

#OURWK COMMUNITY VISION

PUBLIC ENGAGEMENT SUMMARY - FALL 2020



DOCUMENT PHOTO CREDITS

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APPENDICES (SEE SEPARATE APPENDIX DOCUMENT)

Appendix A: Kids Input

Appendix B: Postcards & Written Submissions

Appendix C: Notes from Online Stakeholder Welcome Meetings & Online Topic Workshops

Appendix D: Community Questionnaire and Weekly Topic Questionnaires Verbatim Comments

ROUND 1 ENGAGEMENT HIGHLIGHTS

WHAT WE ASKED

WHAT ARE YOUR VALUES?

Understanding what people believe makes West Kelowna amazing helps focus on community priorities.

WHAT WORRIES YOU?

Understanding the biggest challenges people see helps identify community issues to tackle.

SHARE YOUR KNOWLEDGE!

Mapping the places people love, that they think need improvement, and where they have big ideas identifies potential locations for protection or change.

WHO ARE YOU?

Demographics allow comparison of participation amongst the neighbourhoods and demographics of the community to identify potential gaps to fill.

8 KEY TOPICS FOR DIGGING DEEPER:

- ▶ **HOW WE STAY GREEN:**
Our Environment
- ▶ **HOW WE HAVE FUN:**
Our Parks, Recreation & Culture
- ▶ **HOW WE MOVE:**
Our Transportation
- ▶ **HOW WE OPERATE:**
Our Infrastructure
- ▶ **HOW WE WORK:**
Our Economy & Jobs
- ▶ **HOW WE LEARN & LIVE WELL:**
Our Health & Well-being
- ▶ **HOW WE GROW:**
Our Growth & Population
- ▶ **HOW WE LIVE:**
Our Housing

HOW PEOPLE SHARED THEIR IDEAS





SNAPSHOT OF WHAT WE LEARNED



What participants valued most about WK

- 1 Parks, Trails & Recreation
- 2 Lakes & Waterfront Access
- 3 Environment & Scenery
- 4 Businesses & Jobs



What participants are concerned about in WK

- A struggling Westbank Centre
- Roads and traffic, including Highway 97
- Managing impacts from growth
- Social challenges
- Limited employment opportunities
- Lack of housing diversity
- Lack of community identity

Potential focal points for the future



GROWTH & DEVELOPMENT: Sustainable and thoughtful growth with diverse neighbourhood centres



HOUSING: High quality and affordable housing options that support all ages, incomes, and needs



ECONOMY & JOBS: A diverse economy and business friendly environment that supports employment options



HEALTH & LEARNING: Safe community that promotes health, growth, and learning through centralized services



TRANSPORTATION: Safe and efficient road network complete with active transportation



ENVIRONMENT: Protection of natural habitats, agricultural land, and water to support long-term sustainability and prosperity



PARKS, RECREATION & CULTURE: Expansion of amenities to encourage healthy, active living and community connection



INFRASTRUCTURE: Planning ahead to ensure our systems support existing and future residents

WHAT'S NEXT?

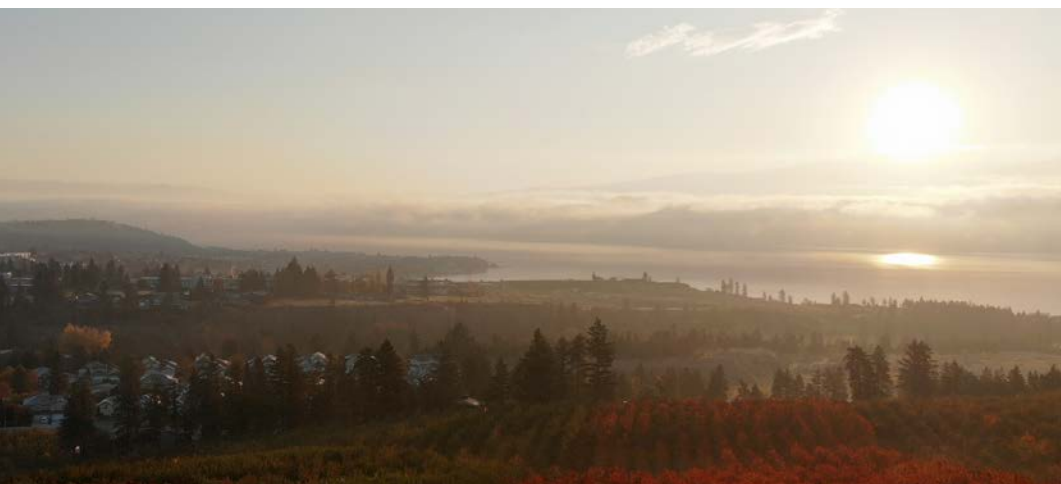


DRAFT VISION PLAN

Community input received so far will be used as building blocks to create a DRAFT Community Vision for West Kelowna. This draft will be reviewed with the community in late Fall 2020.



What will #OURWK be in 20 years?



1 ENGAGEMENT APPROACH

Developing an engagement approach to reach broadly across the West Kelowna community was the initial step in building a Community Vision.

#OURWK is about setting our destination - the future West Kelowna we will become - while understanding where we were, what has changed, and what this means for our future.

1.1 OVERVIEW

WHAT IS A COMMUNITY VISION?

A community vision is created by a community to collectively imagine its potential future.

This vision will lay groundwork for future planning and decisions, including the Official Community Plan (OCP) update, that describes how and where West Kelowna will grow and evolve.



PURPOSE OF ENGAGEMENT

The City of West Kelowna (West Kelowna) is preparing to undertake an Official Community Plan (OCP) update to map out the next 20 years. The first step in the process is to create a strong Community Vision that will lay the foundation for the future. A strong and supported Community Vision is important for planning and decision-making to ensure that new investments and programs meet community needs. The Community Vision will represent the range of voices that represent West Kelowna.

The following engagement summary documents Round 1 of the community engagement process for the Community Vision which was focused on listening to community members about key concerns, what matters most, and potential ideas that form the building blocks of the Community Vision.

GOALS AND OBJECTIVES

- ▶ Generating interest and excitement in the community to help them get inspired to create a renewed community vision
- ▶ Engaging as many community members and stakeholders as resources allow to encourage more involvement than West Kelowna has ever achieved before
- ▶ Seeking to hear from all ages, interests, and lifestyles in the process
- ▶ Listening to feedback about key concerns, what matters most, and potential ideas for the future
- ▶ Using this input to draft a clear, inspiring, and renewed Community Vision to be reviewed and refined with the community in a second phase of engagement



ENGAGEMENT PRINCIPLES

The approach to engagement aligns with the following guiding principles for community engagement:

- ▶ Accessibility
- ▶ Inclusiveness
- ▶ Transparency
- ▶ Consistency
- ▶ Collaborative
- ▶ Responsiveness

To that end, the engagement:

- ▶ Used multiple and diverse techniques to engage as broad a spectrum of the community as possible
- ▶ Identified and involved key stakeholders to support the process
- ▶ Sought to reach community members where they were in a safe manner following COVID-19 physical distancing guidelines (e.g., online, outdoors, at open facilities)
- ▶ Focused on shared values, hopes, and aspirations



ENGAGEMENT DURING COVID-19

The COVID-19 pandemic has affected us all. As the community worked to understand the impacts of COVID-19, the round 1 engagement originally planned to begin in April 2020 was paused. The strengths and challenges of proceeding with Community Visioning were carefully considered and a decision was made to proceed with the first round of engagement between June and September 2020.

A key consideration was to develop an adapted approach that continued to meet all the goals of the engagement, even though the activities would be modified to follow physical distancing requirements.

OVERVIEW - Continued

COMMUNITY VISIONING PROCESS

Creating a community vision is Step 1 in our Official Community Plan (OCP) Update. Further steps will lead us to the creation of an updated OCP that manages change in our city. In the larger OCP Update process, we broadly start at the Community Visioning stage (where we are now), and become more and more technical and detailed as the OCP bylaw is developed. Community Visioning is a first critical step that is accessible to everyone to join - sharing insights to help build a collective vision for the future.

OVERALL OCP UPDATE PROCESS



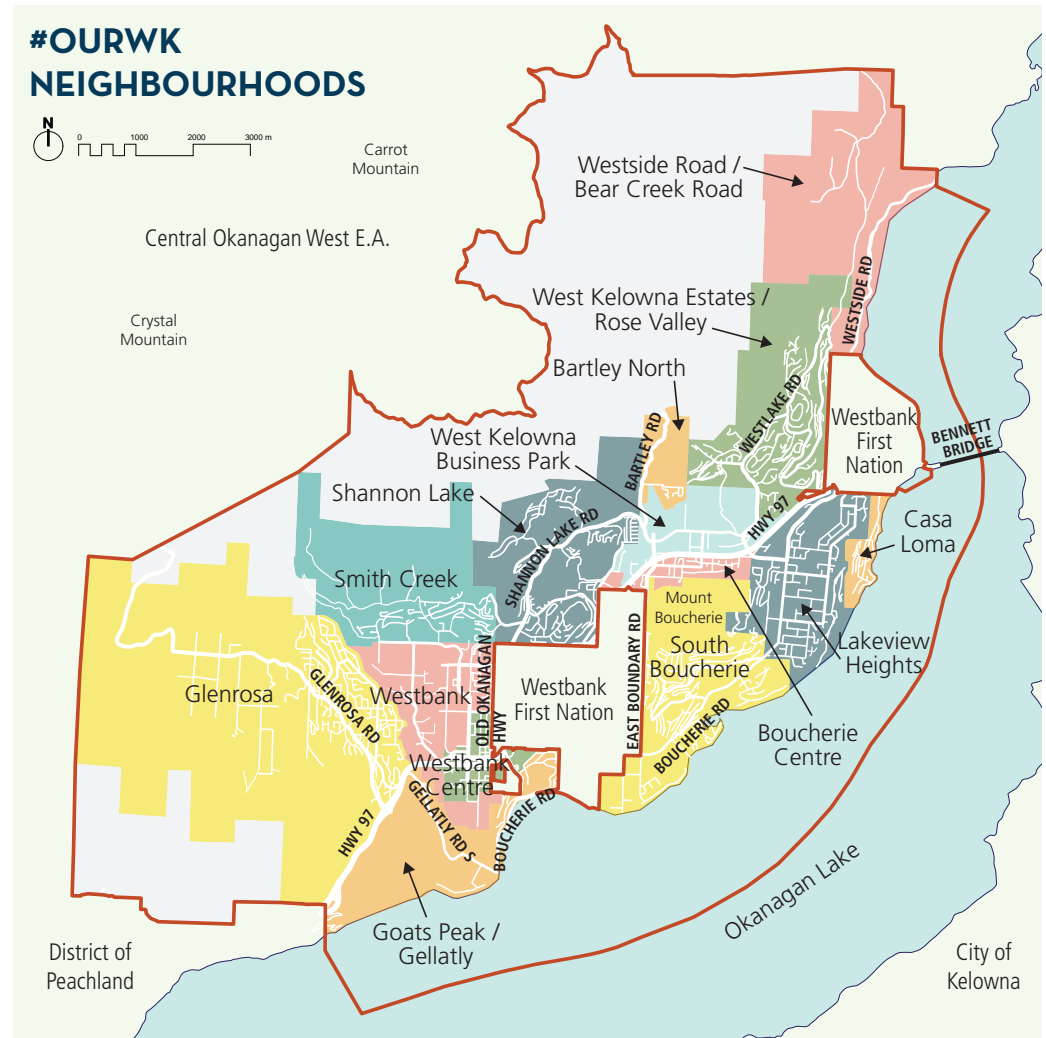
STEP 1: COMMUNITY VISIONING PROCESS





AUDIENCES

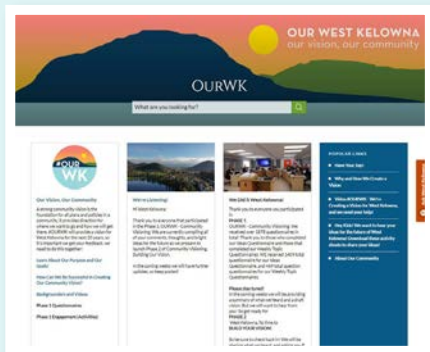
Engagement focused on obtaining input from the residents across all neighbourhoods and also welcomed input from residents in neighbouring communities and people who work, shop, or go to school in West Kelowna.



WORKING WITH COMMUNITY LEADERS TO BROADEN OUR REACH

It's only with all our voices that West Kelowna can create a Community Vision that is truly reflective of the people who live here. But there can be obstacles to participation. An objective for engagement was to break down barriers so that everyone would have an equal opportunity to be involved in a way that works for them. During the engagement we reached out to organizations, institutions, and individuals to request their assistance in encouraging others to participate and figuring out ways we could connect with those who may not participate online.

1.2 ROUND 1 PROCESS



Project website



Social Media Posts



Project Cards



Large Signs in Parks

ROUND 1: "LISTENING"

The initial phase of engagement between **June 15 and September 21, 2020** involved listening to the community as well as reviewing relevant background information to develop a strong understanding of the community and the key issues and challenges.

