



COUNCIL REPORT
Office of the CAO
For the January 28, 2020 Council Meeting

DATE: January 21, 2020
TO: Mayor and Council
FROM: Paul Gipps, CAO
RE: 2020 – 2022 Strategic Priorities

RECOMMENDED MOTION:

THAT Council adopt the 2020 – 2022 Strategic Priorities document as attached.

RATIONALE:

The 2020 – 2022 Strategic Priorities of Council sets out the framework to move forward with key priorities both in the short and long-term. The goal of establishing and implementing Council's priorities is to continue to position the City for future success as the Greater Westside community grows and changes over time.

The 2020 – 2022 Strategic Priorities presented in this document are organized under four distinct pillars developed by Council with support from staff and its consultant. These pillars and priorities reflect Council's sense of future challenges and opportunities. Adoption of Council's 2020 – 2022 Strategic Priorities speak to a continued shared vision of West Kelowna as a vibrant and resilient community.

BACKGROUND:

In 2019, Council outlined their 2019 Strategic Priorities that determined the corporate direction, objectives, priorities and resource alignment to accomplish their goals. Having completed the first year of the four-year term, Council sought to update their strategic priorities for the remaining 2020 – 2022 term.

In fall 2019, staff retained Neilson Strategies Inc. to facilitate two workshops with Council and develop an updated strategic priorities document based on Council's current direction. Four key pillars were identified along with initiatives and projects reflecting Council's priorities from 2020 through 2022:

- **Invest in Infrastructure** – to invest in building, improving and maintaining quality infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations;

- **Economic Growth and Prosperity** – to advance opportunities to expand our economy, increase employment, and develop the community in ways that contribute toward prosperity for all;
- **Strengthen Our Community** – to provide opportunities for the residents of West Kelowna to build connections, celebrate successes, embrace the community's strengths and diversity, address shared needs, and contribute to shaping the community's future; and
- **Foster Safety and Well-being** – to pursue through direction action, advocacy, and partnerships with Westbank First Nation and local service providers, investments in community health, needs-based housing, emergency preparedness, policing, and other services that foster safety and well-being.

Priority projects and initiatives are also identified under each pillar, some of which are underway. Council has set their direction that staff continue to support with transparency, accountability and flexibility to meet the changing needs in West Kelowna.

Staff will also be informing and engaging stakeholders and the public about Council's priorities in the months and years ahead, and annual reporting will demonstrate our progress and accountability as we move forward to meet Council's objectives.

COUNCIL REPORT/RESOLUTION HISTORY:

Date	Report Topic/Resolution	Resolution No.
February 21, 2019	2019 – 2022 Strategic Plan	

FINANCIAL IMPLICATIONS:

- Effects on budget, reserves or other financial aspects.
- Chief Financial Officer review.

ALTERNATE MOTIONS(S):

- Other options available to Council

REVIEWED AND APPROVED BY:

Paul Gipps, CAO

Powerpoint: Yes ☐ No ☒