



CITY OF WEST KELOWNA
MINUTES OF THE AGRICULTURAL ADVISORY COMMITTEE MEETING

Thursday, July 2, 2020
COUNCIL CHAMBERS
2760 CAMERON ROAD, WEST KELOWNA, BC

MEMBERS PRESENT: Serina Penner, Vice Chair
Sheri Paynter
Graham Pierce

MEMBER ABSENT: Jan Bath, Chair
Colin Cruickshank

Staff Present: Chris Oliver, Planner III
Stirling Scory, Planner II - Long Range
Natasha Patricelli, Recording Secretary

1. CALL THE AGRICULTURAL ADVISORY COMMITTEE MEETING TO ORDER

The meeting was called to order at 5:11 p.m.

2. INTRODUCTION OF LATE ITEMS

3. ADOPTION OF AGENDA

It was moved and seconded

THAT the agenda be adopted as presented.

CARRIED UNANIMOUSLY

4. ADOPTION OF MINUTES

4.1 Minutes of the Agricultural Advisory Committee Meeting held Thursday, June 4, 2020 at the City of West Kelowna City Hall via WebEx

It was moved and seconded

THAT the minutes of the Agricultural Advisory Committee meeting held Thursday, June 4, 2020 at the City of West Kelowna City Hall via WebEx be adopted.

CARRIED UNANIMOUSLY

5. PRESENTATIONS

5.1 File: P20-01; Update on Community Visioning (Phase 1 OCP Review)

Highlights of the presentation include:

- Working on a new vision for the Official Community Plan update;
- Community Vision: A collection of the communities values and desired outcome for the future;
- The Community Vision is a living document that will change over time and something that the community is able to participate in. Everyone has a voice in planning their city;
- A vision is formed by: starting with a foundation (our current context), created through listening (what matters to our community), and refined through the community's review;
 - Step 1: The visioning process starts with a community conversation;
 - Step 2: Exploring ways to meet the community vision;
 - Step 3: Develop policies and actions, and review together as a community;
 - Step 4: Form the Official Community Plan and review together as a community;
- Timeline for Step 1: Community Visioning Process is to be completed in winter 2020/2021 with next steps of OCP review follow;
- To be successful in our Community Vision we need: a clear future vision, an understanding of priorities, realistic and measurable directions, and an involved community;
- Phase 1 Engagement Activities (engaging while physical distancing):
 - Online engagement platform at ourwk.ca;
 - Social media platform;
 - Input questionnaire (June 16 - Sept 21);
 - Weekly topics include: environment, parks, recreation and culture, transportation, operations and maintenance, health and well-being, economy, growth and development, housing;

- 2-page backgrounders about key topics and highlights trends, changes, issues and opportunities;
- Weekly videos from Mayor and Council;
- Weekly photo challenge online through ourwk.ca or instagram;
- Weekly topic questionnaires;
- Online interactive web platform workshops;
- Future drop box stations - quick comment opportunities at City Hall, Library and Recreation Centre;
- Kids activity book - engaging our younger residents;
- How can you help?
 - spread the word through your network;
 - share a few words at your meeting or event;
 - encourage participation in engagement activities online and in the community;
 - work with us to remove a barrier to participate;
- Community Leader Kits - can be picked up at City Hall or electronically at ourwk@westkelownacity.ca

Discussion on presentation include:

- What is the current response of the survey? Currently around 700 responses. Questionnaire is open until September 21.
- Weekly topic events? Events will be fairly limited due to distancing requirements. Focusing on online opportunities.
- Liked how the survey was done, very well put together.
- Goal of number of people to reach? No certain number; trying to reach as many people as possible.
- Where does Agriculture fit in to weekly topics? Economic.
- Opportunity to add questions or start a conversation for agriculture in the community?
 - example helicopters with cherries;
 - Would you purchase from a small local farm in the neighborhood?

6. DELEGATIONS

7. UNFINISHED BUSINESS

8. REFERRALS

9. CORRESPONDENCE AND INFORMATION ITEMS

9.1 ALC Decision Letter - A 19-05, ALC Application, 3620 Webber Road

10. OTHER BUSINESS

11. ADJOURNMENT OF THE MEETING

The meeting adjourned at 5:40 p.m.

CHAIR

RECORDING SECRETARY