OUTREACH - RAISING AWARENESS

#OURWK used a range of ways to connect with the community to build awareness about the Round 1 process:

- ▶ A **project website** (ourwk.ca) that was updated weekly to post new information and encourage involvement
- ▶ **65 Facebook posts** on the City's Facebook page, with over 55,000 views and over 2,000 'engagements' (clicks, likes, shares, comments)
- ▶ **65 Instagram posts** on the City's Instagram page, with over 30,000 views and over 700 'engagements' (likes, comments)
- ▶ **63 Twitter posts** on the City's Twitter page with over 19,000 views and over 500 'engagements' (clicks, likes, retweets, comments)
- ▶ **Direct outreach** via email and phone to neighbouring jurisdictions, community groups and stakeholders to invite their participation in the process
- ▶ **Project cards** distributed at City Hall, the Okanagan Regional Library Westside Branch, the Westside Food Bank, and when issuing building permits, conducting site inspections, and taking tax payments
- ▶ Distribution of **Community Leader Kits** to Mayor and Council, members of our Council Committees and interested Community Leaders to help spread awareness of the project
- ▶ Two **large project signs** - one stationary sign at Gellatly Bay Recreational Corridor and one rotating sign that was moved to alternate locations throughout the summer including Anders Park, Boucherie Pickleball Courts, Last Mountain Park, and Moonbeam Park

ROUND 1 PROCESS - Continued



Launch Video



Videos with Mayor & Council



Backgrounders



Community Ideas Questionnaire



Weekly Photo Challenge

ENGAGEMENT ACTIVITIES

1 Launch Video + 13 Videos with Mayor & Council

The video series included introductory videos featuring Mayor and Council to spread awareness in the community about the #OURWK process and share highlights about key topics being explored. In all, 13 video shorts were created about each of the topic areas as well as an introductory video.

9 Backgrounders

Overview summaries about Community Visioning and each of the eight topic areas being explored were created to provide context and background information about West Kelowna, including current trends, challenges and opportunities, and the existing planning context.

1 Community Ideas Questionnaire

The Community Ideas Questionnaire, administered through MetroQuest, gathered input and ideas about West Kelowna's future. The questionnaire focused on public values and what matters most to residents; identifying challenges; a mapping exercise to identify favourite places, areas for improvement, and big ideas; and demographics about participants. Participants could enter a draw to win a new iPad if they completed a questionnaire.

8 Weekly Topic Questionnaires

Each week, a new Weekly Topic Questionnaire was launched to encourage participants to share more detailed comments on topics they care most about.

#OURWK Photo Challenge

To get people inspired about the future of West Kelowna, a weekly photo challenge was issued to encourage participants to share their best photos via Instagram or through email submission.



Kids Activity Book

The City engaged the children of the community with an activity book containing several activities about community planning and imagining what West Kelowna could be in the future. Activities included mapping out their block, drawing their ideas for the future, writing what they'd do if they were mayor for the day, and completing a crossword puzzle.

3 Online Stakeholder Welcome Meetings

At the onset of round 1 engagement, the City extended invitations to a broad range of local stakeholders and interest groups to participate in one of three welcome meetings to learn more about the process, the topics to be discussed, current issues, and to request their participation in spreading the word through the community. The meetings took place online and included a brief introductory presentation, collaborative discussion, and questions and answers.

4 Online Topic Workshops

The City hosted four online topic discussions to invite interested participations to dig deeper into topics of interest to them. During each online discussion, a brief presentation was followed by interactive discussion about West Kelowna's current challenges and opportunities and ideas for the future. The sessions used an online tool called Jamboard for participants to post their comments in real-time during a NOW. WOW! HOW? activity. Meetings included:

- ▶ **July 15:** Our Environment & Our Parks, Recreation, and Culture
- ▶ **July 29:** Our Transportation & Our Infrastructure
- ▶ **August 12:** Our Health & Well-being & Our Economy
- ▶ **August 25:** Our Growth & Development and Our Housing

2 Visioning Postcard Stations

The City installed visioning postcard stations at City Hall and JBMAC to invite people to write a comment. Stations included a poster display with instructions and postcards for people to write and submit comments.



Kids' Activity Book



NOW. WOW! HOW? Activity during Online Topic Workshops



Poster at the Visioning Stations



2 WHAT WE HEARD

This section summarizes what we heard during the first round of engagement.

Creating a Community Vision is all about sharing ideas and thinking together, so #OURWK aimed to determine what West Kelowna is to all those who care about the city.

Questions included: What matters most? What are key issues? What are your ideas for the future?

WESTBANK
DA

Alaska 2,557.7 Km

Sidney, BC 439.7 km

Kuala Lumpur, Malaysia 13,916 km

Baltimore, Ireland 6,986 km

Keystone, Colorado 1,975 km

Napa Calif: 1,143.8 Km

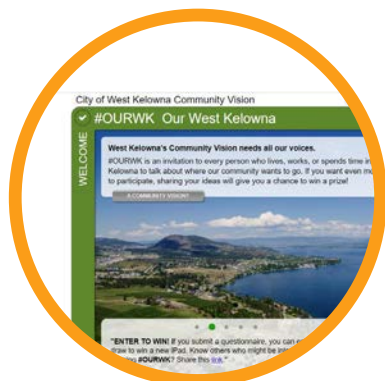


2.1 GENERAL



HOW INPUT WAS RECEIVED

The City gathered input through a range of input opportunities including:



Community Ideas
Questionnaire



8 Weekly Topic
Questionnaires



"Postcard to the Future"
submissions at the static
input stations at City Hall
and JBMAC



Kids' activity booklet
submissions



3 Online Stakeholder
Welcome Meetings and
4 Online Topic Workshops



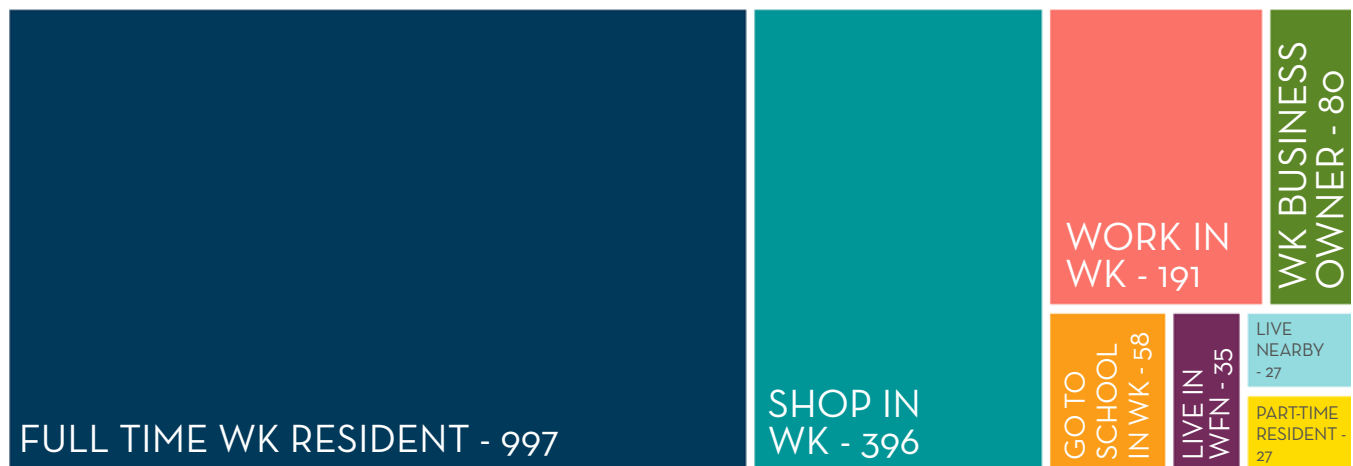
Written comments

Note: The many ideas and feedback received through the first round of engagement were gathered through voluntary participation. This input provides indicators of what matters most from those who have participated in the process and is not considered statistically significant.

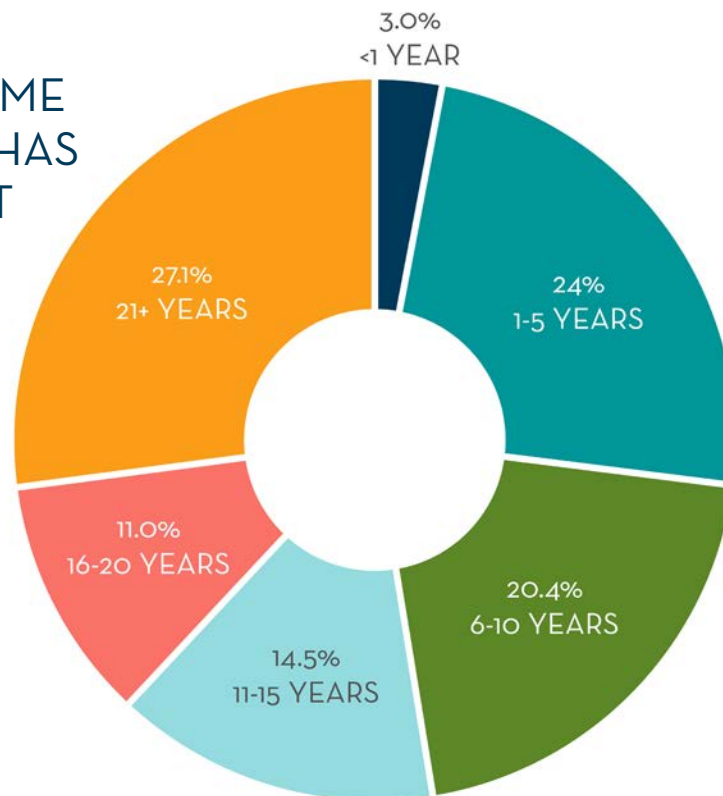
2.2 COMMUNITY IDEAS QUESTIONNAIRE PARTICIPATION

To get a sense of who participated in the engagement process, the Community Ideas Questionnaire asked participants key questions about their relationship to West Kelowna.

