http://OurWK.ca/ec-dev) or call 778-797-1000 and ask to be connected with the Chief Administrative Office.



# Proposed Economic Development Corporation Feedback Form

## Welcome

West Kelowna Council is considering the establishment of an arm's-length, City of West Kelowna Economic Development Corporation (WKEDC) as the vehicle to deliver an enhanced West Kelowna-focused local economic development service.

Council would like to hear from stakeholders and the public about a Proposed Economic Development Corporation aimed at supporting Council's priority to further pursue economic growth and prosperity in West Kelowna. It's important that our community is continually represented during the consideration of a future WKEDC.

Thank you for your input as we make West Kelowna truly the place to be!

This feedback form should take approximately 10 minutes to complete. The results will be compiled and provided to Council in May for their consideration as they complete their initial and annual strategic priorities review.



**1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Please add your comment below:

**2. Do you have any concerns with the proposed Corporation?**

- No
- Yes, please describe below:



**3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

**Please add your comments below:**

**4. How can the corporation best help to grow West Kelowna's economy?**

**Please add your comments below:**

**5. Are there areas of activity that you think the WKEDC should avoid?**

**Please add your comments below:**



**6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

**Please add your comments below:**

**7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

- No**
- Yes, please describe below:**

**8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

- No**
- Yes. Please provide your name and email address below:**

Your email will be collected by the City of West Kelowna pursuant to the Freedom of Information and Protection of Privacy Act for the purpose of project notification of the Proposed Economic Development Corporation. Any questions regarding the collection of personal information can be directed to [communications@westkelownacity.ca](mailto:communications@westkelownacity.ca), 2760 Cameron Avenue, West Kelowna, BC V1Z 2T6.

**Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_



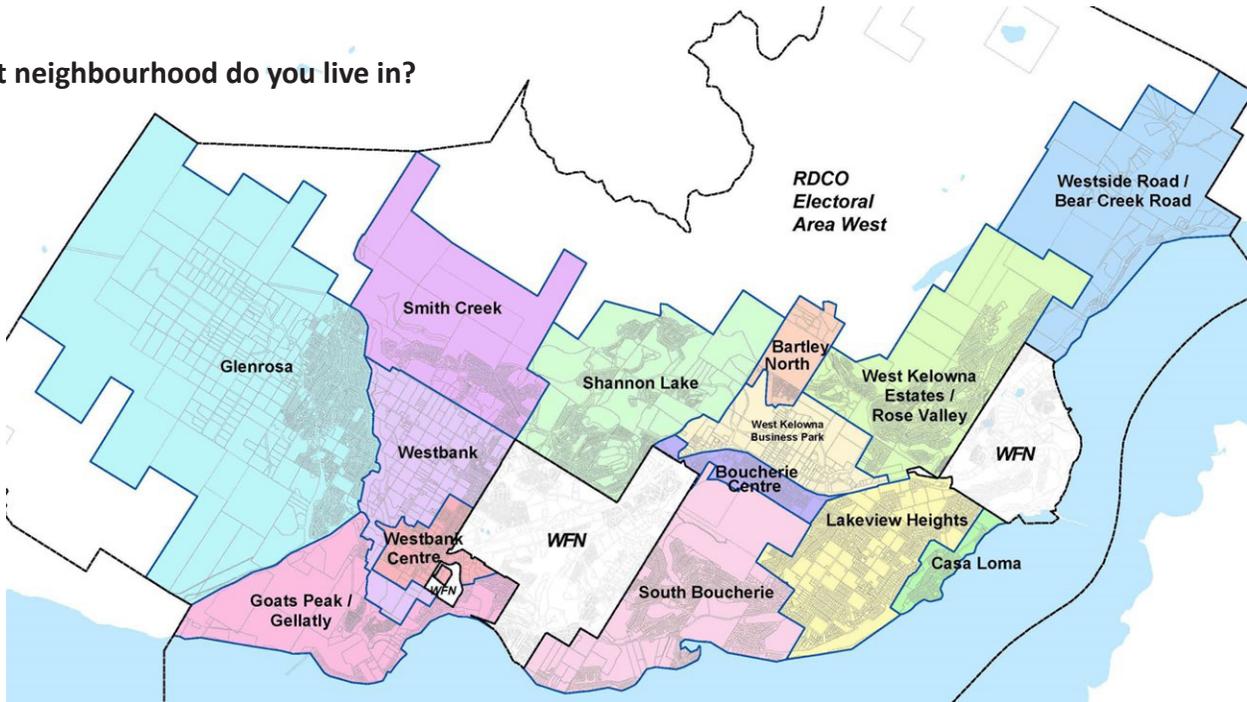
9. Do you currently own a business within the City of West Kelowna?

- No
- If yes, please share the industry type: \_\_\_\_\_

10. Demographics - Select your age category.

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65+

11. What neighbourhood do you live in?



- Glenrosa
- Bartley North
- West Kelowna Estates/Rose Valley
- Goats Peak/Gellatly
- West Kelowna Business Park
- Casa Loma
- Westbank Centre
- South Boucherie
- Westside Road/Bear Creek Road
- Westbank
- Boucherie Centre
- Westbank First Nation
- Smith Creek
- Lakeview Heights
- Outside West Kelowna
- Shannon Lake

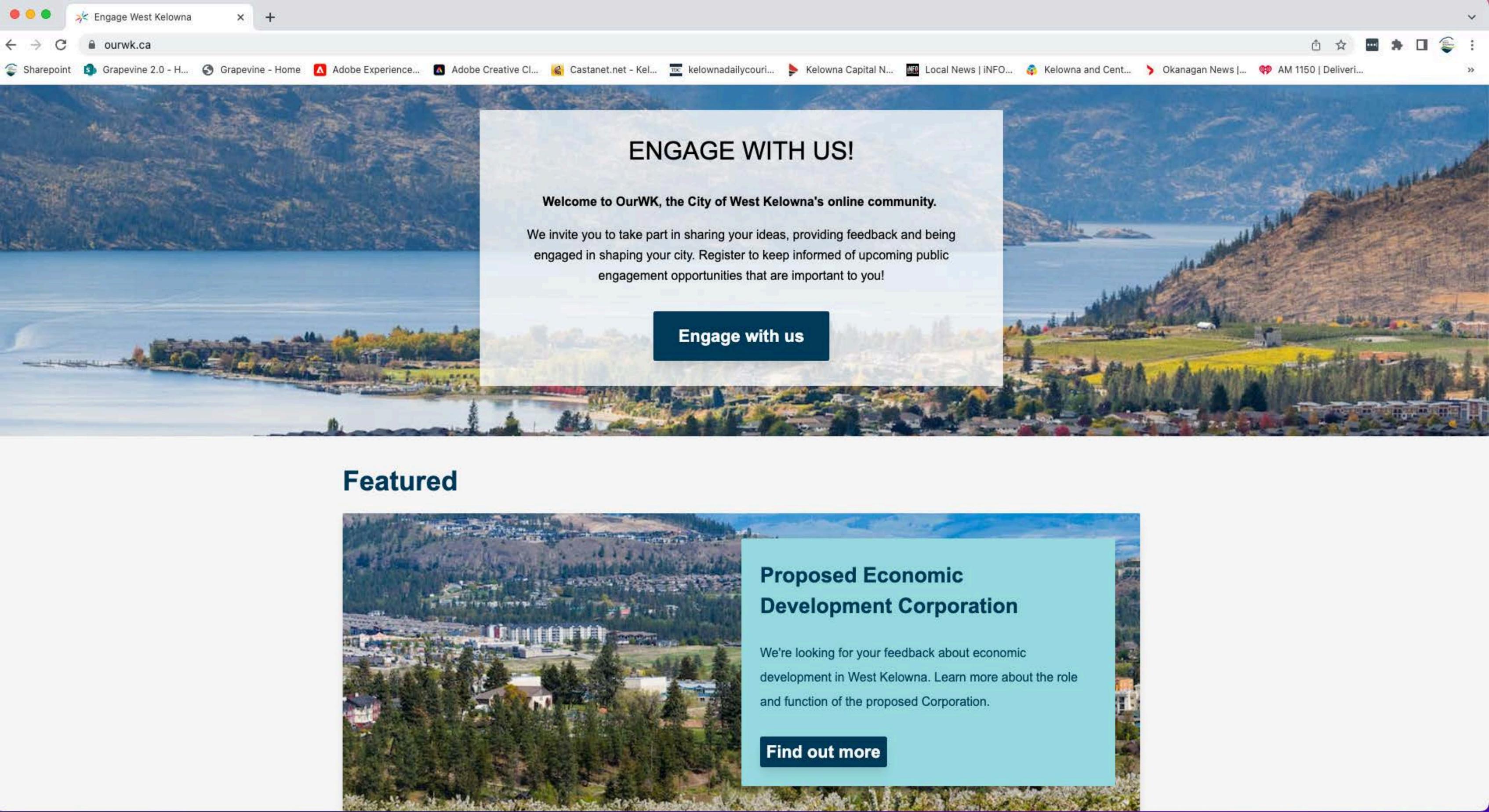


**12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

- Printed materials (posters, mailed letter)
- Social media (Facebook, Twitter, Instagram etc.)
- Local news (online, television, newspaper)
- Communications from the City (e-news, Public Service Announcements, News Releases etc.)

Thank you for completing this feedback form.





# ENGAGE WITH US!

Welcome to OurWK, the City of West Kelowna's online community.

We invite you to take part in sharing your ideas, providing feedback and being engaged in shaping your city. Register to keep informed of upcoming public engagement opportunities that are important to you!

[Engage with us](#)

## Featured



### Proposed Economic Development Corporation

We're looking for your feedback about economic development in West Kelowna. Learn more about the role and function of the proposed Corporation.

[Find out more](#)

# Proposed Economic Development Corporation



## Council's Strategic Priorities: Pursue Economic Growth & Prosperity

West Kelowna Council is considering the establishment of an arm's-length, City of West Kelowna Economic Development Corporation (WKEDC) as the vehicle to deliver an enhanced West Kelowna-focused local economic development service.

The City of West Kelowna currently provides an in-house municipal economic development service. The municipality is also a participant in the Central Okanagan Economic Development Commission (COEDC), which exists as an in-house regional service of the Regional District of Central Okanagan. Strong development coupled with new economic opportunities in West Kelowna prompted the City in late 2021 to examine its own local and regional economic development service efforts.

### Tell us what you think!

From **April 17-28**, we are looking for feedback from the community about the Proposed Economic Development Corporation model, function and priorities to further pursue economic growth and prosperity in West Kelowna.

Council would like to hear from stakeholders and the community about a future Economic Development Corporation aimed at supporting Council's priority to further pursue economic growth and prosperity in West Kelowna.

### How to get involved

- Review the [Information Package](#) and [display boards](#)
- Complete the [feedback form](#)
- Join us at an Open House on Wednesday, April 26
- Pick up an engagement package at City Hall to submit your feedback on paper

### Key dates

- April 17 - 28:** Feedback open
- April 26:** Open House at West Kelowna Yacht Club, 3 p.m. - 7 p.m., 4111 Gellatly Road
- May 2023:** Feedback from the community is gathered and provided to Council for their consideration as they consider establishing a future economic development Corporation in West Kelowna

### About the Proposed Economic Development Corporation

The proposed West Kelowna Economic Development Corporation would be the strategic business development agency, created by the City of West Kelowna, to lead efforts aimed at building West Kelowna's economy.

