



INFORMATION ONLY COUNCIL REPORT

To: Mayor and Council

Date: June 10, 2025

From: Ron Bowles, Chief Administrative Officer

File No: 8000-01

Subject: **Recreation Programs and Events Winter, Spring and Summer 2025**

Report Prepared by: Kevin Bouchier, Recreation and Culture Supervisor

Report Reviewed by: Mark Panneton, Director of Legislative & Legal Services

RECOMMENDATION:

THAT Council receive the report titled "Recreation Programs and Events Winter, Spring and Summer 2025" from the Supervisor of Recreation and Culture, dated June 10, 2025, for information.

STRATEGIC AREA(S) OF FOCUS

Strengthen Our Community – We will provide opportunities for the residents of West Kelowna to build connections, celebrate successes, embrace the community's strengths and diversity, address shared needs, and contribute to shaping the community's future.

BACKGROUND

The City of West Kelowna seeks to improve the quality of life for citizens through the provision of recreation, sport, arts and cultural opportunities. These programs and special events provide skill building, education and social benefits to individuals and the community as a whole.

The purpose of this report is to provide Council with an update on City of West Kelowna recreation programs and events offered in the winter, spring and summer seasons.

COMMUNITY RECREATION PROGRAMS

The recreation and culture team work with various part time staff, instructors, community groups and organizations to provide a variety of seasonal recreation programs and events. These activities are typically held in City parks and recreation facilities or joint use School District 23 facilities.

Programs offered by the City of West Kelowna and our service partners can be found in the seasonal recreation guides. The 2025 recreation guide schedule is as follows:

- **Winter 2025 Recreation Guide:** displays community recreation programs from mid December 2024 through to the end of March 2025. The Winter Recreation Guide was released to the public on Friday November 22, 2024.
- **Spring 2025 Recreation Guide:** displays community recreation programs from the beginning of April through to the end of June 2025. The Spring Recreation Guide was released to the public on Friday February 21, 2025.
- **Summer 2025 Recreation Guide:** displays community recreation programs from the beginning of July to the end of August. The Summer Recreation Guide was released to the public on Friday May 23, 2025.
- **Fall 2025 Recreation Guide:** displays community recreation programs from the beginning of September until mid-December 2025. The Fall recreation guide will be released on Friday August 8, 2025.

Spring and Summer Day Camps

To meet the demand for childcare and recreation during school breaks in spring and summer, the City's Recreation Guide contains information on a variety of full day and half day camps. Registration dates for these programs are set well ahead of time with spring break registration starting in the Winter season and Summer camp registration starting early in the spring.

COMMUNITY SPECIAL EVENTS

The City of West Kelowna provides special events for the community through:

- Special event programming by staff.
- Special event bookings at City parks and facilities.
- Collaboration with community organizations to host events.

The seasonal events for Winter, Spring and Summer include the following.

Winter Events	Date	Time	Attendance
Light Up	Dec 6 Friday	5pm-730pm	3000+
Twinkle Tour	Nov 22 - Dec 10	NA	79 submissions
Family Day	Feb 17 Monday		375

Spring Events	Date	Time	Attendance
Easter Eggstravaganza	March 23 Saturday	9-1030am 11-1230pm	300
Beacon & Friends Easter Event	March 31 Sunday	9-3pm	3500
West Kelowna Art Exhibition	April 6 & 7 Sat & Sun	10-4pm 1-3pm	400
Peruse the Parks	May 1 – 31	Dawn till Dusk	N/A
Park Play Days	May 21 – Aug 28 Tue, Wed, Thur	930-1130am	20 – 50 Per Event
Fire Smart Family Day	May 25 Saturday	11-2pm	1100

Summer Events	Date	Time	Location
Start of Music in the Park	June 27 Friday	630-915pm	AB Amphitheatre
Westside Multicultural Day	June 28 Saturday	10-4pm	Memorial Park
Canada Day Celebration	July 1 Tuesday	10-2pm	Memorial Park
Westside Daze Amusement Rides	July 10 – 12 Thursday - Saturday	See event schedule	WFN land next to Memorial Park
Westside Daze Events	July 11 – 12 Friday & Saturday	See event schedule	Memorial Park
West Kelowna World of Wheels (Car Show)	July 19 Saturday	10-4pm	Kinsmen Field

NEW EVENTS

The recreation and culture team are working with the community to provide some new events this summer. Two of the new events include:

Pop Ups on the Plaza

The recreation team have planned a series of free community activities and events that will be hosted on the City Hall Plaza. The current scheduled activities include: line dancing, yoga, Zumba and three evening farmers markets that lead into a Music in the park session.

Farmer's Market on the Plaza

For the 2025 season, the Westbank Farmer's Market is looking for a new location for their Saturday farmer's market. The recreation team is working with the group to bring the market to the City Hall Plaza on Saturdays. These weekly markets are separate events from the Friday night markets.

PROGRAM AND EVENT PROMOTION

CWK Recreation programs and events are promoted through the City website, social media outlets, recreation guide and through the Visit Westside program. Additional information on the West Kelowna Recreation Guide, including programs and day camps can be found on the City's website at www.westkelownacity.ca.

Additional events happening in our community can be found in the Visit Westside Events Calendar at www.visitwestside.com

FINANCIAL IMPLICATIONS

Expenses for all City programs and events are accounted for in the CWK annual operating budget.

PowerPoint: Yes ☐ No ☒