PARTICIPANT RELATIONSHIP TO WEST KELOWNA

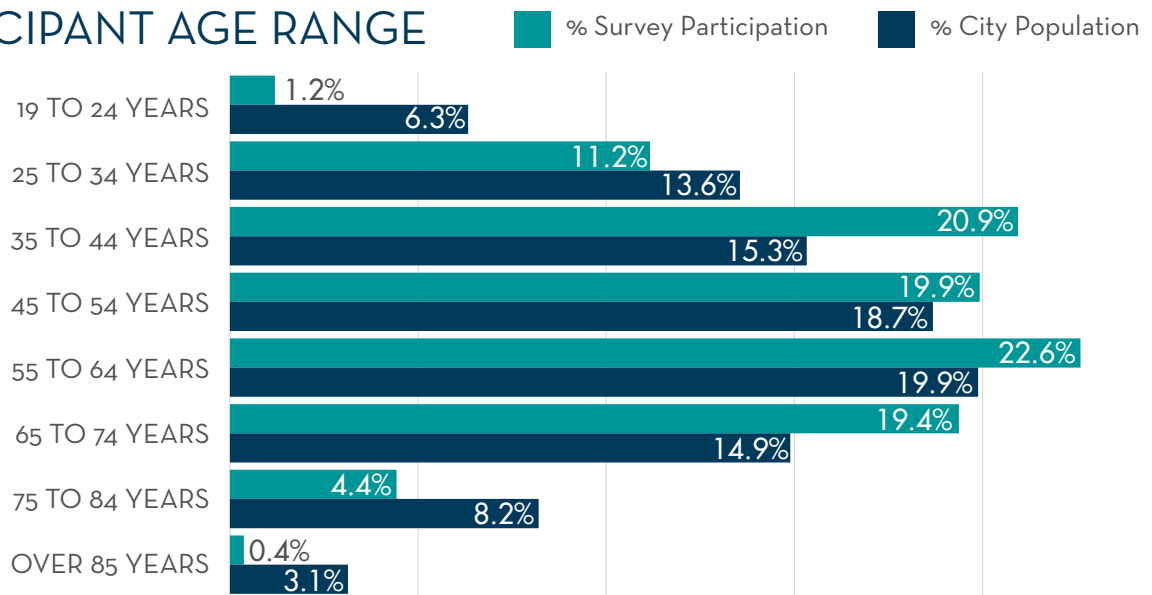


LENGTH OF TIME PARTICIPANT HAS LIVED IN WEST KELOWNA

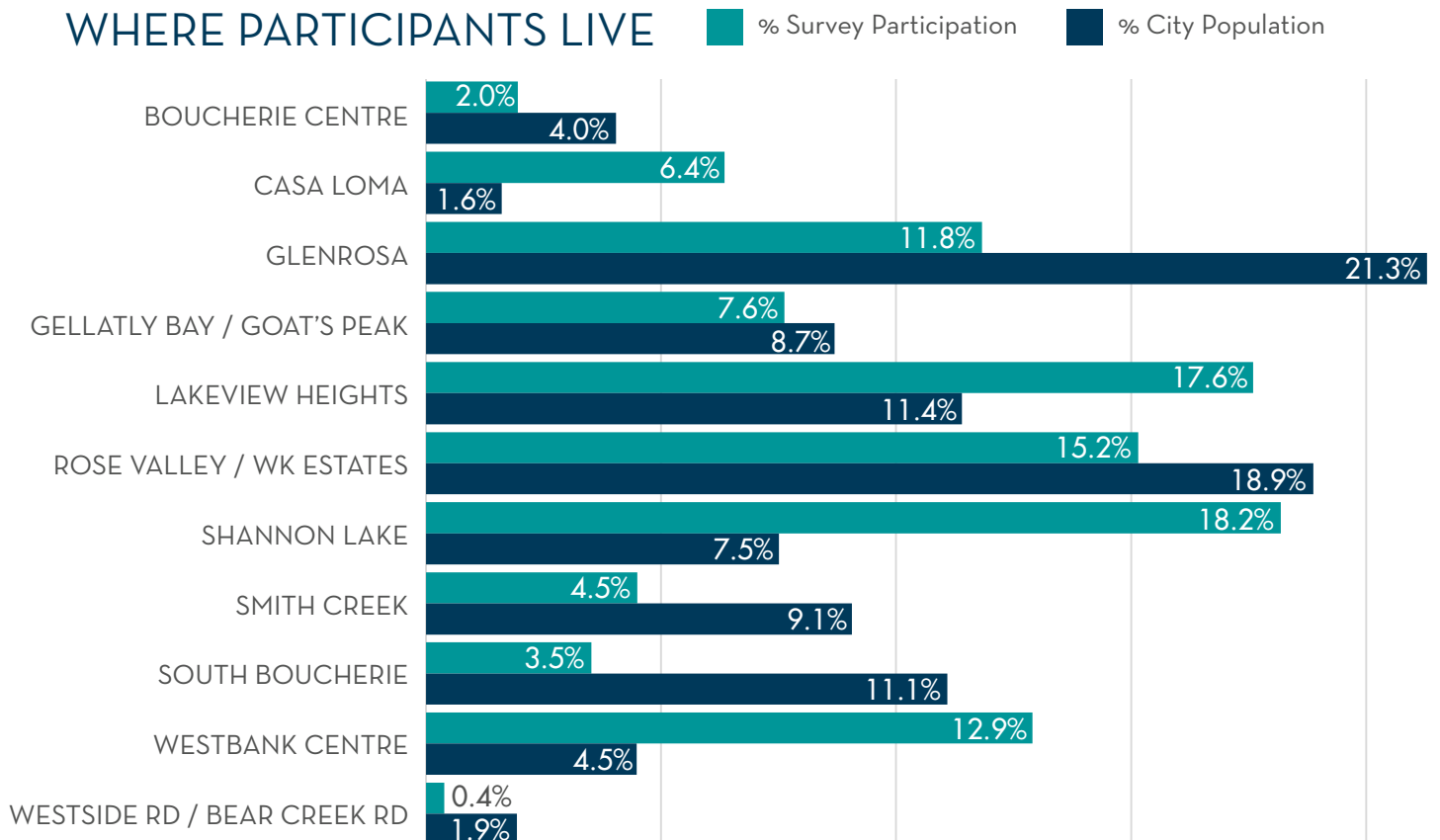




PARTICIPANT AGE RANGE



WHERE PARTICIPANTS LIVE



2.3 PUBLIC VALUES



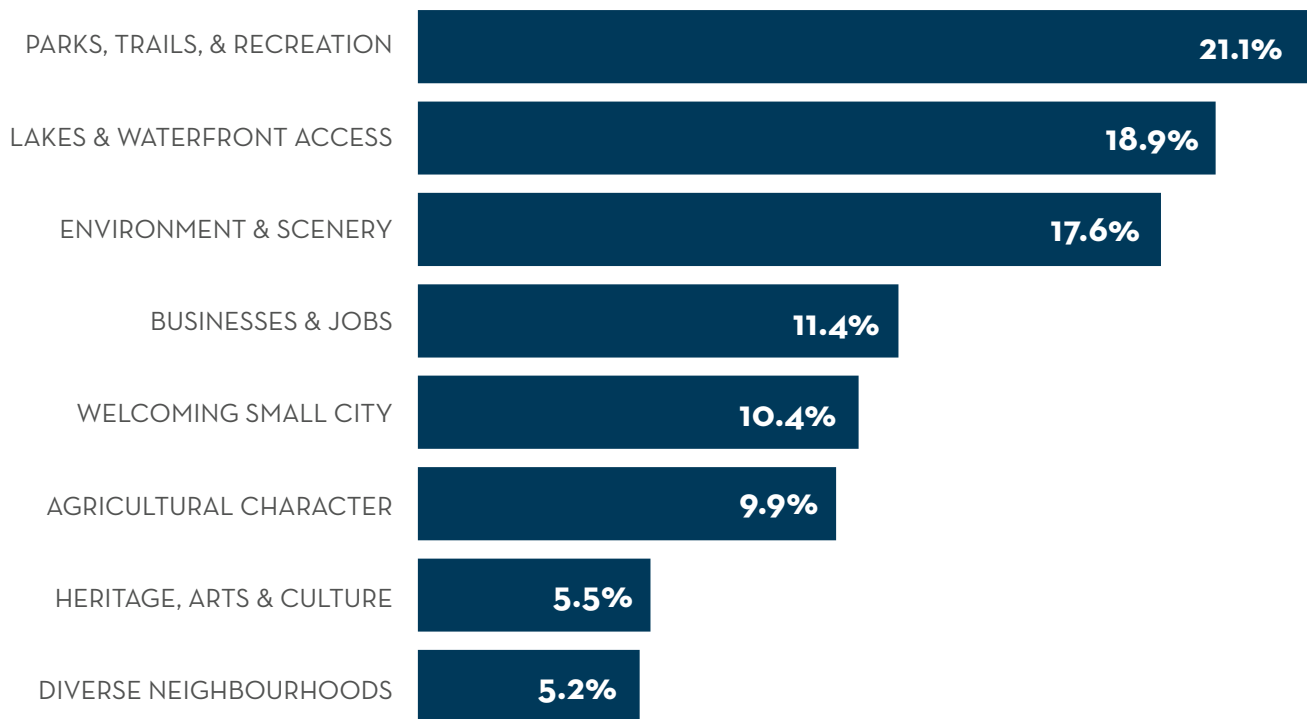
WHAT MATTERS MOST TO PEOPLE?

In the Community Ideas Questionnaire, participants were asked to consider a number of key topics that are typically at the forefront of discussions about West Kelowna and rank which they felt were their priorities. This information helps identify key directions for the Community Vision. Participants were also invited to provide comments about their values through the Community Ideas Questionnaire, Topic Questionnaires, Vision Postcards, Online Stakeholder Welcome Meetings and Online Topic Workshops, and written submissions. Key themes from these sources were compiled and are summarized on the following pages.

4,343
Rankings

459
Comments

HIGHEST PRIORITY RANKING AS A PERCENT OF ALL RANKINGS





KEY COMMENT THEMES



TRANSPORTATION

Seek to improve road infrastructure and maintenance in select areas, as well as the traffic flow, parking, active transportation routes, nature trails, and connectivity for efficient, safe, and sustainable transportation system for everyone in the community.



FUN & RECREATION

Provide more parks, recreation, and trails and improved maintenance of these assets along with public access to enhanced waterfront areas.



PUBLIC AMENITIES

Enhance public amenities and facilities including health care, education, community assets, family-friendly activities, and building on what we already have in our community.



GROWTH & DEVELOPMENT

Balance growth to maintain West Kelowna's character, views, infrastructure, and what makes us great but support future opportunities for economic and community growth where it makes sense.



STRONG ECONOMY

Develop and support local businesses by providing efficient transportation, a vibrant central core and waterfront, local jobs, and protection of employment lands to enhance tourism and growth, and decrease negative social issues.



ENVIRONMENT

Protect and monitor West Kelowna's environment including natural areas, water, wildlife, and agricultural lands from development pressures and address climate change impacts to support long-term sustainability and community health.



IDENTITY

Collaborate to build a unique identity for West Kelowna by discovering ways to unite this diverse community and create a sense of place.



COMMUNITY SPIRIT

Build community spirit by celebrating our heritage, local culture, entertainment, and events, and look to build our City's aesthetics through art and urban design.

PUBLIC VALUES - Continued



21.1%

Parks, Trails & Recreation

EXPERIENCING PARKS, TRAILS, & REC

- ▶ **Trails & Active Transportation:** multi-use waterfront trail, commuter routes, nature trail improvement (range of levels), sidewalks in neighbourhoods, wide cycling lanes, Wine Trail expansion
- ▶ **Family-Friendly Activities:** parks and activities that are fun for kids, inclusive activities for all ages - child, adolescent, and youth
- ▶ **Connectivity:** Wayfinding and signage for parks and trails users, filling missing gaps
- ▶ **More Parks / Greenspace:** set aside public lands in all new developments, protect / acquire more parkland, and maintain natural spaces for health and quality of life
- ▶ **Lake Access:** expand public access to the waterfront, provide more spaces for non-motorized boating, manage motorized boating to minimize impacts
- ▶ **Park Maintenance & Management:** continue to provide maintenance and litter clean-up, build community care for parks including education
- ▶ **Partnerships & Coordination:** continue work and dialogue with local volunteers, clubs, and organizations and continue collaborations with RDCO, WFN, and the school district
- ▶ **Amenities:** increase and expand existing facilities or consider new facilities such as an upgraded aquatic centre, gymnasium, ball diamonds, skating rinks, off-leash dog trails, boat launch facilities to support our growing population and prepare for renewal of our amenities



Hello, My name is Evan and I am 13... Maybe the City could create a sanctioned pump track for kids who like biking. You could create three different lines easy, medium, and hard for kids with different skill levels. I find that there is a limited amount of things to do for teenagers in Rose Valley so this would be a great addition to the neighborhood.



18.9%

Lakes & Waterfront Access

CONNECTING TO THE WATER'S EDGE

- ▶ **Public Access for All:** local and tourist access, more public lakeshore, permission for dogs
- ▶ **Maintain Views:** carefully consider view impacts of development, private property structures or fencing
- ▶ **Growth & Development:** consider impacts of development to the area, including traffic impacts
- ▶ **Traffic & Parking:** address demand for parking, including boat access / trailer parking, manage increasing traffic flow and safety in waterfront areas
- ▶ **Activities:** maintain peaceful atmosphere, grow family-friendly activities, seek opportunities to add local retail, shopping, restaurants, ice cream on waterfront to enhance tourism
- ▶ **Amenities:** consider amenities like non-motorized tie-up and camping, event space, picnic areas, enhanced beach sand, and showers
- ▶ **Environmental Protection:** clean, natural shoreline, shoreline weed management, and wildlife protection



17.6% Environment & Scenery
PROTECTING OUR SCENERY, FORESTED HILLS, & PANORAMIC CANYONS

- ▶ **Environmental Protection:** Use buffer zones between development and environmentally sensitive areas, maintain natural landscapes, spaces, and trees for public enjoyment
- ▶ **Fire Management:** regulate burning to reduce neighbourhood impacts and improve air quality, reduce risk of forest fire, but without significant impacts on environmentally sensitive areas
- ▶ **Wildlife Protection & Appreciation:** protect wildlife, existing habitat, wildlife trails, shoreline birds; consider birdwatching amenities near water and wetland areas
- ▶ **Water Protection:** protect water quality, environmentally sensitive areas, waterways, manage impacts of motorized boating on sensitive shorelines or swimming areas, promote water conservation, ensure water resources meet the needs of the existing and future population
- ▶ **Growth & Development:** minimize development impacts on natural environment / agricultural lands; use vacant space to expand the population within current geographical boundaries to protect rural lands / arable land / landscape features (e.g., Mount Boucherie); encourage thoughtful, responsible development by providing stronger regulations and guidelines for developers; consider climate change impacts related to growth; protect views of landscapes and spaces
- ▶ **Maintenance & Management:** maintain parks, trails, beaches, and forests; educate users about the value of natural areas; require business and industry to adhere to environmental regulations



11.4% Businesses & Jobs
DEVELOPING STRONG ECONOMIC STRATEGICS

- ▶ **Efficient Transportation:** more options for commuting or accessing services and amenities; resolution of the couplet that impacts Westbank Centre's revitalization - ideas range from moving the downtown core off the highway to routing highway traffic underground or through a bypass
- ▶ **Business Development:** encourage businesses and industry growth to enhance the tax base; support small / local businesses (vs. big box outlets) potentially with incentives; encourage local shopping; regulate short-term rentals
- ▶ **Waterfront Development:** add retail / services in select waterfront areas to increase the tax base and tourism, as long as these areas are developed thoughtfully with the public in mind
- ▶ **Employment:** add well-paid jobs; grow technology and manufacturing sectors; support residential and commercial development
- ▶ **A "Downtown":** identify and prioritize creation of a "core" that attracts businesses, feels safe, and attracts customers; develop pedestrian-friendly streets, outdoor amenities, and gathering places to support thriving areas
- ▶ **Land Use:** protect viable ALR land and consider how to best utilize these lands productively; consider impacts of land use on adjacent areas (e.g., noise, pollution, hazardous operations, traffic, etc.)