The Corporation would work to:

- Develop a *West Kelowna Economic Development Strategy*
- Attract businesses, employers and investment to West Kelowna
- Develop branding aimed at identifying West Kelowna as a distinct community within the Central Okanagan, British Columbia and Canada
- Coordinate sector-specific and broader economic development activities undertaken by or in collaboration with business and development agencies
- Develop and support programs aimed at retaining and expanding existing businesses
- Advise the City on the development of services, infrastructure, bylaws, policies and regulations to support business growth and expand the non-residential assessment base



Stakeholder and public input throughout the process remains very important to Council. Thank you for taking the time to review the information and provide your feedback.

### Attend the Open House

Come join us! On Wednesday, April 26, City staff will be holding an Open House to receive feedback on economic development in West Kelowna. You'll have the opportunity to meet with City staff and Council and tell them what is most important to you.

**Date:** Wed. April 26

**Time:** 3 p.m. to 7 p.m.

**Location:** West Kelowna Yacht Club, 4111 Gellatly Road, West Kelowna

This is a drop-in event and RSVP is not required.

The Open House will also cover other topics of public interest such as [Council's Draft 2022-2026 Strategic Priorities](#) and pre-construction information for the [Boucherie Multi-use Pathway Project](#).

### Ask us

Have questions about this initiative? Ask them below.

[Complete the feedback form](#)

[Ask a question](#)

## Proposed Economic Development Corporation

### Welcome

West Kelowna Council is considering the establishment of an arm's-length, City of West Kelowna Economic Development Corporation (WKEDC) as the vehicle to deliver an enhanced West Kelowna-focused local economic development service.

Council would like to hear from stakeholders and the public about a Proposed Economic Development Corporation aimed at supporting Council's priority to further pursue economic growth and prosperity in West Kelowna. It's important that our community is continually represented during the consideration of a future WKEDC. Thank you for your input as we make West Kelowna truly the place to be!

This feedback form should take approximately 10 minutes to complete. The results will be compiled and provided to Council in May for their consideration as they complete their initial and annual strategic priorities review.

[COMPLETE FORM](#)



**PURSUE ECONOMIC GROWTH AND PROSPERITY**

### Who's Listening

**Paul Gipps**

Chief Administration Officer  
City of West Kelowna



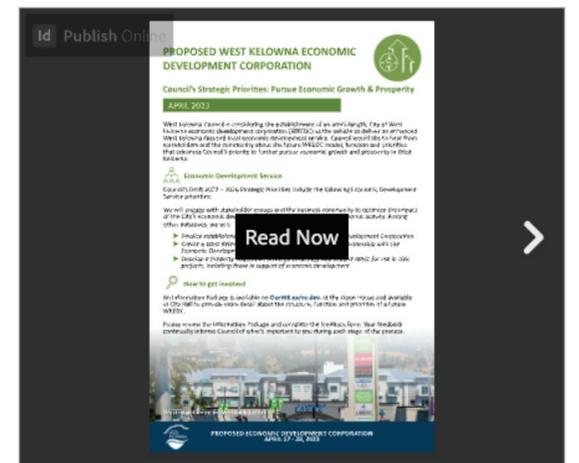
### Lifecycle

- Consultation underway from April 17 - 28**  
West Kelowna residents can provide feedback on the Future Economic Development Corporation.
- May 2023: Final Report - What we heard and adoption consideration**

### Key dates

- Open House: West Kelowna Yacht Club - 3 p.m. to 7 p.m. April 26 2023**

### Review the display boards



### Key documents

[WKEDC Information Package \(297 KB\) \(pdf\)](#)

[WKEDC Display Boards.pdf \(6.19 MB\) \(pdf\)](#)

### Subscribe to City news and alerts



### Engagement level for this project:

- CONSULT**

To obtain feedback on analysis, issues, alternatives and decisions.

Visit the [International Association of Public Participation](#) for more information.



### Who we heard from



# 21

feedback forms received on **OurWK.ca**



# 112

comments from respondents on feedback forms

### How we connected



# 476

total visitors to online engagement platform **OurWK.ca**

Aware: **434** (viewed the project page)  
Informed: **128** (clicked through content)  
Engaged: **18** (questions/comments made)



# 273

People attended the in person Open House on April 26 at the West Kelowna Yacht Club



# 3

e-News updates issued and direct notification to residents' associations and stakeholders



# 13

total social media posts over engagement period



# 3,600

recipients of e-News

### Social media interactions



# 7,183

total unpaid social media impressions



**2,726** viewed our posts



**611** viewed our posts



**3,846** viewed our posts



# Council's Draft 2022 - 2026 Strategic Priorities

April 17 - 28, 2023

## Who we heard from



**54**

feedback forms received on **OurWK.ca**



**1**

question asked on **OurWK.ca**



**X**

emails received

## How we connected



**222**

total visitors to online engagement platform **OurWK.ca**

Aware: **182** (viewed the project page)  
Informed: **111** (clicked through content)  
Engaged: **43** (questions/comments made)



**253**

People attended the in person Open House on April 26 at the West Kelowna Yacht Club



**3**

e-News updates issued and direct notification to residents' associations and stakeholders



**9**

total social media posts over engagement period



**3,600**

recipients of e-News

## Social media interactions



**5,632**

total unpaid social media impressions



**2,478** viewed our posts



**473** viewed our posts



**2,681** viewed our posts

# Appendix A: Feedback Summary Report

## Engage West Kelowna

### Proposed Economic Development Corporation



#### Visitors Summary

#### Highlights



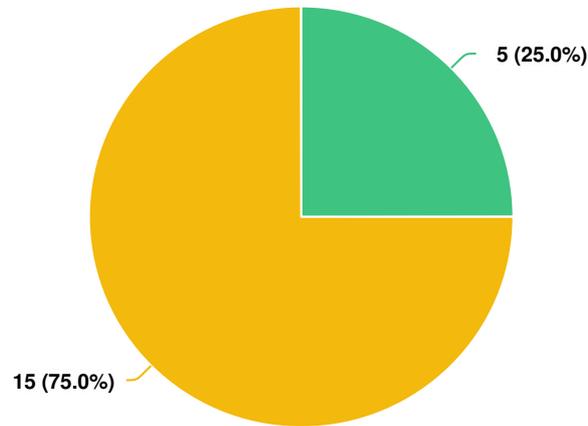
Aware Participants		Engaged Participants		
Aware Actions Performed		Engaged Actions Performed		
		Registered	Unverified	Anonymous
Aware Participants	434	18		
Visited a Project or Tool Page	434			
Informed Participants	128			
Viewed a video	0	Contributed on Forums	0	0
Viewed a photo	0	Participated in Surveys	2	0
Downloaded a document	74	Contributed to Newsfeeds	0	0
Visited the Key Dates page	0	Participated in Quick Polls	0	0
Visited an FAQ list Page	0	Posted on Guestbooks	0	0
Visited Instagram Page	0	Contributed to Stories	0	0
Visited Multiple Project Pages	109	Asked Questions	0	1
Contributed to a tool (engaged)	18	Placed Pins on Places	0	0
		Contributed to Ideas	0	0

## ENGAGEMENT TOOL: SURVEY TOOL

### Proposed Economic Development Corporation

Visitors <b>69</b>	Contributors <b>17</b>	CONTRIBUTIONS <b>21</b>
--------------------	------------------------	-------------------------

Do you have any concerns with the proposed Corporation?



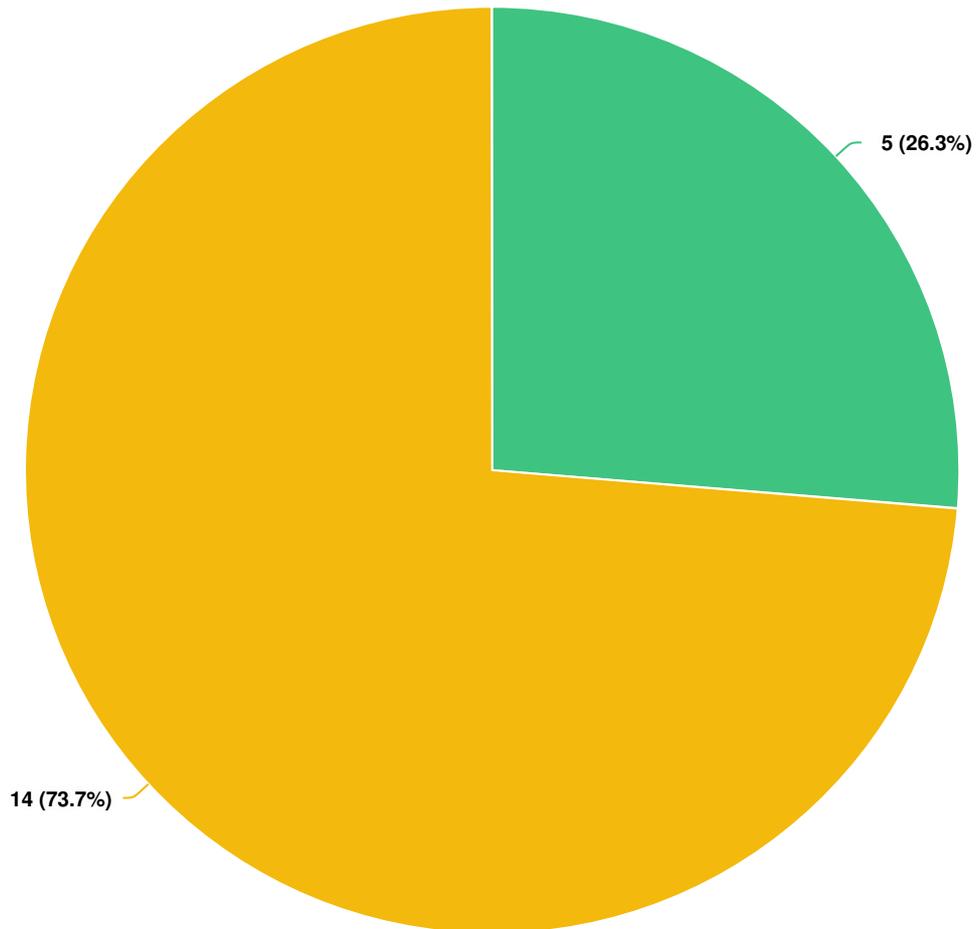
#### Question options

- No
- Yes, please describe below.

