# **COUNCIL REPORT**



To:	Mayor and Council	Date: July 22, 2025
From:	Ron Bowles, Chief Administrative Officer	File No: 8330-02
Subject: 2025 Transportation Master Plan		
Prepared by: Nilton Praticante, Engineering Manager		

Reviewed by: Brent Magnan, General Manager of Community Development

#### **RECOMMENDATION:**

**THAT** the draft 2025 Transportation Master Plan proceed to public engagement prior to final consideration for adoption.

## STRATEGIC AREA(S) OF FOCUS

**Invest in Infrastructure** – We will invest in building, improving and maintaining infrastructure to meet the needs of, and to provide a high quality of life for, current and future generations.

## BACKGROUND

The City of West Kelowna's Transportation Master Plan (TMP) is a long-range guide that provides the City with a policy and direction for network planning, infrastructure improvements and a means to connect people and places using diverse transportation modes. The TMP also will serve as a primary resource for prioritizing projects within existing City Programs including the Road DCC Program and Pedestrian Improvement Program.

The City initially engaged with HDR Corporation to lead development of the City's new TMP. The process involved a highly collaborative approach with key interest and focus groups, in addition to extensive coordination to ensure alignment with the City's strategic planning initiatives including the Official Community Plan, OURWK's Community Vision and key Master Plan Updates.

To ensure involvement and input from the Community, the City, in collaboration with appointed consultants HDR Corporation and James Laurence Group, developed an extensive engagement program for public consultation which included:

- Individual meetings with key partners and stakeholders
- Small group meetings with interested organizations throughout the community
- An opportunity for comments and idea sharing through the Ideas Portal and Mapping Tool on OurWK.ca/tmp
- Pop-up displays at key locations in the community
- Several open house events for the public to connect directly with City staff on the Official Community Plan and the TMP

Utilizing input from City Council, a vast and diverse stakeholder list was produced which included 26 organizations representing a wide variety of focus groups including:

- Agriculture
  People with Diverse Abilities
- Business
  Emergency Services
- Youth · Development
- Health
  Active Transportation
- Education
  Neighborhood Associations

The City also held TMP-specific stakeholder meetings with key partners Westbank First Nation and the Ministry of Transportation and Infrastructure to share visions and initiatives for a future unified, connected multi-modal network.

## NEXT STEPS

The presentation of the Draft 2025 TMP marks a significant milestone in the development of West Kelowna's long-term transportation strategy. The following steps are planned to finalize the TMP:

#### 1. Technical Council Presentation and Review (with HDR)

The Draft TMP will be provided for Council's review and consideration and subsequently provided to the public at a forthcoming public engagement session. This provides an opportunity for Council and the public to gain a comprehensive understanding of the plan's objectives, key priorities, and proposed transportation improvements. HDR, the City's transportation planning consultant, will deliver a presentation during this Council meeting outlining the technical analysis, methodologies, and resulting recommendations included in the Draft TMP. This

presentation will support Council's understanding of the evidence-based approach taken to develop the plan.

## 2. Online Public Engagement Session

A two-week online engagement session will follow the Council presentation, providing residents, key stakeholders, and interest groups with the opportunity to review the draft plan and submit feedback. This session is anticipated to begin in late July and will be promoted through the City's communication channels to encourage broad participation.

## 3. Final Draft and Council Adoption

Upon completion of the engagement session, the City and HDR will review all feedback received and make considerations for revisions to the plan. The final draft TMP will then be presented to Council for consideration and adoption, anticipated in late Summer 2025.

These next steps are intended to ensure that the 2025 TMP reflects the needs and priorities of the West Kelowna community, while providing a clear, actionable roadmap for future transportation investment and development.

PowerPoint: Yes  $\boxtimes$  No  $\square$ 

Attachments:

- Transportation Master Plan Presentation Slides (HDR)