PUBLIC VALUES - Continued



10.4%

Welcoming Small City

CREATING A UNIQUE CHARACTER

- ▶ **Character & Identity:** retain semi-rural character; encourage community networking and opportunities to know neighbours; differentiate West Kelowna from Kelowna; embrace opportunities to address issues such as water quality, power, housing, crime, homelessness, etc.; collaborate to build a unique identity for WK; unite neighbourhoods and work together
- ▶ **Transportation:** invest in local roads to provide alternative routes to Highway 97 to relieve the traffic congestion and encourage connectivity; provide a welcoming gateway to the city
- ▶ **Vibrant "Downtown":** create a gathering place / town square that provides a "sense of place" with boutique shops, cafes, restaurants, bars, pubs - all within a walkable area and accessible by transit; encourage densification in Westbank Centre; mitigate negative social behaviours and increase safety
- ▶ **Arts, Culture & Entertainment:** support more local events, farmers markets, local artists and musicians, art and culture, outdoor events, pedestrian-friendly streets
- ▶ **Aesthetics & Urban Design:** require aesthetically-pleasing buildings / developments and streets; allow more creativity and public art to enhance charm; consider regulations to encourage maintenance and upkeep
- ▶ **Collaboration:** integrate planning with WFN wherever possible; invest in social support networks for the good of all communities
- ▶ **Attractions:** build on West Kelowna's natural attractions such as farms, wineries, lakefront, green space, hillsides, and heritage and culture



9.9%

Agriculture Character

RETAINING AN ACTIVE FARM LANDSCAPE

- ▶ **Land Protection:** preserve ALR to maintain local produce, environment, wineries, heritage, rural character, visual appeal of pastures and orchards, tourism, economy, food security, jobs, green space; limit development that compromises or results in loss of arable lands
- ▶ **Land Flexibility:** continue to encourage use of agricultural lands for these purposes, but consider changes where lands are not suitable for active farming
- ▶ **Recreation:** limit ATV and dirt bike activity on private property; communicate about appropriate locations for these activities
- ▶ **Agricultural Industry:** consider long-term planning to maintain the area's unique agricultural history; consider government supports for positive agricultural industry growth (e.g., incentives for energy efficient methods); require land owners maintain their land and limit impacts to neighbouring residential areas; ensure residential owners understand the nature of living beside active agriculture



5.5% Heritage, Arts & Culture
CELEBRATING HERITAGE, ARTS, & CULTURE

- ▶ **Culture:** celebrate the various cultural aspects of West Kelowna; support indigenous culture and work with WFN to identify opportunities to appropriately communicate about the Syilx / Okanagan heritage
- ▶ **Heritage:** seek opportunities to share information about West Kelowna's past through museums, naming, interpretive information, retention and retrofitting of historic structures (e.g., CNR Wharf)
- ▶ **Community Spirit:** inspire community involvement and belonging; encourage more events and celebrations such as a large farmers market, unique festivals, culinary events – e.g., “Taste of WK” to showcase our local restaurants and wineries
- ▶ **Arts:** add arts and entertainment venues to encourage growth of arts industry; continue Music in the Park to showcase local talent; encourage public art; encourage unique shops and boutiques
- ▶ **Identity:** promote West Kelowna's unique sense of identity and enhance features that make West Kelowna special such as agriculture, waterfront, environmental areas, and Westbank Centre



5.2% Diverse Neighbourhoods
MAINTAINING UNIQUE NEIGHBOURHOODS

- ▶ **Growth & Development:** manage development to minimize potential impacts such as traffic flow, access to amenities, and emergency evacuation routes
- ▶ **Neighbourhood Planning:** protect what makes each neighbourhood liveable (e.g. environment, waterfront); consider neighbourhood plans to focus on specific needs and uniqueness; provide more choice and variety for homes and buildings; develop a community hub or centre for each neighbourhood; ensure each neighbourhood has access to parks, services, schools, transit, and active transportation routes
- ▶ **Land Use:** use buffers to protect neighbourhoods from industry impacts; regulate short-term rentals; address noise impacts and other issues impacting neighbourhoods
- ▶ **Community Input:** consider community impacts and public input when considering new developments

2.4 BIGGEST CHALLENGES



WHAT CONCERNS PEOPLE?

Participants were asked to share what they think is the **ONE BIGGEST CHALLENGE** West Kelowna will face between now and 2040. Here's what they said:

766
Comments



SUSTAINABLE GROWTH

Participants shared concerns about rapid growth affecting infrastructure, increasing traffic congestion, exacerbating homelessness, impacting the environment, and increasing crime levels. People expressed a desire for thoughtful planning and development that considers resources, infrastructure, view corridors, natural areas, and livability.



AESTHETICS & LAND USE

Participants identified the importance of carefully considering West Kelowna's layout and aesthetics as growth occurs. While there are challenges like Highway 97 that will require substantial effort to address, people also acknowledged opportunities like beautification, strengthening neighbourhood centres, and connecting circulation.



EMPLOYMENT

Participants believe it is important to attract more, high-quality businesses that provide well-paid jobs so people can live and work in West Kelowna. More businesses will help increase the tax base and support investment in community improvements. A focal point is encouraging jobs that attract and retain young people.



WATER QUALITY

Residents have been frustrated by water quality issues and a clean, reliable, and cost-efficient water supply is a priority. Many are supportive of the new water treatment plant coming in 2022, while there are some concerns about cost. There is support for more education on water conservation and better protection of lakes, creeks, and aquifers so that our water supply remains strong.



The biggest challenge is balancing the limits of fresh water against additional residential development.





COMFORTABLE HOUSING

Creating a range of adequate, affordable housing is important and many expressed a desire to see this achieved sensitively and scaled with the existing community. Ground-oriented units, low-rise apartments, secondary suites, rentals, and co-ops that are suitable for seniors, low income residents, young people, and marginalized groups were popular suggestions. Regulation around short-term rentals is a current area of focus with mixed opinions.



TRANSPORTATION & TRAFFIC

People are concerned about the adequate provision of road infrastructure for new developments and the impacts of growth on traffic congestion, safety, and the environment. Improvement ideas varied and included: traffic calming, a second bridge, W. R. Bennett Bridge improvements, Highway 97 overpasses, evacuation routes and emergency corridors, road drainage, lighting, and specific traffic movement improvements throughout the city.



ACTIVE TRANSPORTATION

People are keen to embrace walking, cycling, e-bikes, transit, and sustainable commuting. Many comments focused on safety improvements to existing roads including sidewalks, lighting, and universal accessibility. Improved transit with better service and scheduling to get around the city and region was also noted.



ENVIRONMENT & SUSTAINABILITY

People feel the surrounding environment is an essential part of West Kelowna. Protection of watersheds, parks, shorelines, forests, hillsides, wetlands, and agricultural lands, along with the birds, wildlife, and endangered species these areas support, is a community priority, especially as development continues. Mapping out the community's sustainable future and encouraging all community members to shift how we live to become more sustainable is important to protecting our environment.



As the Okanagan grows to become more sustainable, greener transportation is needed. Those of us around 30 who are having families, committed to a career, and are beginning to settle in are also having to work further from our homes due to costs and such. I would love to take the bus to work across the bridge but the bus schedule doesn't allow it.



BIGGEST CHALLENGES - Continued



AGRICULTURAL INDUSTRY

The agricultural industry is integral to West Kelowna's future so it is important to protect agricultural lands for employment, economic growth, food security, lifestyle, tourism, and the environment. Concerns exist that these lands will be eroded over time through non-compatible development, complaints from neighbouring residential areas, or other reasons. For some, ensuring use of ALR land for active agriculture is a priority.



TAXES & CIVIC SPENDING

Some participants are concerned about tax increases and pressure on residential properties to provide community amenities. Participants encouraged responsible use of civic funds, developer support for funding community amenities, expansion of the commercial and industrial tax base, pursuing of grant funding or other external sources, coordination with neighbouring communities, and creative ways to pay for new infrastructure and development.



WESTBANK CENTRE REVITALIZATION

Participants prioritized a vibrant, pedestrian-friendly Westbank Centre with cafes, restaurants, boutiques, pubs, shopping, arts and culture, businesses, and services that build economic growth and strengthen community identity. Strengthening destinations in Westbank Centre and working to address current social issues will be important.



IDENTITY

Creating a sense of identity and cohesion for West Kelowna that is separate and unique is important. Many love West Kelowna's agricultural atmosphere and want to build on the semi-rural nature; however, many believe a strong sense of identity needs to be developed to unify the diverse neighbourhoods and cultures to focus on growing together in a common direction.



We have too many identities. Just drive in from the Connector and read the signs. Are we West Kelowna, Westside, Westbank, ... it just goes on. We all know the history, however, our identity is suffering. We are this hidden gem that hides behind Kelowna.





SOCIAL ISSUES

Participants are concerned about increasing negative social behaviours including crime and addiction, and in enforcement and support around these issues. An approach that supports mental health services in collaboration with others will be important to creating effective and efficient solutions. Protection of vulnerable populations such as seniors, disabled, and youth is important to ensure that West Kelowna remains a caring community.



INFRASTRUCTURE & UTILITIES

Participants believe that planning ahead to ensure adequate water, power, and sewer infrastructure is essential to West Kelowna's success. Creating a forward thinking community that considers new energy sources (solar, wind) and protects key utilities from risks (e.g., fire and flood) will be important. Energy conservation and expansion of waste management were suggested.



AMENITIES & FACILITIES

Participants had many ideas for facilities they feel will be needed in the next 20 years, including: a second high school, more options for education, a new city hall, larger aquatic centre, an acute care / emergency medical facility, an art studio, theaters, a conference centre, and more. Family friendly amenities are also desired including neighbourhood playgrounds, spray parks, sports venues, and fun "destination" attractions such as a waterfront park with boat rental and launch, outdoor skating rink, and more gathering places to celebrate.



ECONOMIC DEVELOPMENT

People feel promoting economic development is important for growing West Kelowna's tax base and supporting its population. Suggestions included regulations and incentives that encourage small, viable businesses, balance commercial, industrial, and agricultural sectors, establish a strong business park, develop waterfront amenities, and keep local residents and tourists shopping, playing, eating, and staying in West Kelowna.



Homelessness and TRULY affordable housing have long been an issue. Despite working full time and long hours in the legal field and living frugally, I still found myself living homeless in the bush for a time due to a lack of affordable housing and child care, and due to a societal bias towards single parents. I made too much for assisted housing, but not enough for rent AND bills AND food AND childcare.





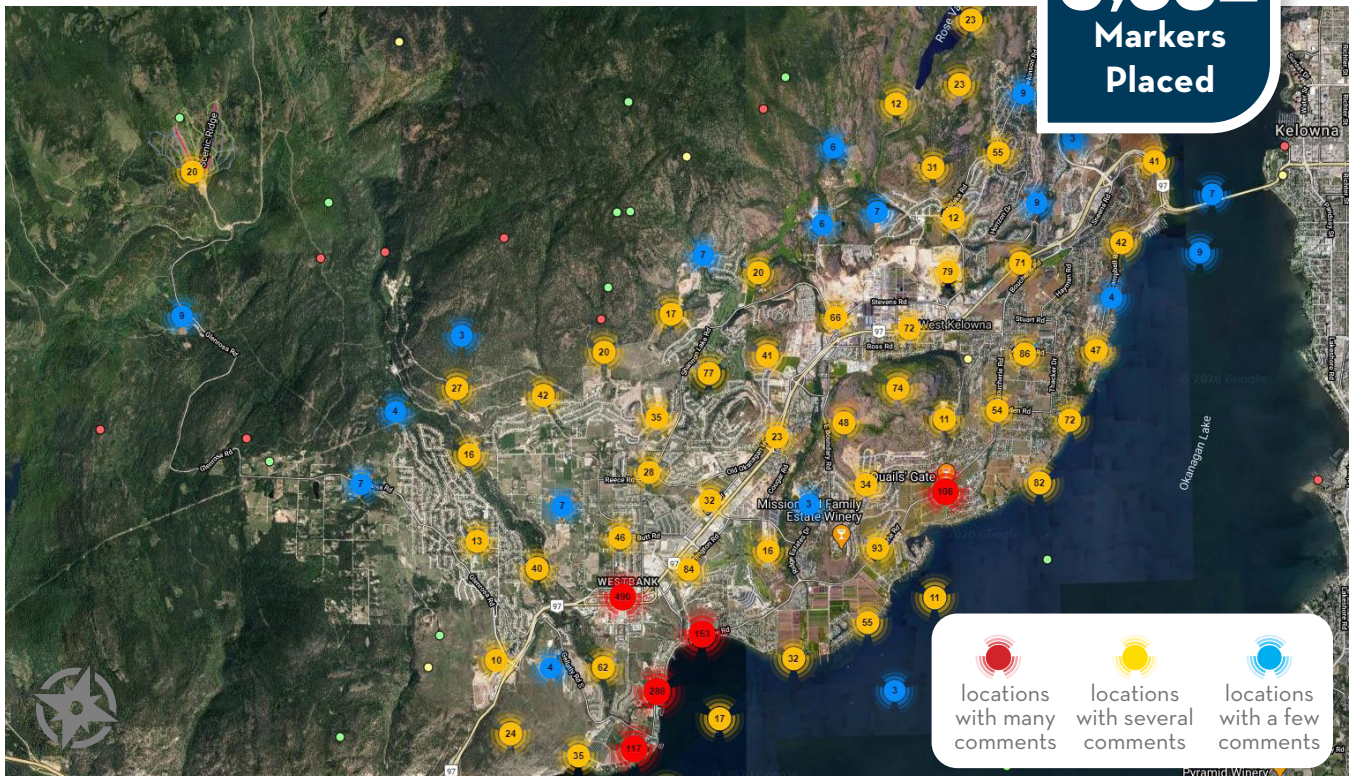
2.5 MAPPING IDEAS



Participants were asked to map their thoughts about locations that they LOVE, WANT TO IMPROVE, or have BIG IDEAS for.