Optional question (20 response(s), 1 skipped)

Question type: Radio Button Question

**Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**



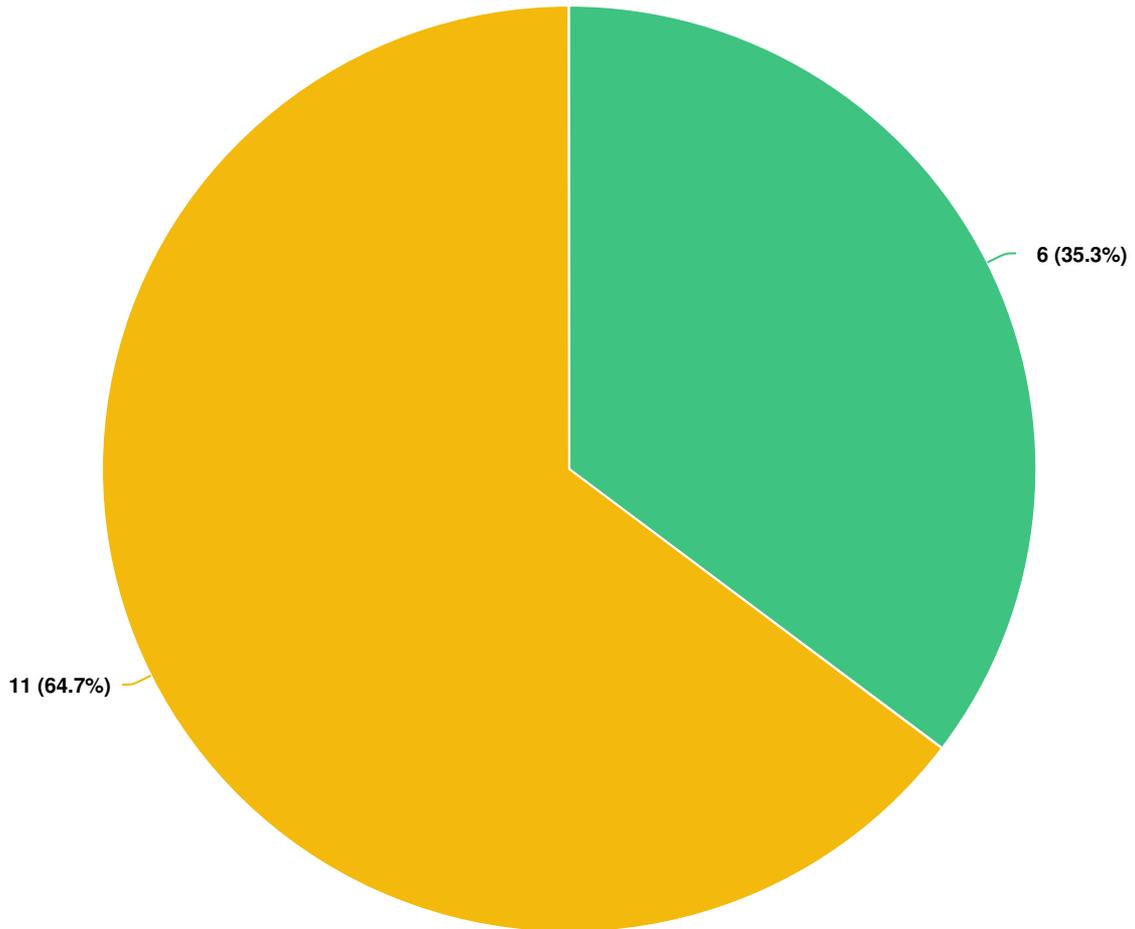
**Question options**

- No
- Yes, please describe below

*Optional question (19 response(s), 2 skipped)*

*Question type: Radio Button Question*

**Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**



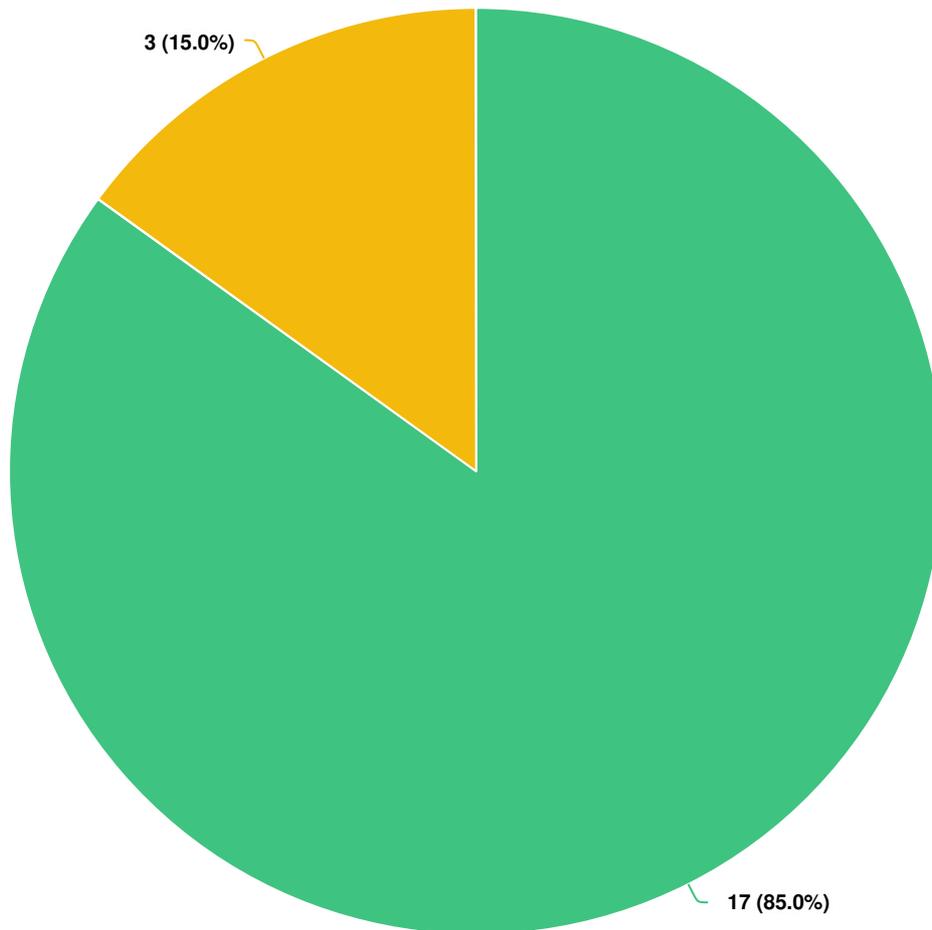
**Question options**

- No
- Yes. Please provide your name and email address below.

*Optional question (17 response(s), 4 skipped)*

*Question type: Radio Button Question*

### Do you currently own a business within the City of West Kelowna?



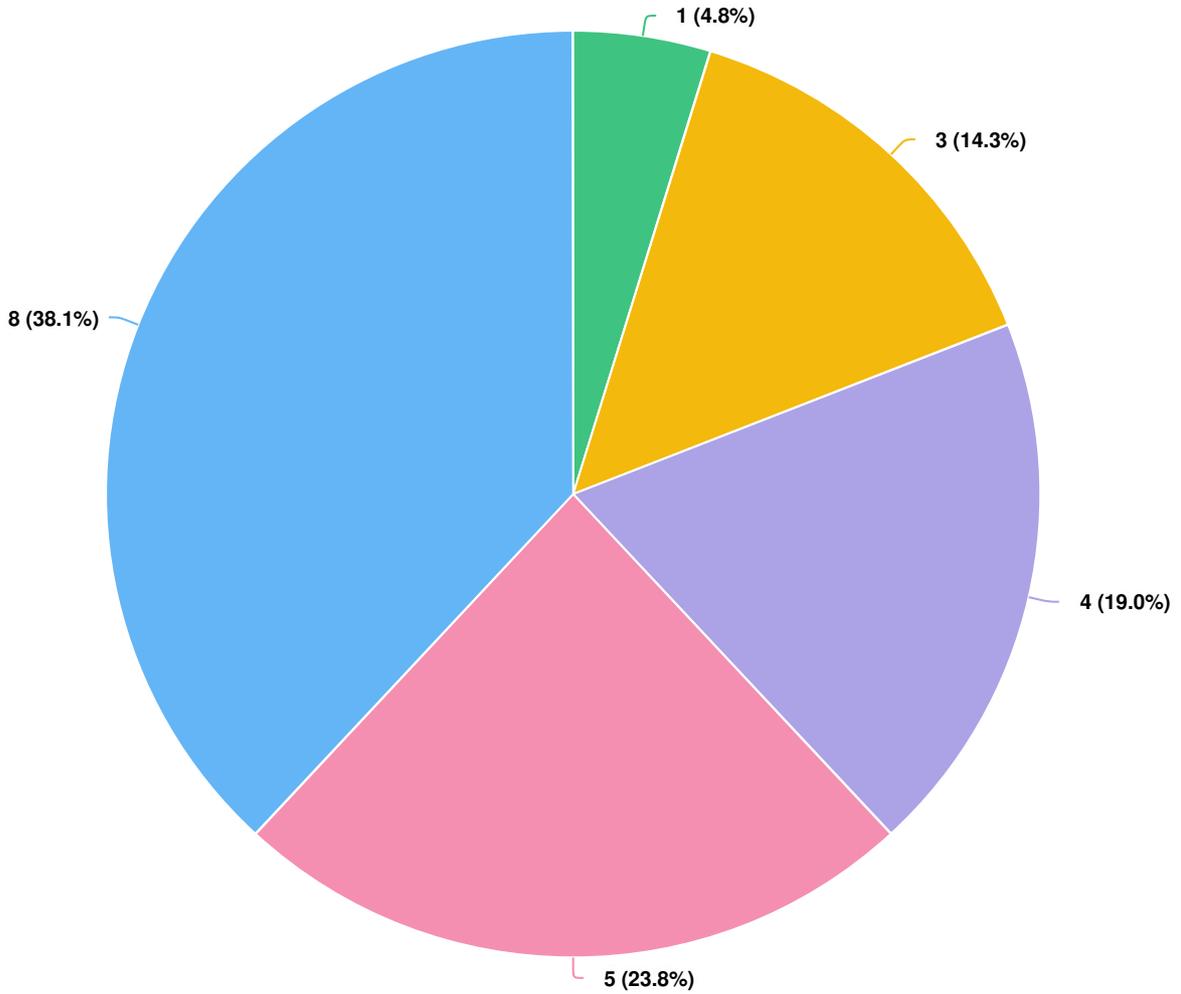
**Question options**

- No
- If yes, please share the industry type below.

*Optional question (20 response(s), 1 skipped)*

*Question type: Radio Button Question*

### Demographics - Select your age category.



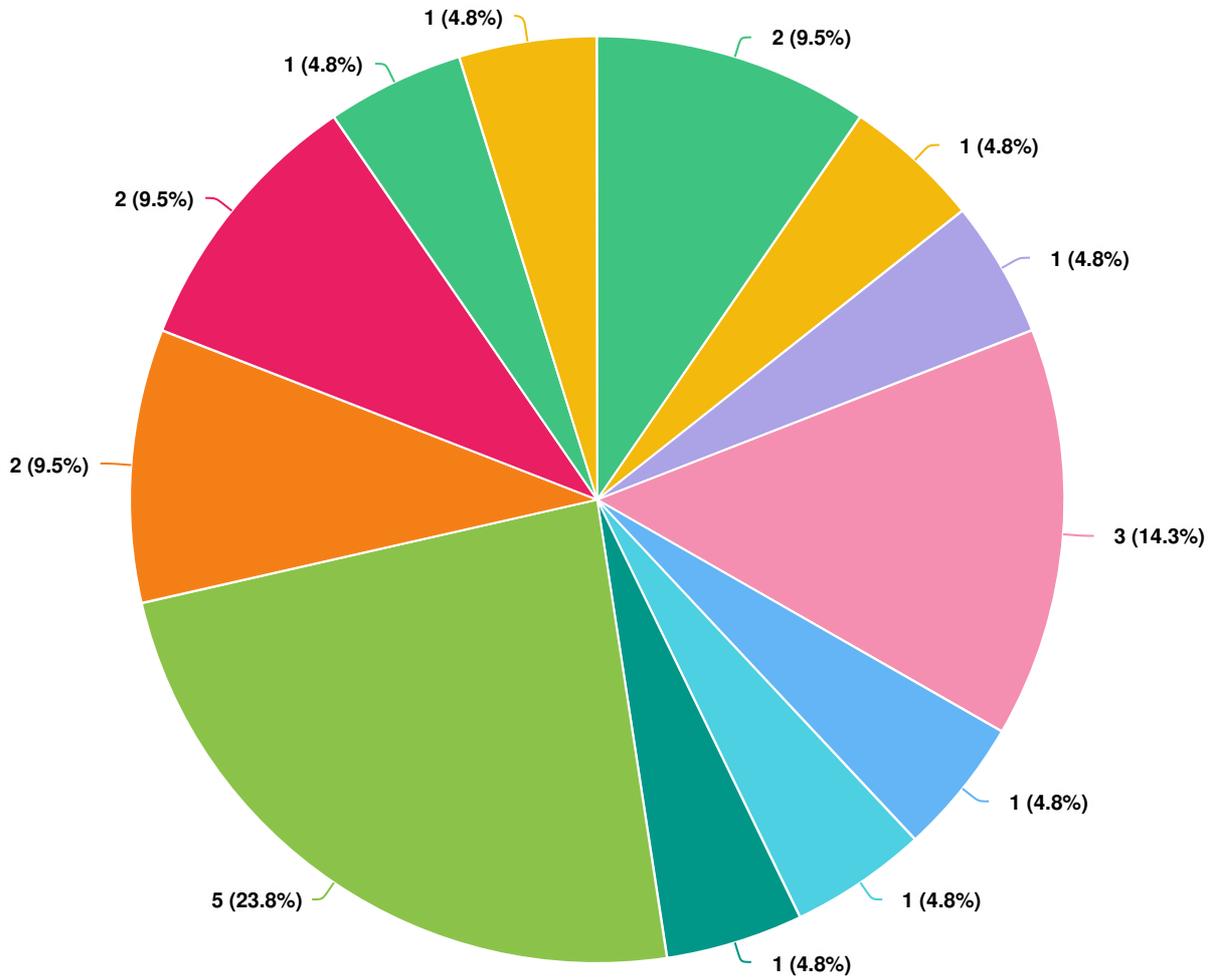
**Question options**

- 25-34
- 35-44
- 45-54
- 55-64
- 65+

Optional question (21 response(s), 0 skipped)