MOST POPULAR LOCATIONS FOR COMMENTS

3,352
Markers
Placed



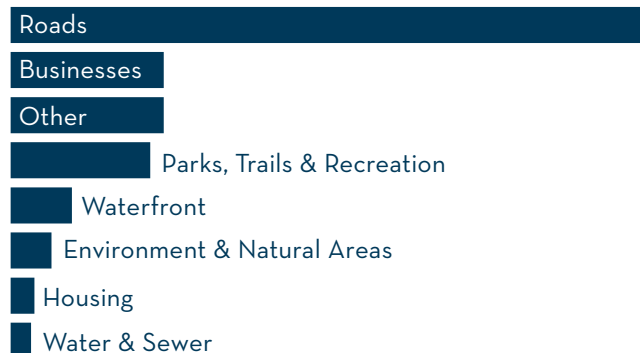
SNAPSHOT OF WHAT PEOPLE WERE TALKING ABOUT



Key Themes for Love



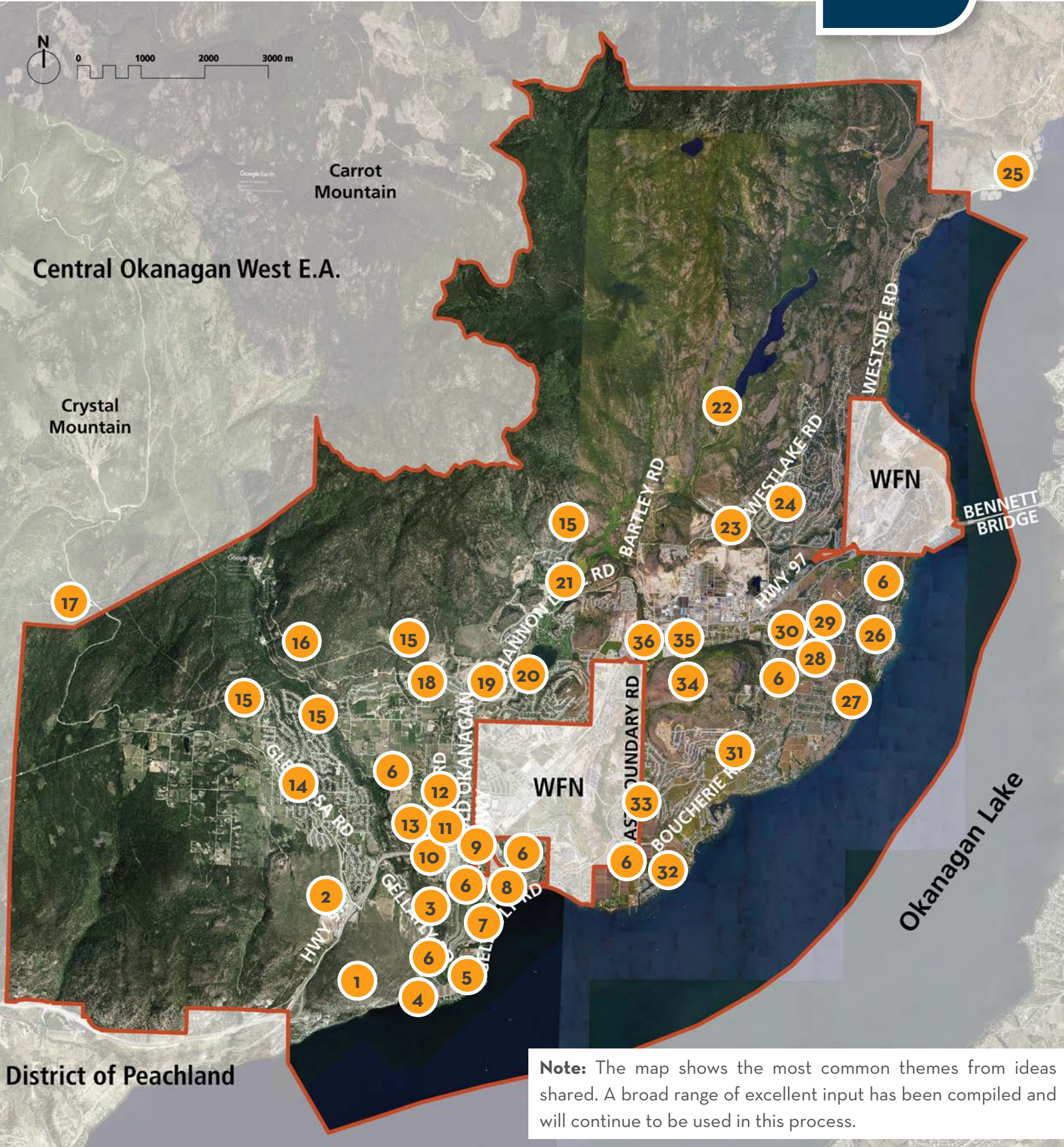
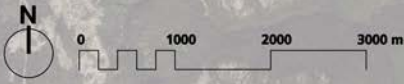
Key Themes for Improvements





PLACES PEOPLE LOVE

1,450
Comments



Note: The map shows the most common themes from ideas shared. A broad range of excellent input has been compiled and will continue to be used in this process.

- 1 Trails, hiking, environmental areas, and views around Goat's Peak.
- 2 Gorman's Mill that provides local jobs and participants in the community.
- 3 The natural feeling experienced in Glen Canyon Regional Park.
- 4 The quiet beaches like Pebble Beach, Hazelnut Park, and Heartnut Park for families to enjoy.
- 5 The culture and experience of Gellatly Nut Farm.
- 6 Agricultural lands interspersed throughout the community, providing a unique character.
- 7 The entire Gellatly Waterfront Recreation Corridor including the multi-use trail and parks and destinations like Marina Park, Rotary Trails, Willow Beach, CNR Wharf, and Rotary Park.
- 8 The off-leash dog beach along Gellatly.
- 9 Community recreation facilities at JBMAC including the pool, fitness centre, skateboard park, and amphitheatre. Enjoyment of outdoor events like Music in the Park.
- 10 Westbank Centre Park, especially the spraypark, open space, and community gardens.
- 11 Having shops and services in Westbank Centre for people who live nearby, notably grocery, the library, and local shops.
- 12 Recent upgrades along Brown Road to make it more walkable and attractive.
- 13 Access to fresh produce and community experience at Paynter's market.
- 14 Parks and playgrounds for families in Glenrosa.
- 15 Natural areas bordering the community.
- 16 Smith Creek Mountain Bike Trails.
- 17 Telemark cross-country ski area.
- 18 Interconnected pathway network through the Smith Creek neighbourhood.
- 19 Westside Transfer Station where residents can bring waste and recyclables.
- 20 The family-friendly Shannon Lake Regional Park with experiences like fishing and walking.
- 21 Community gardens at Shannon Woods Park.
- 22 The scenery and quietness of the trails around Rose Valley.
- 23 Addition of a multi-use sport dome that supports year-round play.
- 24 Local parks like Moonbeam Park that have playgrounds close to families.
- 25 Nearby access to camping at Bear Creek Provincial Park.
- 26 The character of the Casa Loma neighbourhood.
- 27 The naturalness and beach access options at Kalamoir Regional Park.
- 28 Upgraded Lakeview Village that provides a range of local neighbourhood services.
- 29 Great courts and play areas at Anders Park.
- 30 Recent multi-use corridor improvements along the Wine Trail (Boucherie Road).
- 31 The growing scene of wineries, cideries, markets, and more throughout the area.
- 32 Local beach and swimming at Pritchard Park.
- 33 The visible character of Mission Hill Winery from many locations in the community.
- 34 Hiking and views on Mount Boucherie and the backdrop the mountain provides for the community.
- 35 Access to arenas for skating and sports.
- 36 Great pickleball courts at Mount Boucherie.

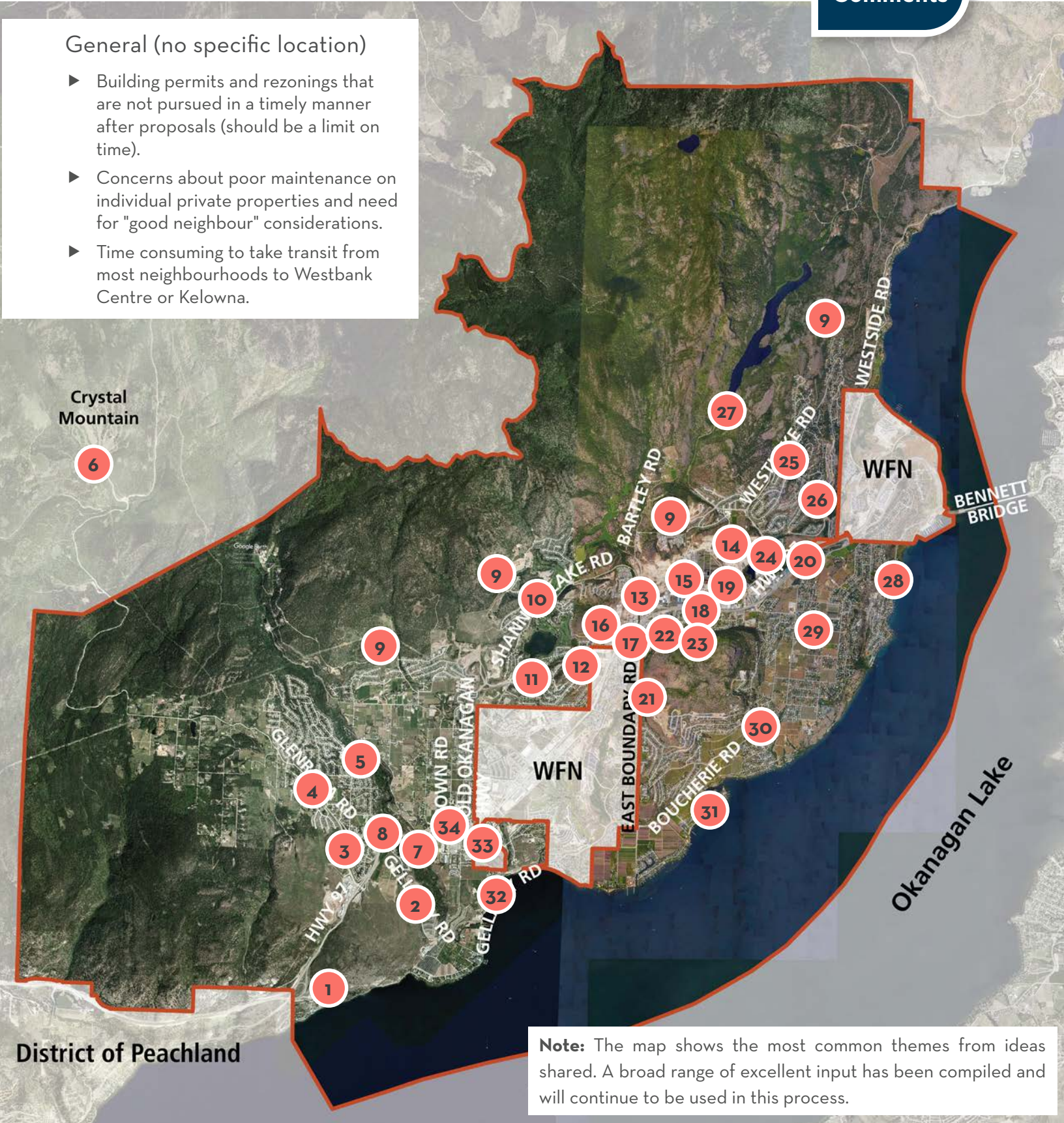


PLACES PEOPLE THINK NEED IMPROVEMENT

1,399
Comments

General (no specific location)

- ▶ Building permits and rezonings that are not pursued in a timely manner after proposals (should be a limit on time).
- ▶ Concerns about poor maintenance on individual private properties and need for "good neighbour" considerations.
- ▶ Time consuming to take transit from most neighbourhoods to Westbank Centre or Kelowna.



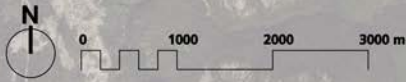
Note: The map shows the most common themes from ideas shared. A broad range of excellent input has been compiled and will continue to be used in this process.

- 1 Increased safety, access, and enjoyment at Goat's Peak Regional Park.
- 2 Lack of sidewalks along Gellatly Road S.
- 3 Only one access route in/out of Glenrosa is a concern for emergencies and congestion.
- 4 Limited sidewalks, cycle lanes, or street lights in Glenrosa, notably on collector streets.
- 5 Limited access to the northern parts of Glen Canyon Regional Park.
- 6 Closure of Crystal Mountain.
- 7 People experiencing homelessness camping in park areas because they have nowhere else to go.
- 8 City entry from west lacks visual appeal.
- 9 Concerns about sprawl on hillsides.
- 10 Safety concerns on Shannon Lake Rd with lack of sidewalks and cycling lanes and intersection issues at Tallus Ridge Dr and Asquith Rd.
- 11 Safe routes to school missing around Shannon Lake Elementary.
- 12 Concern development will impact the top of the ridge, impacting views and open space.
- 13 Traffic issues at Bartley Rd intersections including Shannon Lake Rd, Byland Rd, Hwy 97.
- 14 Visual impacts of the existing gravel pit.
- 15 Pollution / noise impacts from industrial activities.
- 16 Safe routes to school lacking around Constable Neil Bruce Middle School.
- 17 Safety and congestion concerns at Hwy 97 / Daimler Dr / Old Okanagan Hwy.
- 18 Congestion along Hwy 97 with intersection concerns at Campbell Rd, Boucherie Rd, Hudson Rd, Ross Rd, Bartley Rd, Daimler Dr, and Butt Rd.
- 19 Stevens Rd is an important connection between Shannon Lake and Rose Valley but lacks safe cycling or pedestrian routes.
- 20 Hwy 97 appearance does not provide a strong impression of West Kelowna.
- 21 Increasing popularity of Mount Boucherie is impacting parking and sensitive ecosystems.
- 22 New high school needed.
- 23 New city hall needed in better location.
- 24 Impacts to turtles at Art Pond.
- 25 Key roads in Rose Valley like Westlake Rd and Horizon Dr lack safe walking or cycling routes.
- 26 Limited playground spaces and park maintenance in Rose Valley.
- 27 Long-term protection of water source needed.
- 28 Lack of pedestrian or cycling routes, speeding issues on Campbell Rd and lack of second access / egress to Casa Loma.
- 29 Lack of pedestrian or cycling routes, speeding issues throughout Lakeview Heights.
- 30 Upgrades needed for the remainder of Boucherie Rd, including improved bus stops.
- 31 Limited public beach access around Green Bay.
- 32 Concerns around Gellatly Bay, including:
 - ▶ Lack of services like food or shops
 - ▶ Not enough sandy beach areas
 - ▶ Lack of alternative transportation so most people drive and parking is an issue
 - ▶ Mixed opinions about too much or not enough residential development
 - ▶ Limited capacity at existing boat launch
 - ▶ Concerns about aesthetics including smells and shoreline quality
- 33 Aging / small JBMAC.
- 34 Concerns around Westbank Centre, including:
 - ▶ Impacts of Hwy 97 couplet
 - ▶ Insufficient employment opportunities
 - ▶ No sense of identity
 - ▶ Lack of pedestrian amenities
 - ▶ Emerging social and crime issues
 - ▶ Lack of gathering / activity space
 - ▶ Vacant lands or buildings



PLACES WHERE PEOPLE HAVE BIG IDEAS

503
Comments



Carrot Mountain

Central Okanagan West E.A.