Question type: Radio Button Question

### What neighbourhood do you live in?



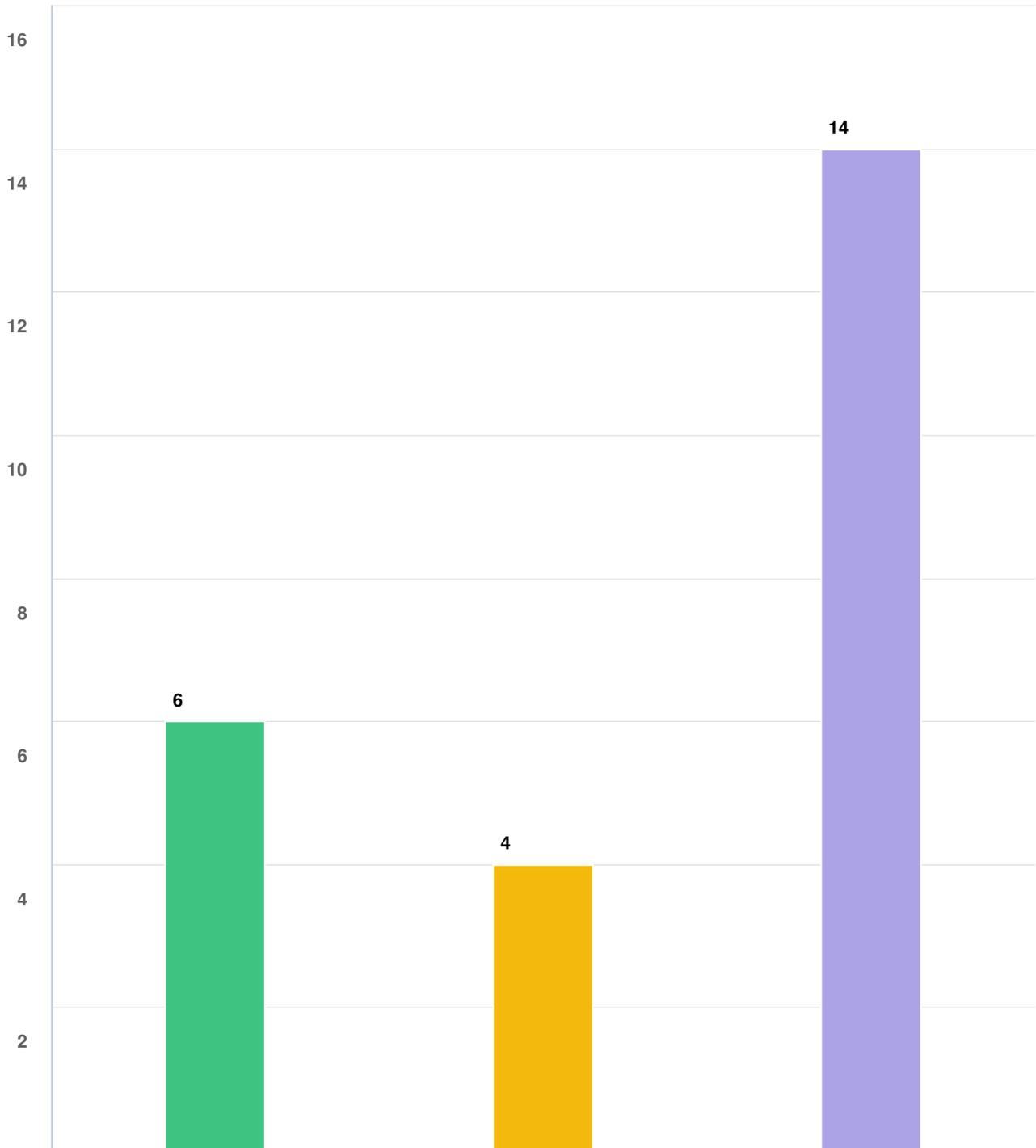
**Question options**

- Glenrosa
  Goats Peak/Gellatly
  Smith Creek
  Shannon Lake
  Bartley North
  South Boucherie
- Boucherie Centre
  Lakeview Heights
  West Kelowna Estates/Rose Valley
  Casa Loma
- Westbank First Nation
  Outside West Kelowna

Optional question (21 response(s), 0 skipped)

Question type: Radio Button Question

**Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**



**Question options**

- Social media (Facebook, Twitter, Instagram etc.)
- Local news (online, television, newspaper)
- Communications from the City (e-news, Public Service Announcements, News Releases etc.)

Optional question (20 response(s), 1 skipped)

Question type: Checkbox Question

## Appendix B: Feedback Form Response

# Proposed Economic Development Corporation

# Engage West Kelowna

Proposed Economic Development Corporation



VISITORS					
69					
CONTRIBUTORS			RESPONSES		
17			21		
2	0	15	6	0	15
Registered	Unverified	Anonymous	Registered	Unverified	Anonymous



**Respondent No:** 1

**Login:** Admin

**Responded At:** Apr 27, 2023 13:49:24 pm

**Last Seen:** May 03, 2023 18:52:35 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

A fresh set of eyes on council

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

More "projects" parachuted in

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Effects of world wide depression on citizens

**Q4. How can the corporation best help to grow West Kelowna's economy?**

not answered

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Senior taxpayers young people

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation? Yes, please describe below**

Membership

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation? Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna? No**

**Q10. Demographics Select your age category. 65+**

**Q11. What neighbourhood do you live in? Lakeview Heights**

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)** Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 2

**Login:** Anonymous

**Responded At:** Apr 17, 2023 18:28:20 pm

**Last Seen:** Apr 17, 2023 18:28:20 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

The scope, mandate, duration and cost described.

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

A break down of the annual cost of \$400,000/year is needed.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Light industry as well as other commercial companies but not service industries.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Find industries and commercial companies who will find the location and costs of doing business in West Kelowna beneficial.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Heavy industry and 'service' industries such as restaurants, car dealerships, etc.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

not answered

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation? Yes, please describe below**

Selection of Directors and senior staff.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation? Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category. 65+

**Q11. What neighbourhood do you live in?** Lakeview Heights

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply) Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 3  
**Login:** Anonymous

**Responded At:** Apr 17, 2023 19:45:31 pm  
**Last Seen:** Apr 17, 2023 19:45:31 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

It proposes to help support businesses and the community.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

Often suburban communities take the clichéd approach of promoting "big city convenience with small town friendliness". It's over used and a turn off most often.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Establishing a strong brand for West Kelowna. Follow in the Footsteps of Sausalito, Astoria or Dartmouth (the "Brooklyn of Halifax").

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Identify all the community niche cultures and counter cultures. Nothing wrong with being a "Bridge Babe". Safe communities are where you can celebrate your individuality in the streets.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Small town cliches. That just implies that everyone is nosy and doesn't mind their is business.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Agriculture BEYOND the wine industry, Westbank First Nation, disability organizations beyond just retirement communities.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

What the vision is.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

**Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

35-44

**Q11. What neighbourhood do you live in?**

Boucherie Centre

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 4

**Login:** Registered

**Responded At:** Apr 17, 2023 22:42:01 pm

**Last Seen:** Apr 18, 2023 04:28:32 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

If you are TRULY listening to the views of voters and not find questionable avenues to get what has been democratically been decided.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

EXPANSION OF 1000 NEW RESIDENCES IN 3 YEARS, WHEN ARE WE GOING TO HAVE ENOUGH RESERVOIR CAPACITY TO SERVICE ALL THIS WITHOUT RESTRICTIONS?

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Publishing financial statements yearly showing incoming sources and expenditures, like total water charges received, spent on water distribution, and how much of receivables is kept for water necessities. NOT put in a slush fund for other uses or "wish lists".I

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Improve existing infrastructure. Some main water lines are a mix of old 4" main lines and 6" off feeds. Boucherie-Ogden should have been a roundabout, what we got was a \$160,000 old intersection. Where did the dedicated pathways go to? Pedestrian walkway from Montigney up through Britt and Hawthorn to Olalla? These items added to the quality of life to many who jog, dog walk, exercise walk, and visit and make friends. I feel Council should listen to the ratepayers more and less to some of those who appear in charge of some departments. Some of the building codes appear to be randomly applied or exercised, such decking not allowed, but neighbouring residence has been approved a few months prior. Seems somewhat questionable. Suggesting good neighbour items be more than less. Listening to complainers who have agendas apparently self serving. City has to be more open about finances to ratepayers, listen to their opinions, not override voted items, and take more items to voters where there is a lot of controversy.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Constant building code regulation changes, Snow plowing-why sand then plow two hours later? And not plowing dedicated road because it still hasn't been paved since opened in 1967?

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Community associations particularly what's applicable to their areas and impacting their areas.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

Public publishing financials in full, more display of each council members thinking.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

No

**Q9. Do you currently own a business within the City of West Kelowna?**

No

Q10. **Demographics** Select your age category. 65+

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Q11. **What neighbourhood do you live in?** Lakeview Heights

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Q12. **Communications:** How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply) Local news (online, television, newspaper)

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**Respondent No:** 5

**Login:** Anonymous

**Responded At:** Apr 18, 2023 08:16:02 am

**Last Seen:** Apr 18, 2023 08:16:02 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

I like the plan that West Kelowna have a robust tax base but unfortunately this project is destined to fail.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

How can a corporation funded and owned by the City be at arms length away ? Procedurally and administratively there is no prudent way this can be facilitated. Your comparable cities that use such a model are not comparable to West Kelowna in population, geography and other variables. Where do you place these businesses ? On first nations land ? What's the plan ? Where's the land ?

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Stimulating growth in the business sector.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Attracting real corporations and businesses that will stimulate the economy.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Avoid the creation of this entity. Save the costs and repurpose the money into better causes.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

It can't be autonomous - it's funded by the City.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

Who is the brains behind this ? Where do you find these people ?

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

No

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

45-54

**Q11. What neighbourhood do you live in?**

Shannon Lake

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)

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**Respondent No:** 6

**Login:** Anonymous

**Responded At:** Apr 18, 2023 08:23:49 am

**Last Seen:** Apr 18, 2023 08:23:49 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Absolutely nothing, a total waste of money.

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

Another example of government waste of taxpayers money.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

not answered

**Q4. How can the corporation best help to grow West Kelowna's economy?**

not answered

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

not answered

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** No

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** not answered

**Q9. Do you currently own a business within the City of West Kelowna?** not answered

**Q10. Demographics**Select your age category. 65+

**Q11. What neighbourhood do you live in?** West Kelowna Estates/Rose Valley

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply) Local news (online, television, newspaper)



**Respondent No:** 7

**Login:** Anonymous

**Responded At:** Apr 18, 2023 08:48:03 am

**Last Seen:** Apr 18, 2023 08:48:03 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

It's a bad idea

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

The proposed Corporations' mandate seems redundant and its development a bad use of tax funds.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

not answered

**Q4. How can the corporation best help to grow West Kelowna's economy?**

not answered

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

not answered

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

not answered

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

not answered

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

45-54

**Q11. What neighbourhood do you live in?**

Smith Creek

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 8

**Login:** Anonymous

**Responded At:** Apr 18, 2023 08:57:22 am

**Last Seen:** Apr 18, 2023 08:57:22 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

I think that this is a fantastic vision and this concept will be able to really promote what great things West Kelowna has to offer , it has things that no other cities have

**Q2. Do you have any concerns with the proposed Corporation?** No

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

bringing a campus of Okanagan College to West Kelowna , transportation hub for semi's to park , have lodging , fuel facility and food outlets. with our close proximity to the connector , it would be a hit .. working on the bypass so that a real town centre can happen, facility the move of the Agriculture Facility of UBC to the Okanagan , more retail shops

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Facilitate out of the box thinking , we have so much to offer the world and we should pushing this real hard .West Kelowna has some fantastic thinkers and we have to tap into them more

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

organizing events

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Manufacturing , Agriculture ,, Tourism ,education ,home businesses ,construction

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** Yes, please describe below

I would be honored to serve on the board

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** Yes. Please provide your name and email address below.

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?** If yes, please share the industry type below.

I am the Business Development Officer for West Manufacturing

**Q10. Demographics**Select your age category. 65+

**Q11. What neighbourhood do you live in?** Westbank First Nation

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply) Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 9  
**Login:** Anonymous

**Responded At:** Apr 18, 2023 10:03:12 am  
**Last Seen:** Apr 18, 2023 10:03:12 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

NOTHING.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

This is a waste of money when the city has in-house staff and the regional development body. Expand the in-house staff function and give people who live in West Kelowna high-paying unionized jobs to work on economic development. Emphasize drawing in high paying sectors like tech, manufacturing, etc. UNION jobs with benefits and pensions. No more gas stations and MacDonalds. I'm tired of rich (usually baby-boomer aged people with an old-fashioned mindset) and business owners being valued over other citizens. This smacks of setting up a "special" board, without adequate oversight, of "favoured" people to make decisions about economic development that affects an entire community. Only people with a lot of money or who are seeking to drive development decisions to their own benefit will have the time or money to sit on this board. West Kelowna doesn't need to be branded. Everyone knows the Okanagan and wants to come here. The fact that the city has restrictive residential zoning bylaws PREVENTS people from coming here because they can't afford it!. The fact that business owners want to keep workers' wages low to enhance profit prevents people from coming here. The description is very vague. What do you mean by "the ability to ensure confidentiality to potential investors"? Why can't things be confidential at city hall? And why can't these processes be transparent anyway unless there are "special deals" being struck behind the scenes that benefit no one but the minority of business owners?

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Attract high paying jobs. People want to live here but can't because there aren't good jobs. We need large companies setting up shop here. Emphasize the lifestyle and that their employees will want to live here. we don't need more strip malls with fast food restaurants. People need careers.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

I don't agree with this corporation so I can't answer this question. I've told you what an in-house city department can do. I'm sure those staff are well aware of options. Perhaps tax breaks to attract large companies with guarantees of how many staff will be employed for a certain amount of time at high paying wages.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Avoid the WKEDC idea entirely.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

This survey is pretty much written so that you're getting answers that reinforce the fact that the city is setting up this Board no matter what. I'm sure the Board will be filled with fancy people who have made a lot of money owning MacDonalds (btw my dad owned a MaDonalds so I know what I'm speaking of) while employing people at low wages under poor conditions who can't afford to live in West Kelowna. I'm sure these people will be lauded for their business acumen and how much they've helped the community. There will not not be any social workers, nurses, students, fast food workers, etc on the board because what do they know?

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**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** No

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**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** No

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**Q9. Do you currently own a business within the City of West Kelowna?** No

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**Q10. Demographics**Select your age category. 45-54

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**Q11. What neighbourhood do you live in?** Casa Loma

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**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply) Communications from the City (e-news, Public Service Announcements, News Releases etc.)

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**Respondent No:** 10

**Login:** Anonymous

**Responded At:** Apr 18, 2023 14:36:07 pm

**Last Seen:** Apr 18, 2023 14:36:07 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Nothing.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

Why do governments think they can do business better than business? Obviously the information materials were written by an external consultant. There are no specific goals stated for this Corporation that progress could ever be measured against. You reference the Nanaimo example. Over the decades, Nanaimo municipal economic groups have wasted time and money on a variety of boondoggles. Given its arms length status, the WKEDC will never be accountable to the tax payers. Spend the \$2M cost over the next five years on infrastructure that the tax payers want.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Nothing

**Q4. How can the corporation best help to grow West Kelowna's economy?**

It won't. Let private business do their own thing.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

The WKEDC should be avoided.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

It you insist on proceeding with this, tax payers should be represented

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

No

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

No

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

55-64

**Q11. What neighbourhood do you live in?**

Shannon Lake

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)

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**Respondent No:** 11

**Login:** Anonymous

**Responded At:** Apr 21, 2023 09:11:32 am

**Last Seen:** Apr 21, 2023 09:11:32 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

I like that it's a separate company invested in developing West Kelowna's economy. We're missing out on so many opportunities that other cities have using a third-party company.

**Q2. Do you have any concerns with the proposed Corporation?** No

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Increased stay and play opportunities like a hotel and conference centre together. Events that attract people to come to our city and help local businesses. We're not on the map and should be.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Work with developers and big organizations to bring them in to invest in West Kelowna. They need a solid plan and the most experienced team/board that is skilled at chasing/attracting investments, not just existing. So much can be done on this side of the bridge.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Development community, large organizational experience, not just locals.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** Yes, please describe below

I'd like to watch how the success of other corporations will be applied to our city. This is a good idea for West Kelowna.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** No

**Q9. Do you currently own a business within the City of West Kelowna?** No

**Q10. Demographics**Select your age category. 35-44

**Q11. What neighbourhood do you live in?** West Kelowna Estates/Rose Valley

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

Social media (Facebook, Twitter, Instagram etc.)  
Local news (online, television, newspaper)  
Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 12

**Login:** Anonymous

**Responded At:** Apr 23, 2023 13:56:03 pm

**Last Seen:** Apr 23, 2023 13:56:03 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

I like the fact that it is independent of the city. I also like the fact that stakeholders from outside, the city are involved in developing the new economic opportunities. These stakeholders offer diversity in thought processes that will benefit the city moving forward. I think the cost is a little high for the city at this young stage, but could provide financial recovery in the short term of implementing new strategies.

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

The cost in its first year.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

I think it should focus on the downtown area and buckle area first. When cities have built the downtown area to be attractive in nature, it brings more business because of the robust downtown Corredor. This area slowly expands because of businesses, wanting to join in to a thriving area.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

The corporation Hass to think outside the box and not get trapped into the way. Things have been done. This is why the cities involvement should be, and will be at arms length. When the city is involved, it seems to get trapped in a very myopic approach. outside the box that processes bring in outstanding new ideas and can benefit a young city quickly.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

I think once the corporation is formed, and the stakeholders involved to get their feet wet, they will see areas that may not conform to their agenda. Too early to tell.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Diversity is a strengths, so make sure you involve all sectors from business to the informed general public. Be careful not to put weight on one side of the spectrum.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation? Yes, please describe below**

I would love to see how it is formed and evolved

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation? Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna? No**

**Q10. Demographics Select your age category. 55-64**

**Q11. What neighbourhood do you live in? Casa Loma**

**Q12. Communications:How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)

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**Respondent No:** 13

**Login:** Anonymous

**Responded At:** Apr 24, 2023 18:50:49 pm

**Last Seen:** Apr 24, 2023 18:50:49 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Attracting businesses, employers, and investors.

**Q2. Do you have any concerns with the proposed Corporation?** No

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

The Westbank Downtown core needs to be a point of focus. This city lacks identity. When people think of West Kelowna, people typically think of strip malls and chains (which is actually WFN). The downtown core is old, unsafe, and visually appalling. This core needs to be refaced, and revitalized. Developers need to come in, assemble land, demolish, and build commercial buildings/multi family of substance to help reface this city. The downtown core should be a place for residents and tourists to visit mom and pop shops, locally owned restaurants and shops. It needs to offer something new, something currently missing from this city: an identity. Once a major core piece is laid, this should spur further development. The City of West Kelowna plays a role in this. They need to attract and work with developers in delivering a major core piece that will help reface the City of West Kelowna for the next 50 years. Any development needs to accommodate the removal of the highway couplet.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Increase density, attract developers, and build a strong commercial core in the downtown area.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

not answered

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** No

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** **Yes. Please provide your name and email address below.**  
Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?** No

**Q10. Demographics**Select your age category. 35-44

**Q11. What neighbourhood do you live in?** South Boucherie

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)

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**Respondent No:** 14

**Login:** Anonymous

**Responded At:** Apr 26, 2023 17:24:17 pm

**Last Seen:** Apr 26, 2023 17:24:17 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Support our growing city

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

Not sure how this works with our unique WFN partners

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Bridging the gap of WFN & WKC to share the same vision

**Q4. How can the corporation best help to grow West Kelowna's economy?**

A planned anchor approach to plazas & business areas where they support & compliment each other & don't go under for the same business to go in the spot that same one didn't survive. I am not sure if this will help or enable growth versus the organic momentum already present.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

I love the wineries maybe we have enough as well as restaurants

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

WFN, recruit for diversity of equal make female multi sectors

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation? Yes, please describe below**

All above question

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

No

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics Select your age category.**

45-54

**Q11. What neighbourhood do you live in?**

Goats Peak/Gellatly

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Social media (Facebook, Twitter, Instagram etc.)



**Respondent No:** 15

**Login:** Anonymous

**Responded At:** Apr 28, 2023 02:00:42 am

**Last Seen:** Apr 28, 2023 02:00:42 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

It's a great initiative. This will bring experience to staff and council that will be objective impartial opinions, vision and advice that will facilitate the city to fulfill it's potential to attract business, create employment, expand the tax base and reduce costs to tax payers.

**Q2. Do you have any concerns with the proposed Corporation?** No

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Bring constructive proposals to council with advice, experiences and suggestions that are directly obtained from out business community.

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Reduce red tape, communicate short commings, bring new ideas, opinions, and suggestions from the realities and challenges that businesses endure in our city

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Influence from large corporations.

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Civil construction contractors, land developers, builders, manufacturers, service, tourism, wine, agriculture, engineers and architects.

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?** **Yes, please describe below**

Review draft terms of reference for input.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?** **Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?** **If yes, please share the industry type below.**

Industrial park Sand & Gravel, trucking, heavy equipment, land development and grapes

**Q10. Demographics**Select your age category. 55-64

**Q11. What neighbourhood do you live in?** Bartley North

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)

---



**Respondent No:** 16

**Login:** Anonymous

**Responded At:** Apr 28, 2023 10:39:33 am

**Last Seen:** Apr 28, 2023 10:39:33 am

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

Not alot for the city council is not looking at what needs to be fixed first in this town.