Crystal Mountain

11

2

1

12

13

14

15

16

17

18

20

19

10

9

8

7

6

5

4

1

3

2

12

17

22

23

1

21

Okanagan Lake

BENNETT BRIDGE

WFN

WFN

District of Peachland

Note: The map shows the most common themes from ideas shared. A broad range of excellent input has been compiled and will continue to be used in this process.

- 1 A full lakeshore trail from W. R. Bennett Bridge to Peachland.
- 2 A second Okanagan Lake crossing.
- 3 A waterfront paddling route that allows paddlers to tie up in different locations and enjoy a hike as part of their trip.
- 4 A more vibrant Gellatly Bay area that includes local cafes, shops, etc.
- 5 Better non-vehicle connections to Gellatly Bay. Ideas included trails, a shuttle, a gondola, and improved transit.
- 6 An updated JBMAC with and expanded and modern aquatic and recreation complex.
- 7 Increased viability of businesses in Westbank Centre. Ideas included:
 - ▶ Incentives / economic development initiatives
 - ▶ City hall relocation to the area
 - ▶ An arts centre / hub
 - ▶ A health precinct
 - ▶ An indoor / outdoor market
 - ▶ A Business Improvement Association
 - ▶ More multi-family housing
 - ▶ A village square / plaza
 - ▶ Improved walkability including sidewalks and pedestrian-only routes
 - ▶ Efforts to reduce the number of people experiencing homelessness in the area
- 8 Reduced impacts of Hwy 97 on Westbank Centre and the city - suggestions included a bypass, a trench, modification of laning, overpasses / underpasses, shifting of downtown away from Hwy 97, and beautification.
- 9 A safe walking / cycling route for the entire Westside Farm Loop.
- 10 A connection between the Glenrosa and Smith Creek over Glen Canyon.
- 11 Support for re-opening of Crystal Mountain.
- 12 Investment in and marketing of hiking and mountain biking trails as a tourism attraction.
- 13 Securing and connection of the Flume Trail.
- 14 A formal trail connection between Smith Creek and Tallus Ridge.
- 15 A full trail loop around Shannon Lake.
- 16 Planning for the future of the gravel pit when extraction activities are complete.
- 17 Industrial area improvement including requiring efforts to reduce emissions and increase attractiveness including buffering.
- 18 More park to protect the turtle ponds.
- 19 A second access / egress to Casa Loma.
- 20 Ongoing enhancement of Lakeview Village to make it more walkable and vibrant, including consideration for a larger community centre.
- 21 Continuation of the Boucherie Wine Route.
- 22 A cycling commuter route through the city and connecting to Kelowna.
- 23 Relocation of City hall and use area for expanded school and/or recreational needs.

Ideas with no specific location

- ▶ Walkable neighbourhood centres with local services in each neighbourhood
- ▶ A "strong neighbourhoods" program and meeting places that helps people connect
- ▶ An indoor walking track
- ▶ Planning for additional field space
- ▶ A performance / arts and culture centre
- ▶ An outdoor pool
- ▶ Additional off-leash dog areas and trails
- ▶ Nature play opportunities
- ▶ A new, larger community beachfront park
- ▶ More cycling opportunities with cycling routes on main roads and bike lock-up at trailheads, shopping, and destinations

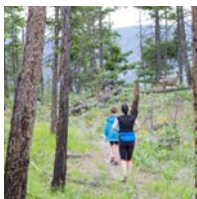


2.6 WEEKLY TOPICS



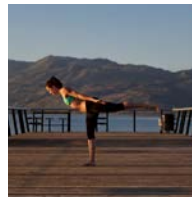
THE 8 WEEKLY TOPICS

To dig a little deeper during the first round of engagement, we asked participants for feedback on eight important topics for West Kelowna's future. For each topic, participants were asked to share their thoughts on what the future might look like, what could be improved, what needs to change, and what should be considered as we move forward in the process. Input was gathered through online questionnaires and through the Online Topic Workshops. Similar themes emerged through the different topics - with many being repeated through the discussions. Identifying these common themes helps inform the Community Vision.



Our Environment

How can we protect and enhance the ecological integrity of our community especially as our climate changes?



Our Health & Well-being

How can we provide access to the institutions, programs, & learning for community members that promote health & well-being?



Our Parks, Rec & Culture

How can we create experiences that bring people to our City and bring us together, especially in these times?



Our Economy

How can we foster a strong, diverse economy to provide jobs, attract investment, and enhance quality of life for our residents?



Our Transportation

How can we encourage community members and visitors to choose sustainable modes of transportation to get around?



Our Growth & Development

How can we add population in a way that enhances quality of life for all West Kelowna community members?



Our Operations

How can we plan, operate, and maintain our infrastructure systems so they are both cost-effective and forward-thinking?



Our Housing

What types of housing are needed to provide future opportunities for people to call West Kelowna home?



ENVIRONMENT

101
Participants

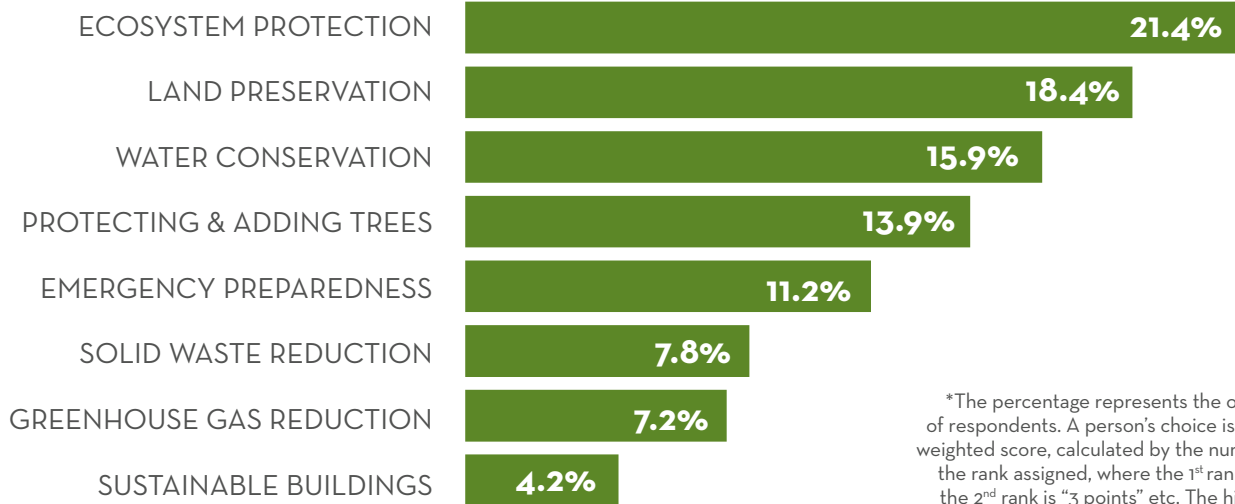
HOW WE STAY GREEN

Protecting and enhancing West Kelowna's natural environment and preparing to adapt to a changing climate and growing population is an important part of planning for a green future.



WHAT MATTERS MOST?

PERCENTAGE OF TOTAL WEIGHTED VOTES*



*The percentage represents the overall preference of respondents. A person's choice is valued through a weighted score, calculated by the number of picks and the rank assigned, where the 1st rank is "4 points" and the 2nd rank is "3 points" etc. The higher participants ranked an option and the more times it was selected, resulted in a higher percentage.

SNAPSHOT OF COMMON COMMENTS:

- Harness sustainable energy
- Protect wildlife and conserve wildlife corridors
- Prioritize active and sustainable modes of transportation
- Reduce greenhouse gas emissions through transportation planning
- Preserve agricultural lands
- Use science-based decision-making and use resources responsibly
- Control pollution including managing chemical fertilizers and pest control
- Manage water resources to enhance quantity and quality
- Limit urban sprawl; plan cohesive development
- Preserve natural Mount Boucherie
- Manage and mitigate fire risk
- Reduce and mitigate flood risks
- Add native plantings, shade, tree protection, and maintenance
- Incentivize green business initiatives



WHAT'S WORKING WELL?

- ▶ **Agricultural Land Reserve (ALR):** protection of valuable lands for green space, future food security, environment, etc.
- ▶ **Trail Networks:** high quality trail networks and parks to allow public access to natural environment; improved wayfinding
- ▶ **Access:** opportunities for public access to beaches, lakes, and parks and an emphasis on natural recreation
- ▶ **Sustainable Development:** including use of Development Permit Areas (DPAs) for hillsides, fire risk areas, and waterfront areas
- ▶ **Waste Management:** recycling and yard waste program
- ▶ **Fire Management:** planning and mitigation efforts
- ▶ **Energy Efficiency:** promoting energy efficient buildings and codes
- ▶ **Water Resource Management:** water conservation; seasonal flood mitigation efforts
- ▶ **Wildlife Protection:** buffers for wildlife corridors; fish ladder at Powers Creek
- ▶ **Engagement:** Community resources and involvement



The recent work done at the downstream end of Powers Creek is great. An excellent example of maintaining a healthy ecosystem (trees, fish habitat, shade) and public infrastructure (bridge, recreational facilities, walking path) at the same time.



—PARTICIPANT



IDEAS

Environmental Protection

- ▶ Prioritize protection of the environment when considering future development
- ▶ Maintain natural buffers for wildlife corridors
- ▶ Reduce waste: recycling, yard waste, and composting programs, animal safe garbage cans, ban plastic bags, encourage less packaging
- ▶ Use xeriscaping, native plants / drought tolerant plants and use water resources responsibly
- ▶ Consider and incentivize new technologies that reduce power consumption

Land Use Planning

- ▶ Enhance connectivity between neighbourhoods with greenways, bike paths, cycle strips on stairs
- ▶ Limit sprawl and maintain green space and increase local parks, especially waterfront parks
- ▶ Develop neighbourhood hubs for centralized amenities with higher density housing; encourage infill development to reduce outward sprawl

Regulations & Enforcement

- ▶ Use enforcement and incentives to direct businesses and developers to green solutions
- ▶ Partner with federal, provincial, and regional initiatives as much as possible

Public Engagement

- ▶ Educate and promote sustainable communities
- ▶ Encourage housing retrofits and energy conservation
- ▶ Promote local businesses and local goods

Transportation Planning

- ▶ Promote sustainable transportation: add EV charging stations, walking and cycling amenities
- ▶ Improve the road network; develop pedestrian-only areas; manage congestion; add "no idling" zones
- ▶ Improve transit: e-buses, full capacity buses, Park & Ride, and increased connectivity



PARKS, RECREATION & CULTURE



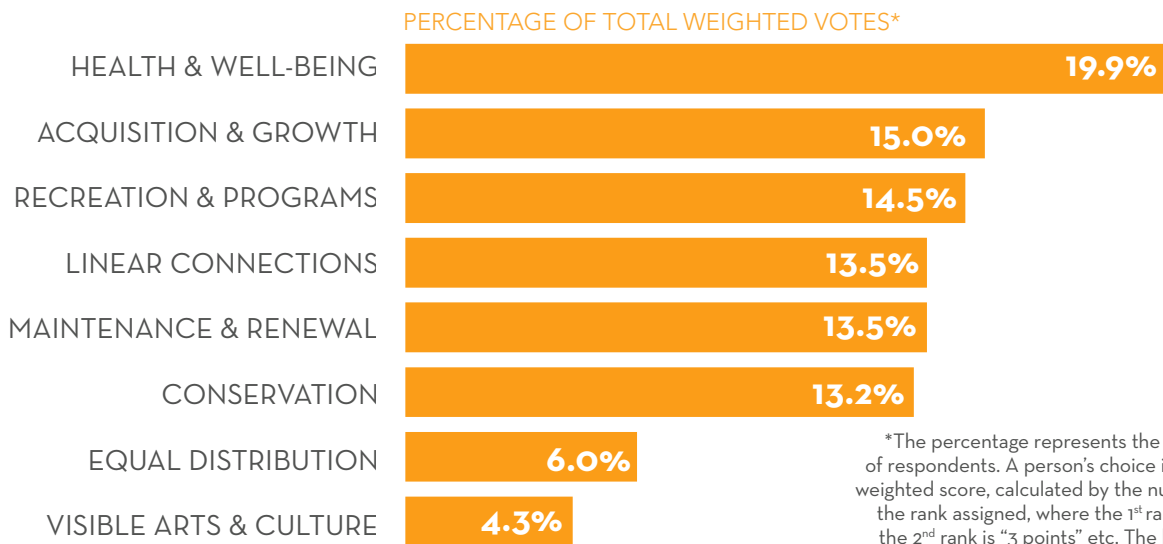
81
Participants

HOW WE HAVE FUN

Planning for Parks, Recreation, and Culture is an important part of a community vision so we can understand how to enhance our network to have more fun in the future.



WHAT MATTERS MOST?



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SNAPSHOT OF COMMON COMMENTS:

- Increase linear connectivity of parks and recreation area including greenways, connection to other networks, and waterfront
- Improve park access (parking, pathways, wider bike lanes)
- Enhance facilities with inclusive programming for all ages and abilities
- Add off-leash dog areas
- Invest in facilities to improve ice time, pool capacity, sports tourism opportunities
- Improve safety for sidewalks, bike lanes, and pathways, including lighting
- Involve youth in planning for their needs
- Protect waterfront area and increase sandy beaches
- Promote visual arts, performing arts, and culture
- Celebrate local history



WHAT'S WORKING WELL?