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

Who will be on the board for the councilors and workers now don't know what they are doing

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Fix problems that are needed. Sidewalks for people to walk on in areas such as Glenrosa where there are none. Fix the terrible condition of the roads such as potholes and pot holes. Many intersections are unsafe for you have to pull out in traffic to see around the cars that are parked too close to the intersection. Fix intersection lights as the timing isn't long enough and only 3-4 cars are able to get through causing a back up due to the amount of traffic, thus causing 2-3 cars running lights. Stop putting roundabouts in places not needed or too close to intersections where everything and every direction gets blocked. We need a real urgent care centre where you can actually access it before 5 pm and there are actual doctors available, the place you deem urgent care is a joke

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Incentives for more manufacturing to bring more livable wage jobs. More affordable housing. Bring in places for teenagers and kids to go and do things, indoor roller skating ect..

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

No everything brings business and people

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

The general public and store owners

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

No

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

**Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics Select your age category.**

55-64

**Q11. What neighbourhood do you live in?**

Glenrosa

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

---

Social media (Facebook, Twitter, Instagram etc.)



**Respondent No:** 17

**Login:** Anonymous

**Responded At:** Apr 28, 2023 16:38:59 pm

**Last Seen:** Apr 28, 2023 16:38:59 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

not answered

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

The budget is too low. How will this position and funding work with the RCDC ec dev commission. Why not increase staff component there? Collaboration and pooling of resources and efforts seems to make more sense than each community going it alone.

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

not answered

**Q4. How can the corporation best help to grow West Kelowna's economy?**

not answered

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Agriculture/viticulture

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

Yes because I believe economic development is more difficult when it is siloed.

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

**Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

55-64

**Q11. What neighbourhood do you live in?**

Outside West Kelowna

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

Social media (Facebook, Twitter, Instagram etc.)



**Respondent No:** 18

**Login:** Admin

**Responded At:** May 01, 2023 12:45:50 pm

**Last Seen:** May 03, 2023 18:52:35 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

A fresh set of eyes on council

**Q2. Do you have any concerns with the proposed Corporation? Yes, please describe below.**

more "projects" parachuted in

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Effects of world wide depression on citizens

**Q4. How can the corporation best help to grow West Kelowna's economy?**

not answered

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Senior taxpayers Young people

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation? Yes, please describe below**

Membership

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation? Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna? No**

**Q10. Demographics Select your age category. 65+**

**Q11. What neighbourhood do you live in? Lakeview Heights**

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 19

**Login:** Admin

**Responded At:** May 01, 2023 12:54:24 pm

**Last Seen:** May 03, 2023 18:52:35 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

I like the potential that West Kelowna has to create its own identity, instead of just being a suburb of Kelowna

**Q2. Do you have any concerns with the proposed Corporation?**

**Yes, please describe below.**

There seems to be a lot of potential for conflict of interest depending on who gets appointed on the board. There could be self serving individuals

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Focus on attracting tourists to the area. Better hotels and services. The waterfront area of West Kelowna is under utilized

**Q4. How can the corporation best help to grow West Kelowna's economy?**

It could help by having one contact person for new businesses, to help navigate city hall bureaucracy.

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

not answered

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Small businesses

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

N/a

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

**Yes. Please provide your name and email address below.**

Response removed due to personal information provided.

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

25-34

**Q11. What neighbourhood do you live in?**

Glenrosa

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

Social media (Facebook, Twitter, Instagram etc.)

Local news (online, television, newspaper)



**Respondent No:** 20

**Login:** Admin

**Responded At:** May 01, 2023 12:58:58 pm

**Last Seen:** May 03, 2023 18:52:35 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

not answered

**Q2. Do you have any concerns with the proposed Corporation?**

not answered

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

Cycling Paths Road resurfacing and better shoulders to roads Compost pick up at curbside in our green bin

**Q4. How can the corporation best help to grow West Kelowna's economy?**

It has grown far too fast Denser housing and not enough primary roads to address increased traffic Residential area with longer lots should remain this way. Not subdivided into 12-14 lots

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

See above

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

Seriously need to address homeless. Not house them in the city center. Tired of all the stealing of bikes household property

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

not answered

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

not answered

**Q9. Do you currently own a business within the City of West Kelowna? If yes, please share the industry type below.**

Short term rental

**Q10. Demographics Select your age category.**

65+

**Q11. What neighbourhood do you live in?**

Lakeview Heights

**Q12. Communications: How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)**

Social media (Facebook, Twitter, Instagram etc.)  
Communications from the City (e-news, Public Service Announcements, News Releases etc.)



**Respondent No:** 21

**Login:** Admin

**Responded At:** May 01, 2023 13:08:42 pm

**Last Seen:** May 03, 2023 18:52:35 pm

**Q1. After reading the Information Package provided, what do you like about the proposed West Kelowna Economic Development Corporation?**

The fact that steps are being made to address many of the concerns I have had since retiring here 17 years ago. 1 - Improvements and progress in the infrastructure of West Kelowna is being addressed 2 - Bike lane expansion and improvements are in the plan 3 - Cultural progression us being expressed (ie; an area where our West Kelowna theatre) crossing creek community theatre may practise and present productions

**Q2. Do you have any concerns with the proposed Corporation?**

No

**Q3. What do you think the WKEDC should focus its efforts on over the next 5 years?**

1 - Infrastructure 2 - Affordable Housing 3 - Improved bike and pedestrian trails 4 - More awareness of the importance of the arts - Children need access to music, dance and theatre

**Q4. How can the corporation best help to grow West Kelowna's economy?**

Make housing more affordable to maintain the younger population; raising families

**Q5. Are there areas of activity that you think the WKEDC should avoid?**

Not sure at this point

**Q6. Are there specific economic sectors, stakeholder groups or voices that you think should be represented on the Corporation's autonomous Board of Directors?**

not answered

**Q7. Do you have an interest in learning more about the proposed West Kelowna Economic Development Corporation?**

**Yes, please describe below**

Continued emails that bring awareness to what's going on in our community. This was great; today was very informative

**Q8. Would you like to be added to the City's stakeholder list to receive information and updates about the future West Kelowna Economic Development Corporation?**

not answered

**Q9. Do you currently own a business within the City of West Kelowna?**

No

**Q10. Demographics**Select your age category.

65+

**Q11. What neighbourhood do you live in?**

Shannon Lake

**Q12. Communications:**How did you hear about public consultation for the Proposed Economic Development Corporation? (select all that apply)

not answered



## **Social Media Comments**

### **Proposed West Kelowna Economic Development Corporation**

**April 17 – 28, 2023**

**April 18**

- **Paid Facebook ad**



City of West Kelowna



Tell us what you think! 🗣️

West Kelowna Council is considering the establishment of a West Kelowna Economic Development Corporation.

From April 17 – 28, we are looking for feedback from the community about the Proposed Economic Development Corporation model, function and priorities to further pursue economic growth and prosperity in West Kelowna.

To learn more, join us at our in-person Open House:

📅 Wednesday, April 26

📍 West Kelowna Yacht Club (4111 Gellatly Road)

🕒 3 p.m. - 7 p.m.

Can't make it in person? Visit [www.ourwk.ca/ec-dev](http://www.ourwk.ca/ec-dev) to review the display boards and complete the online feedback forms. Deadline for input is April 28.



OURWK.CA

**Tell us what you think**

[Learn more](#)

Council's Strategic Priorities: Pursue Economi...

👍 😬 😄 18

51 💬 8 ➦



**Brenda Hauser**

We need more boat and trailer parking at the boat launch.

Like Reply Hide 1w



**Tami George**

You know what I think? I think I will be moving away from this traffic chaos 🙌

Like Reply Hide [Send Message](#) 4d



**Courtney Blondheim**

Definitely in dire need of more sidewalks pretty dangerous walking out there! Lighting also someone mentioned I agree.

Like Reply Hide [Send Message](#) 4d



**Lynne Drapeau**

[Courtney Blondheim](#) welcome to city life

Like Reply Hide [Send Message](#) 4d



**Courtney Blondheim**

[Lynne Drapeau](#) oh this isn't a city lol

Like Reply Hide [Send Message](#) 4d



**Jason Arthur Wing**

Build a tunnel under Westbank, overpasses to the bridge and all is good, then shove it to Kelowna to do their part lol

Like Reply Hide 1w Edited



**Laurie Paynter**

I'd also like to see the "back alley" between the couplet made into a walking street with business and restaurant access and have food trucks and make it pedestrian friendly

Like Reply Hide [Send Message](#) 4d



**Mike Hixson**

Not so much about economic growth but I'd like to chime in and mention the fabulous dog park and successful community gardens by George Pringle that are in threat of being closed down for the new school. WK needs more of these locations for community members to recreate

Like Reply Hide 1w





**Bea Kline**

I agree with a lot of the comments but I also watch the news and we are no different than other areas for pot holes and insufficient parking for new builds like apartments but what about our Urgent Care Operation times? What about not enough for youth to do , what about more tax dollars by selling our area for large business like Costco, a Casino something that brings money back into the City beside wineries ... what about working with First Natuons to make this City great for all ...

Like Reply Hide [Send Message](#) 5d



**Laurie Paynter**

I'd like to see more bike lanes in the downtown and also more sidewalks in the outlying areas and have them painted so people realize they are not an extra driving lane. Also be nice to have some public education around safe biking so people feel safer when riding their bicycles on the road and not feel like they need to ride on the sidewalks to keep safe.

Like Reply Hide [Send Message](#) 4d Edited



**Ty Chisholm**

How about you do something about the rampant crime ravaging our small businesses?

Like Reply Hide 1w



**Jason Pettyjohn**

I think we should have a naming contest for all the potholes on Shannon Lake road. I am fond of "Holey McWheel Bender" near Asquith Road.

Like Reply Hide [Send Message](#) 6d



**Doug Dickson**

Who ever is okaying some designs of some building is out to lunch!for example the eyesore on Brown Rd. Looks like a prison !!! They call it a woman shelter I believe.

Like Reply Hide 1w Edited





**Rosie Breault**

A proper bus system - maybe we have to help fund it for it to be more functional. Helping lower income people with better services... and it's not even just lower income people anymore... life is too expensive!! We need everyone. More help for getting young people off to a better start, such as more flexible bus schedules/times - so that they & others are able to depend on the bus to get to and from work & or school. More street monitoring so everyone can feel safer.... Other suggestions are at a higher level I think. Re-open a hospital for the mentally ill (maybe should be Kelowna's job). Sure nice to cut costs but at what humanitarian cost. If you are born with a disability... you're out on the street & on your own? Disgusting. We should start there. It shouldn't be up to the untrained general public to try and deal with it which largely falls on the shoulders of small business owners that are dealing with the emotional & financial consequences. They can't afford to this way for their own sanity and their dwindling pocket books. It's not their responsibility & it's not fair. Need to use the power of the group to take care of our own... not let the costs fall on innocent victimized shoulders. Sure doesn't make me want to have a small business here. Not brick & mortar anyway! Forget that. Forget your extra taxes from brick & mortar. No one wants to set up shop here due to that. Maybe more taxes will be made if the right ethical structures are put in place.



**Jlynn Quesnel**

You need to STOP approving buildings without adequate parking. There has been so many apartments go up with no parking and then they clog up all the near by residential streets. It's not fair to the houses near by that now no longer have street pa...

**See more**

Like Reply Hide [Send Message](#) 6d



7



**Gary Stoutenburg**

We have three roads running north south,  
Hwy 97  
Boucheron  
Old Okanagan Hwy

Usually 2 of the 3 have some sort of construction on them making traffic a nightmare. How about we start think about traffic throughput before thinking about new housing developments. This is not sustainable. Stop catering to wineries along Boucherie and start thinking about traffic movement.

Like Reply Hide [Send Message](#) 5d



**George Klonarakis**

Make it easy for entrepreneurs to do business with the city (reduce red tape and fees). There is a reason most large corporations and small businesses are on native land vs city land.

Like Reply Hide 1w Edited





Author

**City of West Kelowna**

Hi [George Klonarakis](#), thanks for your feedback. We have captured your comments. You can provide your input on the Proposed Economic Development Corporation online at [www.OurWK.ca](http://www.OurWK.ca). We're also holding an in person, drop-in Open House at the West Kelowna Yacht Club (4111 Gellatly Road) from 3 p.m. to 7 p.m. this Wednesday (April 26) which will be an opportunity for you to learn more about some of our current initiatives and provide your feedback in person. We hope you can provide your input online or join us this week!



OURWK.CA  
Engage West Kelowna

Like Reply Remove Preview 1w



**Sandra Arthur**

[George Klonarakis](#) just found out about this open house the day of. Hopefully you will have a second one.

Like Reply Hide [Send Message](#) 5d



**Dustin Herbst**

ROADS.. I drove on better condition roads in the side streets of Mexico...

Follow the same rules for water restrictions on city property that you put on us..

Sidewalks to and around schools..

Better lighting on community streets. You guys sure made the wine trail look nice, but think that you forgot about the rest of your city and tax payers..

Shall I go on??.....

But I think these suggestions will fall on deaf ears, you asked in the past and nothing happens.. look at the new city hall.. you asked for our opinion and we STRONGLY voted NO.. and what did you do anyways?????

Like Reply Hide 1w



7



**Heather Adams**

[Dustin Herbst](#) the City Hall vote was actually very close and it is much needed.

Like Reply Hide 1w



**Sheri Holoien**

[Dustin Herbst](#) I've seen the grass by Bucketfields and down the one west road watered at 1:00 weekdays

Like Reply Hide 1w

**Dustin Herbst**  
[Sheri Holoien](#) 100%.. and if u did that, bylaw would be at your house with his ticket book.  
Like Reply Hide 1w

**Author**  
**City of West Kelowna**  
Hi Dustin, Heather and Sheri, thanks for your input. We have captured your comments. Visit [www.ourwk.ca](http://www.ourwk.ca) to learn more and share your thoughts.



Like Reply Remove Preview 1w Edited

**Mike Hixson**  
[Dustin Herbst](#) great point in water restrictions! Always wonder why their sprinklers are running in the rain and or running down the streets  
Like Reply Hide 1w

Write a reply...

**Mitch Pope**  
Will u listen as well as when West Kelowna voted NO .. on a. new city hall building ... and u did it anyways  
Like Reply Hide 9

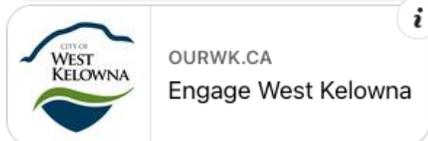
**Heather Adams**  
[Mitch Pope](#) we needed a City Hall.  
Like Reply Hide 1w

**Mitch Pope**  
[Heather Adams](#) there already was one

**Garry Hensel**  
[Mitch Pope](#) where?  
Like Reply Hide 1w

**Sheri Holoien**  
[Mitch Pope](#) past mayor snuck the cost into taxes because it was voted down twice Yes they needed one but this one is at a huge cost and will be fancy with lake views  
Like Reply Hide 1w

**Author**  
**City of West Kelowna**  
Hi Mitch, Garry and Sheri, thanks for your feedback. We have captured your comments. Visit [www.ourwk.ca](http://www.ourwk.ca) to learn more and share your thoughts.



Like Reply Remove Preview 1w

 **Kerry Leclerc**  
Isn't that the job of city council? You know, our elected officials who set borders, boundries and economic zones. We don't need a corporation to plan anything in this town. All they care about is next quarter profits.

Like Reply Hide 1w  8

 Author  
**City of West Kelowna**  
Hi [Kerry Leclerc](#), thanks for your feedback. We have captured your comments. You can provide your input on the Proposed Economic Development Corporation online at [www.OurWK.ca](http://www.OurWK.ca). We're also holding an in person, drop-in Open House at the West Kelowna Yach...  
**See more**

	 <b>OURWK.CA</b> Engage West Kelowna
---	---

Like Reply Remove Preview 1w

 **John Leonard**  
Some of the highest residential water rates in Canada yet we've had to take our plastic jugs down to the village water spigot like in the undeveloped world for several years now. And to get there we drive on third world roads! They just announced a delay to our new water treatment plant but I bet their swanky new City Hall offices (monument to themselves) won't be delayed.

 Author  
**City of West Kelowna**  
Hi [John Leonard](#), the Rose Valley Water Treatment Plant (RVWTP) is Mayor and Council's top-priority project and we are moving forward to deliver clean and reliable water this fall to approximately 8,000 properties with room to grow. Visit us online at [www.westkelownacity.ca/rvwtp](http://www.westkelownacity.ca/rvwtp) to see the progress through our videos and photos. We will be issuing regular updates on the progress as construction continues and when the commissioning of the water treatment facility begins this fall.

	 <b>WESTKELOWNACITY.CA</b> Rose Valley Water Treatment Plant
---	---

Like Reply Remove Preview 1w

 **Matt Adams**  
[John Leonard](#) Seems like you've never been to a "3rd world" country. And the road from the airport to the all inclusive resort doesn't count". Just saying.

Like Reply Hide 1w 

**Tristan Standing**  
City of West Kelowna been in progress for years..... finish the project so we can have clean water

Like Reply Hide 1w

**Phillipa Paul**  
John Leonard Westlake road is a current s\*^%show due to this water treatment plant construction, was due to be completed April 7, then April 28, but no way will it be done in 2 days! The guy on site said he doesn't think it will be done till late May, if that! This project seems to be permanently behind schedule - yet they did no work for 5 days over Easter when they could have worked the last 2 days as Easter Monday is not a Stat holiday, obviously we the public are not important in this, no doubt there are good excuses for the constant delays?

Like Reply Hide Send Message 6d

Write a reply...    

**Ken Ertman**  
Fixing our roads would be nice. Lower Glenrosa road and the on ramp to the highway at Gormans comes to mind.

Like Reply Hide 1w Edited  8

**Sharon Kolenc**  
Ken Ertman ditto

**Sheri Holoien**  
Ken Ertman I've asked for the overpass road to be paved for 4 years. Get told it's highways dept. People have told me to slow down over the holes

Like Reply Hide 1w

 Author  
**City of West Kelowna**  
Hi Ken, Sharon and Sheri, thanks for your feedback. We have captured your comments. We are currently collecting community input on Council's Draft 2022 – 2026 Strategic Priorities. To learn more about Council's Strategic Priorities and to provide your feedback, visit [www.ourwk.ca/council](http://www.ourwk.ca/council). Your input will be shared directly with Mayor and Council. We're also holding an in person, drop-in Open House at the West Kelowna Yacht Club (4111 Gellatly Road) from 3 p.m. to 7 p.m. this Wednesday (April 26) which will be an opportunity for you to learn more about these initiatives and provide your feedback in person. We hope you can provide your input online or join us this week!

 OURWK.CA  
Council's Draft 2022 - 2026 Strategic Priorities

Like Reply Remove Preview 1w 



**Judy Halcro**

We need another bridge or stop building more housing it's crazy trying to get over that bridge now

Like Reply Hide 1w



**Heather Adams**

[Judy Halcro](#) the Bennett bridge has nothing to do with West Kelowna, that's the Ministry of Transportation.

Like Reply Hide 1w



**Sheri Holoien**

[Judy Halcro](#) second crossing will never happen

Like Reply Hide 1w



**George Klouarakis**

[Judy Halcro](#) I cross that bridge during morning and afternoon "rush hour" 2 weeks a month to take my son to school in the Mission. I leave at 8:20 from Lakeview heights and am on Pandosy no later than 8:35. The only caveat to that is if there is a specific issue (stall or accident). Same goes coming back at 3:30.

Like Reply Hide 1w



**Author**

**City of West Kelowna**

Hi Jason, Judy, Sheri and George, thanks for connecting with us. We have captured your comments. Did you know we are currently updating our Transportation Master Plan? You can find out more online including maps, display boards and fact sheets at [www.ourwk.ca/tmp](http://www.ourwk.ca/tmp). There is also an opportunity for you to ask questions to the Project Team.



OURWK.CA

Connect West Kelowna!

Like Reply Remove Preview 1w



Write a reply...



**Brad Filleul**

West Kelowna needs better water haven't been able to drink it for years take a shower and you smell worse than when you went in Funny the Natives got payed for the crappy water not the white people who live right next to them

Like Reply Hide 1w



Author

**City of West Kelowna**

Hi [Brad Filleul](#), the Rose Valley Water Treatment Plant (RVWTP) is Mayor and Council's top-priority project and we are moving forward to deliver clean and reliable water this fall to approximately 8,000 properties with room to grow. Visit us online at [www.westkelownacity.ca/rvwtp](http://www.westkelownacity.ca/rvwtp) to see the progress through our videos and photos. We will be issuing regular updates on the progress as construction continues and when the commissioning of the water treatment facility begins this fall.



WESTKELOWNACITY.CA

Rose Valley Water Treatment Plant



Like Reply Remove Preview 1w



**Brad Filleul**

[City of West Kelowna](#) thanks

Like Reply Hide 1w

April 26

- Unboosted/organic Facebook post



**City of West Kelowna** ...

Tell us what you think! 🗣️

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Until April 28, we are looking for feedback from the community about the Proposed Economic Development Corporation model, function and priorities to further pursue economic growth and prosperity in West Kelowna.

Visit [www.ourwk.ca/ec-dev](http://www.ourwk.ca/ec-dev) to review the display boards, the information package and complete the online feedback form.



OURWK.CA i

**Proposed Economic Development Corporation**  
Council's Strategic Priorities: Pursue Economic Growth & Prospe...



**Doug Findlater**  
City of West Kelowna, I am very familiar with the EC Dev Corporation. One very strong suggestion is that there be strong and enforceable Conflict of Interest requirements for Board members. Members need to act in the best interests of West Kelowna at all times.

Like Reply Hide [Send Message](#) 5d Edited 👍 2



**Klaus Grimm**  
[Doug Findlater](#) I would think that Conflict of interest requirements were a given when sworn into office...Am I wrong?

Like Reply Hide [Send Message](#) 3d



**Doug Findlater**  
Nothing is a given. 👍

Like Reply Hide [Send Message](#) 2d



# CITY OF WEST KELOWNA 2022-2026 STRATEGIC PRIORITIES

May 2023



**INVEST IN  
INFRASTRUCTURE**



**PURSUE ECONOMIC  
GROWTH AND  
PROSPERITY**



**STRENGTHEN  
OUR COMMUNITY**



**FOSTER SAFETY  
AND  
WELL-BEING**

## MESSAGE FROM THE MAYOR

On behalf of West Kelowna Council, it remains my honour to present our *2022-2026 Strategic Priorities* for our new Council Term. The priorities set out in this document build on that of the previous Council, and reflect the forward-thinking vision of our 2022 – 2026 Council.

Council has identified and will continue to assess the strategic priorities that are important to our community. These priorities will guide the City's investments, resources and energy over the next four years. We are excited to work together as a new Council, with our staff and with our community, as we continue to make West Kelowna the place to be.