- ▶ **Parks & Recreation Updates:** recent updates such as the Wine Trail, Gellatly Bay Recreation Corridor, waterfront, Rose Valley Park, Goat's Peak, Glen Canyon, Gellatly Nut Farm, Mount Boucherie
- ▶ **Operation and Maintenance:** caring for existing amenities such as JBMAC and Annette Beaudreau Amphitheatre
- ▶ **Wide Range of Areas & Activities:** wide range of parks, green space, trails, and activities for all ages and for all seasons
- ▶ **Partnerships & Coordination:** strong coordination with other organizations like WFN, RDCO, the school district, and others to maximize access
- ▶ **Cultural Activities:** events like Music in the Park, farmers markets, seasonal events, local vineyard events, and more are increasing community spirit
- ▶ **Civic Amenities:** improving variety of amenities including skate parks, water parks, sports fields, walking and cycling trails, improved beaches



IDEAS

Waterfront Enhancement

- ▶ Prioritize waterfront for public recreation over development
- ▶ Enhance waterfront amenities e.g., sandy beaches, sailing club, waterfront pool, lakeside parks, pier, fishing, parking

Operations & Maintenance

- ▶ Seek ways to reduce maintenance costs such as partnerships, education, "adopt-a-park" program, etc.
- ▶ Reduce / limit negative social behaviour in parks
- ▶ Improve noxious weed management



IDEAS CONTINUED...

Planning & Development

- ▶ Provide year-round, multi-purpose facilities with activities for all ages and interests
- ▶ Develop safer places to walk for exercise such as well-lit local parks and trails or walking ovals around fields
- ▶ Add inclusive and good quality playgrounds, especially as a component of new developments
- ▶ Explore unique outdoor amenities that could be attractions, for example recreational gymnastics or obstacle courses, public outdoor pool, spray park, adventure playground, pump track, waterslide park, therapeutic stable, or others
- ▶ Coordinate with schools to open gyms for summer recreation, especially on smoky or rainy days

Access & Connectivity

- ▶ Add trails / greenways between neighbourhoods to encourage active transportation
- ▶ Develop a multi-use path along the waterfront from West Kelowna to Peachland and Kelowna, to the vineyards, and beyond
- ▶ Improve universal accessibility at waterfront parks
- ▶ Ensure parks are comfortable and easily accessible through trail networks, parking options, washrooms

Community & Cultural Events

- ▶ Encourage community spirit through ideas like street parties; neighbourhood events; pop-up concerts in local parks; outdoor entertainment; local runs/bike challenges and more
- ▶ Develop a civic square for community gatherings, celebrations, events, performances, and farmers market
- ▶ Continue existing events like Music in the Park and Westside Daze with ongoing improvements
- ▶ Improve arts and culture spaces with ideas like updating Lion's Hall, adding a cultural centre to a new high school, or adding a performance venue in Westbank Centre



TRANSPORTATION



68
Participants

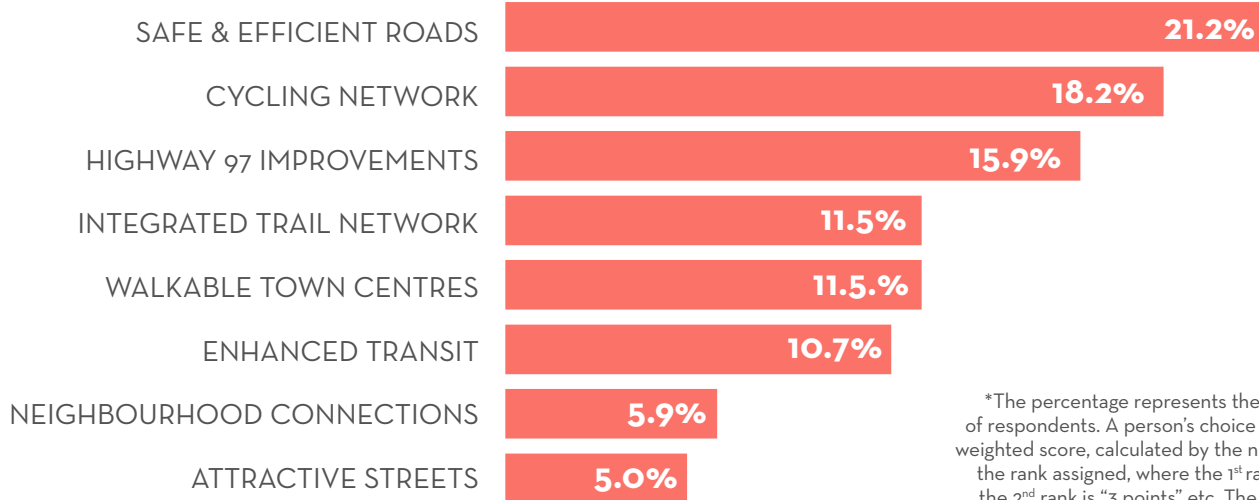
HOW WE MOVE

Planning how we move in and around a community is important so we understand where our future focus should be to improve our transportation network.



WHAT MATTERS MOST?

PERCENTAGE OF TOTAL WEIGHTED VOTES*



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SNAPSHOT OF COMMON COMMENTS:

- Upgrade roads, parking, and intersections
- Increase attractive amenities such as lighting, trees, and streetscape design
- Increase safe walking and cycling for all ages and abilities
- Improve or bypass Highway 97 to improve traffic and reduce impacts
- Improve transit: bus lanes, minibuses, e-bus, airport connection, trams, transit stop shelters, and reduced fares
- Maintain roads and sidewalks (e.g., snow clearing)
- Support transportation options: ride service, car share, e-bike amenities, and EV charging
- Improve access and connectivity around town and to lake, especially for those who do not drive like youth and seniors
- Add traffic calming and speed control in neighbourhoods
- Add pedestrian-only streets to Westbank Centre



WHAT'S WORKING WELL?

- ▶ **Road Network:** updated neighbourhood streets, sidewalks, and traffic circles for improved traffic flow and safety
- ▶ **Improved Connectivity:** addition of key linkages
- ▶ **Trail Network:** Wine Trail, Gellatly Recreation Corridor, and hiking trails
- ▶ **Ministry of Transportation Collaboration:** ongoing improvements and planning for Highway 97
- ▶ **Public Transportation:** updated transit exchanges
- ▶ **Arterial Road Upgrades:** Boucherie Road, Gellatly Road, and Glenrosa Road



Urban sprawl contributes to transportation issues. Consideration should be given to densifying residential housing, electrical charge stations for vehicles, and more park space to enable people to walk...



—PARTICIPANT



IDEAS

Highways, Major Roads & Bridges

- ▶ Second bridge crossing from West Kelowna to Kelowna
- ▶ Highway 97 improvements in collaboration with MoTI and WFN to improve both transportation and community experience such as: overpasses, bypass, and merge lanes to improve traffic flow, aesthetic improvements for beautification
- ▶ Reduce heavy goods movement on local roads

Local Road Network

- ▶ Road upgrades on existing rural-standard roads: shoulders, sidewalks, street lights
- ▶ Investments in road upgrades by developers to address traffic impact
- ▶ Traffic calming including more roundabouts
- ▶ Road, intersection, shoulder, and parking improvements on key routes: Boucherie Road, Shannon Lake Road, Gellatly Road, Byland Road, Carrington Road, Asquith Road, and Dobbin Road

Active Transportation

- ▶ E-bike and e-car infrastructure and amenities and planning for emerging future technologies
- ▶ Improved connectivity and wayfinding
- ▶ Pedestrian improvements like sidewalks and street lights
- ▶ Safe cycling lanes and multi-use pathways especially along the waterfront, Westbank Centre, and towards Kelowna

Public Transit

- ▶ Transit improvements: transit exchange upgrades, park and ride, rapid transit, connectivity to bike / walking paths, and frequency
- ▶ Transit accessibility that makes it more accommodating for seniors and youth

Land Use Planning

- ▶ Planning for higher density, walkable neighbourhoods to reduce use of single-person occupancy vehicles that have greenhouse gas emissions



INFRASTRUCTURE

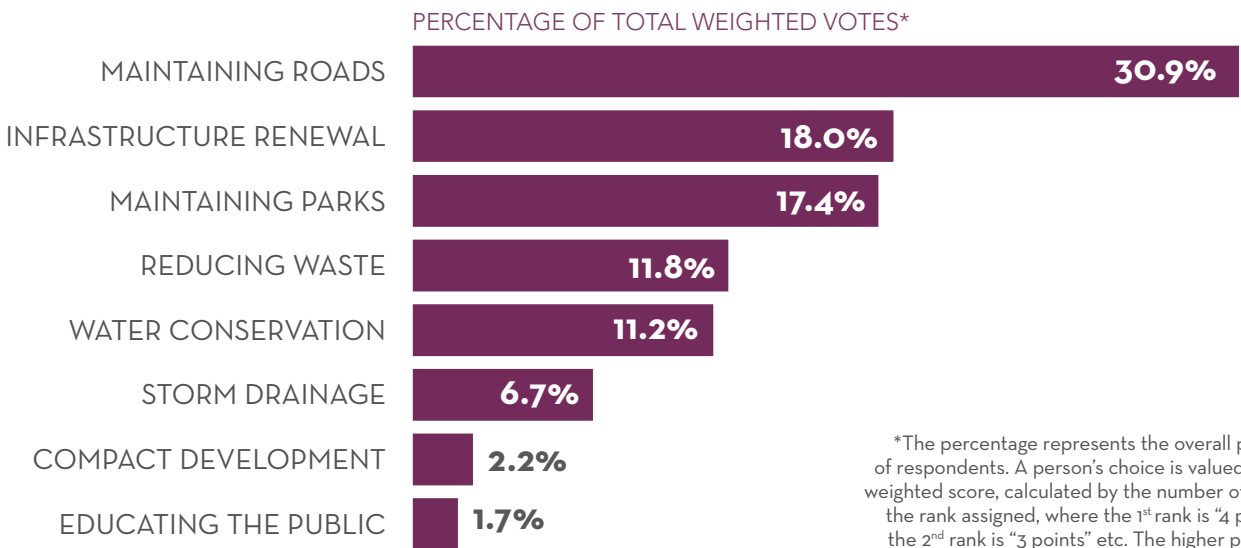
29
Participants

HOW WE OPERATE

The way our City is planned affects how we maintain and operate over time so that we have an efficient and sustainable future for West Kelowna's infrastructure, operations, and maintenance.



WHAT MATTERS MOST?



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SNAPSHOT OF COMMON COMMENTS:

- Investigate where upgrades are most needed to prioritize infrastructure investments and ensure new development supports needed upgrades
- Provide efficient delivery of utilities and services and manage costs to residents
- Prioritize road maintenance and sidewalk construction
- Enhance green space



WHAT'S WORKING WELL?

- ▶ **Parks, Trails, and Pathways:** parks and walkways including safe active transportation routes are being developed
- ▶ **Management and Operations:**
 - » General maintenance
 - » Dedicated, responsive public works team
 - » Emergency response and preparedness
 - » Progress on addressing drinking water concerns
 - » Infrastructure is managed publicly (no privatization or commercialization)
 - » Improvements to stormwater management and flood protection
- ▶ **Roads:**
 - » Roundabouts improving traffic flow
 - » Safety improvements are being added



Maintaining lake shores against annual damage from increased lake levels and flood protection for low lying areas...



—PARTICIPANT



IDEAS

Roads and Highways

- ▶ Consider a Highway 97 bypass or improvements to address community impacts
- ▶ Add roundabouts with potential suggested locations for consideration at: Glencoe / Lower Glenrosa, Reese / Old Okanagan Highway, and Butt / Elliott
- ▶ Enhance connectivity for roads, bike lanes, sidewalks, and multi-use pathways
- ▶ Continue with the next phases of upgrades to Boucherie Road
- ▶ Design streets for all ages and abilities
- ▶ Safety improvements including: better bridge access for emergency vehicles and community evacuation routes

Waste Management

- ▶ Cooperate with regional bodies, nearby municipalities, and local businesses to continue improving waste management

Utilities

- ▶ Develop a back-up plan for local water supply and plan carefully to meet anticipated community growth
- ▶ Reduce stormwater run-off and improve retention systems

Facilities & Systems

- ▶ Advocate for an acute health care centre in West Kelowna with more labs and x-ray facilities
- ▶ Develop new facilities like a gymnasium, pool
- ▶ Develop a new city hall

Public Engagement & Communication

- ▶ Increase public communication and engagement with Public Works Department through social media
- ▶ Update GIS mapping system to increase accuracy
- ▶ Provide community education on waste management, water conservation, and recycling



ECONOMY & JOBS



36
Participants

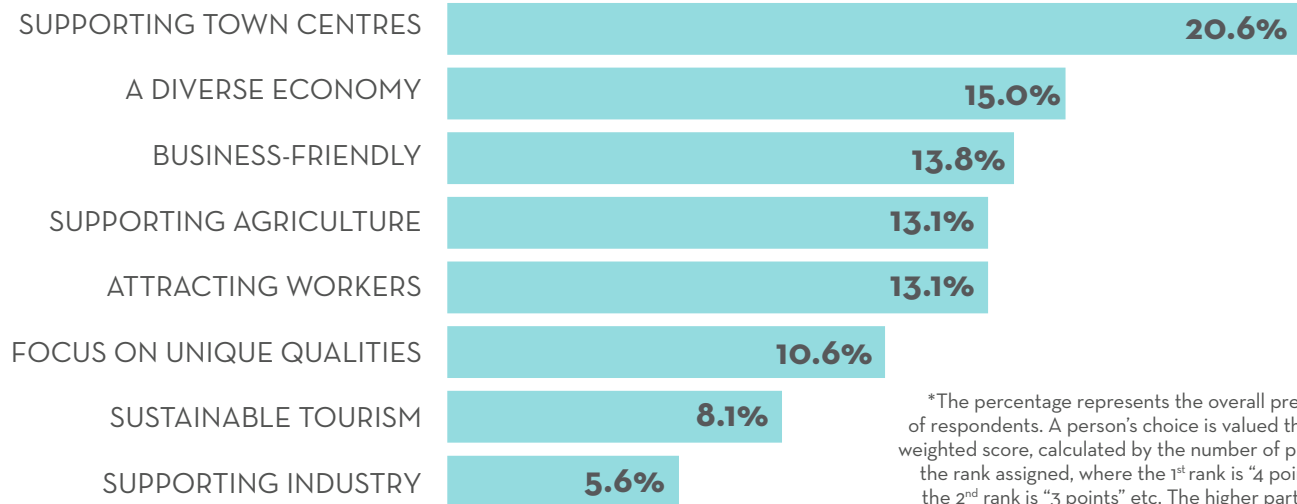
HOW WE WORK

By working towards a future West Kelowna that has a strong economy, and desirable jobs and businesses, we can build a thriving community.