With many ongoing community-building projects set out by the previous Council, our current Council recognized that the four key strategic pillars remained both important and relevant to moving our community forward: Invest in Infrastructure, Pursue Economic Growth & Prosperity, Strengthen Our Community, and Foster Safety & Well-being. These pillars, along with the focus areas and initiatives connected to them, capture what is most important to our growing community. They reflect our current state of development, respond to important community needs, and capitalize on opportunities available to us. They chart the paths for the City to take in our efforts to make positive and lasting differences. Most importantly, they speak to Council's vision for West Kelowna as a *welcoming, safe and inclusive place, resilient in the face of challenges, and rich with opportunity for all ages*.

Significant progress has been made on several major projects including the Rose Valley Water Treatment Plant, the new City Hall/Library building in Westbank Town Centre, several road and active transportation improvements, the award-winning *OurWK* Community Visioning initiative, and a new Official Community Plan that will guide future growth. Considerable work to establish a soon-to-be-incorporated West Kelowna Economic Development Corporation was undertaken; and efforts to make our community more accessible to all abilities were initiated. Several other achievements, too numerous to list here, only underscore the tremendous energy and commitment of all involved.

The priorities in this *2022-2026 Strategic Priorities* document will take West Kelowna forward in meaningful and positive ways. I am grateful to our new Council, the City's hard-working staff, and all members of our community who contribute so much to make West Kelowna a truly amazing place to live, work and enjoy.

Gord Milsom  
Mayor



## VISION

A progressive local government, committed to engaging the community to make West Kelowna a welcoming, safe and inclusive place, resilient in the face of challenges, and rich with opportunity for all ages.

### KEY TERMS

#### ***Progressive***

*Council anticipates and responds to the needs of the community. Council is focused on the future; focused on creating a high quality of life for all.*

#### ***Engaging Community***

*The City taps into the energy and ideas of West Kelowna's citizens, stakeholder groups, businesses and social development organizations to build community.*

#### ***Welcoming & Inclusive***

*People from all cultures, age groups, lifestyles, backgrounds and abilities belong in West Kelowna.*

#### ***Resilient***

*The City and the community work through and learn from challenges, emerging stronger than before.*

#### ***Rich With Opportunity***

*West Kelowna is a complete community. Opportunities to work, play, connect and prosper are available to all.*

## MISSION

To plan for the future while taking care of today, striving to create and capitalize on opportunities for the community to prosper.

To provide, in fiscally-responsible ways, the facilities, infrastructure and services required to meet the evolving needs of the community.

To advocate for West Kelowna at a variety of decision-making tables and with a range of partners, working to get the tools and resources necessary for community success.

To protect and preserve the natural environment, celebrate and promote the community's agricultural setting, and honour its rich cultural heritage.

## KEY TERMS

### ***Plan for the Future***

*Council sets a direction for the community, and exercises the discipline to stay focused.*

### ***Taking Care of Today***

*The City addresses present needs and challenges while looking ahead.*

### ***Fiscally-Responsible***

*The City prides itself on strong fiscal management. Council is committed to financial solutions that minimize property tax impacts.*

### ***Advocate***

*The City seeks opportunities on its own and in collaboration with others to promote the community and its needs.*

### ***Natural Environment***

*More than ever, protection for the natural environment and its natural assets is critical.*

### ***Agricultural***

*Agriculture in all of its forms is central to the City's economy and character.*

### ***Cultural Heritage***

*The community's diverse heritage provides the foundation on which to build.*

## PILLARS

Four years ago, the previous West Kelowna City Council identified a set of pillars to help guide the use of resources and organize the City's strategic priorities. These pillars have stood the test of time, and are reaffirmed by our Council for the *2022-2026 Strategic Priorities*.



### *Invest in Infrastructure*

We will invest in building, improving and maintaining infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations.



### *Pursue Economic Growth and Prosperity*

We will work with stakeholders throughout the region to advocate for and support efforts aimed at helping West Kelowna businesses prosper. With a focus on the future, we will advance opportunities to expand our economy, increase employment, and develop the community in ways that contribute towards prosperity for all.



### *Strengthen Our Community*

We will provide opportunities for the residents of West Kelowna to build connections, celebrate successes, embrace the community's strengths and diversity, address shared needs, and contribute to shaping the community's future.



### *Foster Safety and Well-being*

We will pursue through direct action, advocacy, and collaboration with local and regional service providers, investments in community health, needs-based housing, emergency preparedness, policing, and other services that foster safety and well-being in West Kelowna.



## STRATEGIC PRIORITY

# Invest in Infrastructure

We will invest in building, improving and maintaining infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations.

## FOCUS AREAS

### Municipal Water

We will plan and provide for the community's current and long-term needs for clean, safe and reliable water. We will invest in a range of initiatives, such as:

- > the construction, commissioning and opening of the new *Rose Valley Water Treatment Plant*
- > an *Upland Watershed and Storage Protection Strategy*
- > an update to the *Water Master Plan*
- > upgrades to the *Powers Creek Water Treatment Plant*

### Civic Facilities

We will invest in the civic facilities needed to meet the service needs of West Kelowna's residents and businesses. Resources will support key projects, such as:

- > the new *City Hall/Library Building*, which will open early in the term
- > the replacement of *Fire Hall #32*
- > the establishment of a new *Operations Yard*

### Parks & Recreation

We will invest in the parks, trails and recreation facilities required to support an active and growing community. We will undertake projects such as:

- > the upgrade and expansion of the *Johnson Bentley Memorial Aquatic Centre*
- > planning for new *Sports Fields* and additional *Dog Parks*
- > an *Interconnected Pathways Strategy*
- > an update to the *Parks Masterplan* and *Culture Plan*
- > the development of *Accessible Recreational Spaces* in our parks and recreation facilities

## Transportation

We will improve the City's network of roads, sidewalks, cycling paths, transit infrastructure and multi-use trails to optimize connectivity throughout West Kelowna. We will pursue initiatives such as:

- > an update to the *Transportation Master Plan*
- > continued advocacy in support of the Ministry of Transportation and Infrastructure's planned intersection improvements and removal of the *Highway 97 Couplet* through Westbank Town Centre
- > upgrades to the *Old Okanagan/Butt Road Intersection*
- > implementation of a *Stormwater Drainage Program* for older neighbourhoods
- > planning and construction of a *Boucherie Road Multi-Use Trail*
- > *Pedestrian Improvements*, including those aimed at making sidewalks more accessible
- > upgrades to *Shannon Lake Road from IR #9 to Swite Road*
- > improvements to *Elliott Road from Smith Creek Road to Reece Road*
- > projects under the *Pavement Management Plan*

## Infrastructure Planning

We will also prepare for funding opportunities by developing shelf-ready infrastructure plans during this Council term.



## STRATEGIC PRIORITY

# Pursue Economic Growth & Prosperity

We will work with stakeholders throughout the region to advocate for and support efforts aimed at helping West Kelowna businesses prosper. With a focus on the future, we will advance opportunities to expand our economy, increase employment, and develop the community in ways that contribute towards prosperity for all.

## FOCUS AREAS

### Economic Development Service

We will engage with stakeholder groups and the business community to optimize the impact of the City's economic development efforts on West Kelowna's economic activity. Among other initiatives, we will:

- > finalize establishment of the new *West Kelowna Economic Development Corporation*
- > create a *West Kelowna Economic Development Strategy* in partnership with the Economic Development Corporation
- > develop a *Property Acquisition Strategy* to identify and acquire lands for use in civic projects, including those in support of economic development

### Support for Local Businesses & Entrepreneurs

We will engage the Economic Development Corporation, business sector, post-secondary institutions and other orders of government in efforts designed to encourage businesses and entrepreneurs. We will support measures such as:

- > the development of a *West Kelowna Innovation Centre*, complete with opportunities for post-secondary services, co-work facilities and business accelerator services

### Westbank First Nation

We will work with Westbank First Nation to pursue common economic development goals and joint actions.

### Tourism

We will work with the Greater Westside Board of Trade, Westside Wine Trail and other tourism stakeholders to promote West Kelowna as a destination for tourism. We will direct resources to initiatives such as:

- > a review of the City's *Tourism Function* to ensure that it meets the needs of the City's hospitality, viticulture and other tourism-focused industries



## STRATEGIC PRIORITY

# Strengthen Our Community

We will provide opportunities for the residents of West Kelowna to build connections, celebrate successes, embrace the community's strengths and diversity, address shared needs, and contribute to shaping the community's future.

## FOCUS AREAS

### Community Growth

We will plan for the future, guided by *Our Community Vision: 2020-2040*, in ways that encourage positive growth and respect the community's values. Examples of projects we will undertake include:

- > the completion of the City's new *Official Community Plan*
- > a review of the *Zoning Bylaw* in response to directions set out in the *Official Community Plan*
- > a review of, and revisions to, the *Westbank Town Centre Revitalization Plan*
- > the completion of the *West Kelowna Housing Strategy* to foster a diversity of housing options
- > an exploration of opportunities for new revenue generation

### Gathering Places

We will invest in creating and/or expanding places for people to gather, connect and celebrate community. We will direct resources to initiatives such as:

- > returning the *Mt. Boucherie Community Centre* to public use
- > expanding the offerings at *Memorial Park*
- > opening the new *City Hall/Library Building*

### Accessibility

We will work to ensure that residents and visitors with different abilities are able to use and enjoy our sidewalks, pathways, parks, trails, facilities, beaches and other attractions. We will formalize Council's *Accessibility Committee* and, in collaboration with the *Committee*, work towards expanding accessibility options.

### Art & Events

We will create opportunities for cultural, music, performing arts and other events across the community. We will support a range of efforts, such as:

- > the development of a *Festivals and Events* policy to guide the City in its support for existing and new events in West Kelowna
- > an exploration of opportunities for public art



## STRATEGIC PRIORITY

# Foster Safety and Well-being

We will pursue through direct action, advocacy, and collaboration with local and regional service providers, investments in community health, needs-based housing, emergency preparedness, policing, and other services that foster safety and well-being in West Kelowna.

## FOCUS AREAS

### Community Health

We will advocate on our own and in collaboration with our regional partners for investments in public health, primary, urgent and acute care services in West Kelowna and within our region. We will direct resources to efforts such as:

- > continued advocacy for additional services connected to the *West Kelowna Urgent and Primary Care Centre*, and to other health service providers in the community
- > completing the *West Kelowna Housing Strategy* to facilitate the development of a range of housing types, including housing options for target groups (e.g., low income seniors), to address issues of attainability and homelessness
- > identifying and supporting the building of *Low Income Housing*

### Public Safety

We will invest in protective services to provide an enhanced level of public safety to residents and businesses in West Kelowna. We will direct resources to a range of initiatives, such as:

- > the design and build of *Fire Hall #32*
- > the opening of *Fire House #30* as the hub for West Kelowna Fire Service Administration
- > continued advocacy for increased *Police Services* dedicated to West Kelowna, and for provincial recognition of and resourcing for its rural policing responsibilities
- > completing the *Fire Services Plan* to ensure that the service is keeping pace with growth
- > continued investment in *Wildfire Mitigation* efforts
- > continuing to advocate for a *Redundant Power Supply* for West Kelowna and the Greater Westside

## Truth & Reconciliation

We will continue dialogue and action that further develop respectful and trusting relationships with all Indigenous Peoples as we work to advance reconciliation.

## Climate Action

We will take action to protect and preserve our natural assets and environment, reduce greenhouse gas emissions and adapt to the impacts of climate change. We will take measures such as:

- > developing a *Natural Asset Management Plan* to identify natural resources and ecosystems that are incorporated by the City into its delivery of municipal services
- > updating (as necessary) and implementing the *Green Fleets Strategy* for City of West Kelowna vehicles and equipment
- > updating the *Transportation Master Plan* to provide, and help the community shift towards, additional sustainable travel options
- > creating a *Corporate Climate Action Plan*, followed by a *Community Climate Action Plan*