WHAT MATTERS MOST?

PERCENTAGE OF TOTAL WEIGHTED VOTES*



*The percentage represents the overall preference of respondents. A person's choice is valued through a weighted score, calculated by the number of picks and the rank assigned, where the 1st rank is "4 points" and the 2nd rank is "3 points" etc. The higher participants ranked an option and the more times it was selected, resulted in a higher percentage.

SNAPSHOT OF COMMON COMMENTS:

- Add options to access local produce
- Create housing options that attract all demographics and lifestyles to build a strong employment base
- Revitalize Westbank Centre to create a strong, central downtown area with quality development and a unique atmosphere
- Encourage sustainable tourism that also appeals to the local population



WHAT'S WORKING WELL?

- ▶ **Industrial Parks:** areas that supports jobs and tax base, recent improvements in business park landscaping
- ▶ **Strong Agriculture / Tourism Industries:** farm tours, wine loop, and vineyard restaurants
- ▶ **Housing Options:** recent multi-family developments in Westbank Centre have been filling a housing gap
- ▶ **Location & Aesthetics:** picturesque location on Okanagan Lake, recent improvements to the city's attractiveness including the Wine Trail improvements and Gellatly Bay upgrades
- ▶ **Population:** creative and innovative community
- ▶ **Accessible recreation facilities:** amenities that encourage tourism and jobs
- ▶ **Cooperative partnerships:** work with WFN helps to increase the overall attractiveness of the Westside to businesses
- ▶ **Flexible hours:** businesses open longer hours so shift workers can access needs



The progressive work from Westbank First Nations benefits West Kelowna - not sure how our economy would be without the development on their lands.



– PARTICIPANT



OUR IDEAS

Agricultural Industry

- ▶ Support innovations in the agricultural industry for tourism, economic, growth, and food security
- ▶ Promote cideries and breweries as well as the wine industry
- ▶ Secure local resources (agricultural land, water supply)

Land Use Planning

- ▶ Develop more neighbourhood "hubs" that are walkable to amenities such as restaurants, grocery, cafes, retail, and hotels e.g., Lakeview Heights Village
- ▶ Ensure sufficient land remains available for industrial use to maintain a diverse local economy and create local jobs
- ▶ Support local businesses by creating attractive centres where businesses can thrive
- ▶ Consider growth within context of the environment and limited natural resources

Partnerships & Programs

- ▶ Partner with WFN for mutually-beneficial opportunities
- ▶ Encourage unique business ideas that will support tourism
- ▶ Engage with the local business community to discover their opportunities and challenges and what will help them succeed, especially during recovery from COVID-19 impacts
- ▶ Develop programs and jobs that attract skilled workers (e.g., technology, professional)
- ▶ Encourage a supportive local business network with programs to encourage growth of small businesses

Tourism

- ▶ Develop a transportation system that improves access to city destinations
- ▶ Review how the Speculation Tax is affecting tourism



HEALTH & LEARNING

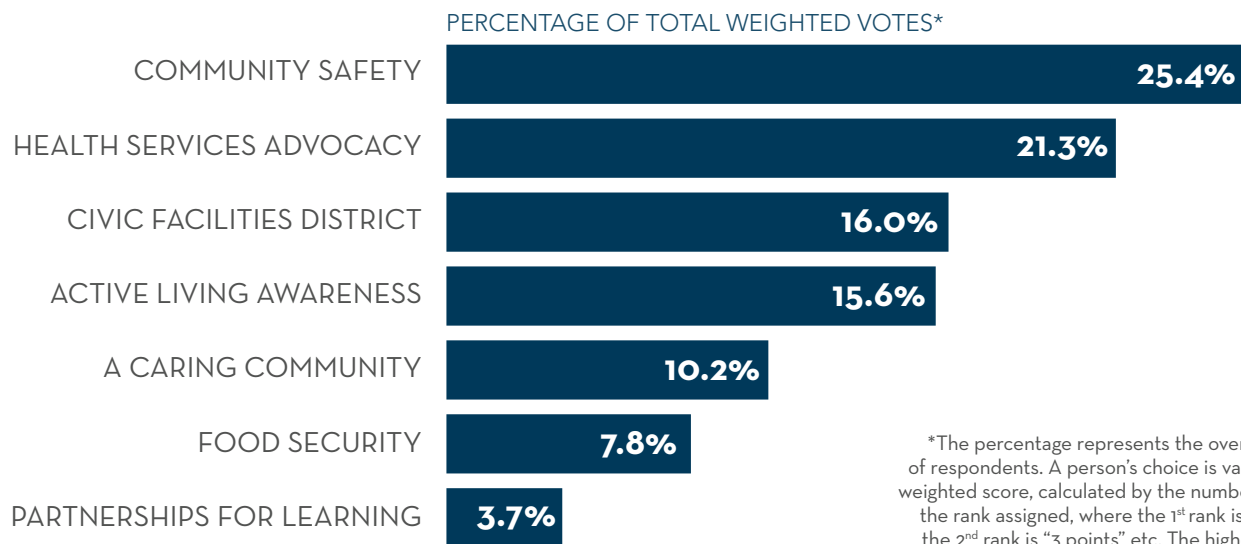
42
Participants

HOW WE LEARN & LIVE WELL

How we learn and live well is encouraging people to grow and stay healthy by providing them the right amenities and opportunities for health, learning, and personal growth.



WHAT MATTERS MOST?



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SNAPSHOT OF COMMON COMMENTS:

- Meet the needs of existing population
- Schedule school timings to be consistent with parent work schedules or support adequate daycare so parents can work
- Dedicate a centralized place for health and learning opportunities in Westbank Centre
- Provide affordable housing e.g., more options such as co-op and higher density in Westbank Centre with supporting infrastructure to attract entry level buyers
- Advocate for a health services facility to reduce the need to go to Kelowna for health care



WHAT'S WORKING WELL?

- ▶ **Partnerships:** working with the Province and Interior Health to provide services and subsidized programs; working with the school district to create shared healthy buildings and outdoor spaces for children (e.g., Mar Jok)
- ▶ **Age-Friendly Recreational Facilities:** sports facilities such as the multi-use sport dome, Gellatly Bay Recreation Corridor, Powers Creek walking path, well-maintained green spaces
- ▶ **Public Engagement:** City is finding new and better ways to communicate with the public; seeking public input on important matters
- ▶ **Amenities:** senior centre, local elementary schools, community centres for learning and staying active
- ▶ **Agriculture:** local farms and businesses make fresh produce accessible in the community
- ▶ **Safety:** safe neighbourhoods, bike lanes, and trails for active pursuits
- ▶ **Outdoor Areas:** opportunities for outdoor activities, trail walking, and healthy living



Create spaces for home school or alternative/outdoor school facilities. Education centres that any school can use/visit for nature, agriculture, drinking water, waste management, etc.



– PARTICIPANT



IDEAS

Outdoor Recreation

- ▶ Enhance lakefront recreation areas
- ▶ Safe active transportation routes on major routes
- ▶ More walking and biking trails

Health & Wellness

- ▶ Emergency care and other services within West Kelowna
- ▶ More health and wellness supports for drug addiction, mental health, education and support, and training; partnerships with organizations like CMHC and BC Housing
- ▶ Incentives for healthy living
- ▶ Sustainable community living classes to teach and promote healthy lifestyles

Educational Facilities

- ▶ Building upgrades for existing schools, additional secondary school
- ▶ Learning centres and programs for seniors
- ▶ Outdoor spaces for homeschooling or alternative learning including cooperation with nature centres, environmental, agricultural, and instructional organizations
- ▶ Seek opportunities to secure a satellite campus for post-secondary training such as Okanagan College
- ▶ Outdoor and wildlife centre to provide connections to nature

Public Facilities

- ▶ Central multi-use and multi-purpose community spaces for a range of activities like updated health and fitness classes, arts and culture classes, and more
- ▶ Year-round gathering places for social gathering in inclement weather
- ▶ Outdoor exercise areas
- ▶ Frisbee golf course
- ▶ Add amenities to support a growing population so there's no reduction in service levels



GROWTH & POPULATION

44
Participants

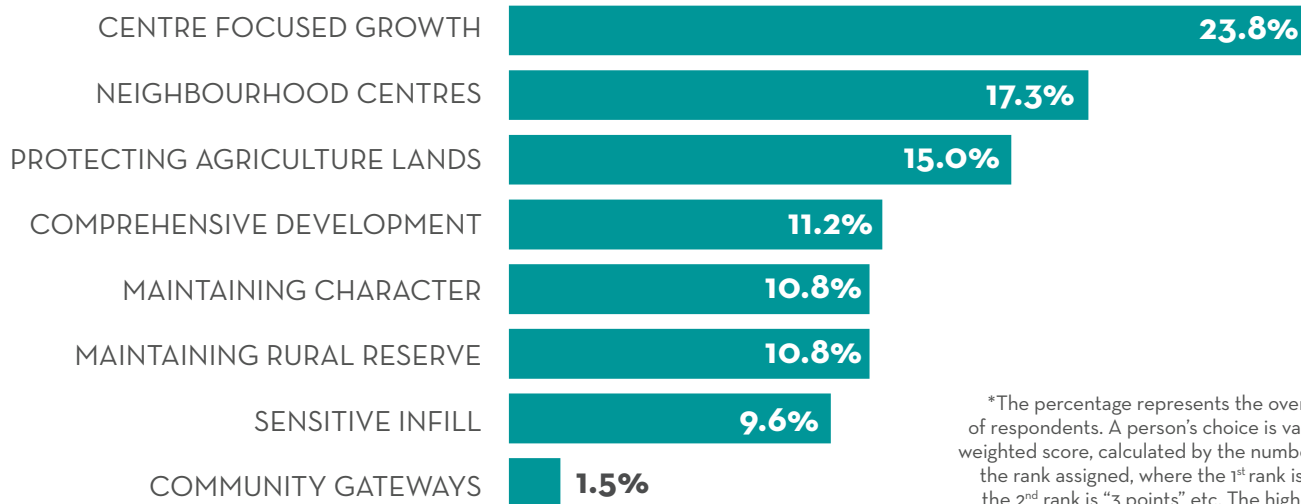
HOW WE GROW

Growth is important for a thriving community. How we grow will affect all aspects of West Kelowna - our transportation systems, our public spaces, our economy, our environment, and our character.



WHAT MATTERS MOST?

PERCENTAGE OF TOTAL WEIGHTED VOTES*



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SNAPSHOT OF COMMON COMMENTS:

- Create more neighbourhood centres
- Manage growth and development through careful planning
- Provide clear direction to developers on appropriate developments
- Ensure businesses permitted fit with neighbourhood context
- Protect the environment during growth
- Protect agricultural uses



WHAT'S WORKING WELL?

- ▶ **Managed Growth:** sensitive and thoughtful growth that occurs at a reasonable pace
- ▶ **Partnerships:** collaborations with Westbank First Nation and other neighbours in the region
- ▶ **Recreational Opportunities:** parks dedication and trail development alongside growth
- ▶ **Housing:** more housing options emerging that support diverse residents from young families to seniors
- ▶ **Amenities:** Lakeview Village shopping area, Westbank Centre, community centres
- ▶ **Road Improvements:** recent road upgrades making space for more modes of travel including Boucherie Road, West Lake Road, and Glenrosa Road
- ▶ **Neighbourhood Centres:** more housing and amenities being added to Westbank Centre



IDEAS

Sustainable Growth

- ▶ Grow sustainably i.e., attract new business but limit development to maintain services and infrastructure and keep WK less busy than Kelowna
- ▶ Encourage new residents; embrace tourism and short-term rentals to generate civic funds but monitor impacts

Westbank Centre

- ▶ Develop a vibrant, pedestrian-oriented downtown
- ▶ Provide higher density housing including mixed use, secondary suites, rentals, carriage homes, co-ops, multi-family, etc.
- ▶ Collaborate with WFN for city centre development with new residential housing, businesses, and services

Neighbourhood Centres

- ▶ Focus a greater range of housing options in neighbourhood centres

Waterfront Development

- ▶ Collaborate with WFN for housing development along waterfront
- ▶ Seek opportunities to add beach access

Housing Form, Character, & Amenities

- ▶ Reduce lot size to create affordable starter homes for young families and seniors
- ▶ Work with developers to ensure consistent vision for neighbourhood and project continuity
- ▶ Maintain existing neighbourhood character
- ▶ Consider amenities, green space, and transportation options for housing in neighbourhoods

Affordable Housing

- ▶ Work with others to create affordable housing options and support services



There are not enough neighborhood centres. Not everyone can head in to Westbank Centre.



– PARTICIPANT



HOUSING

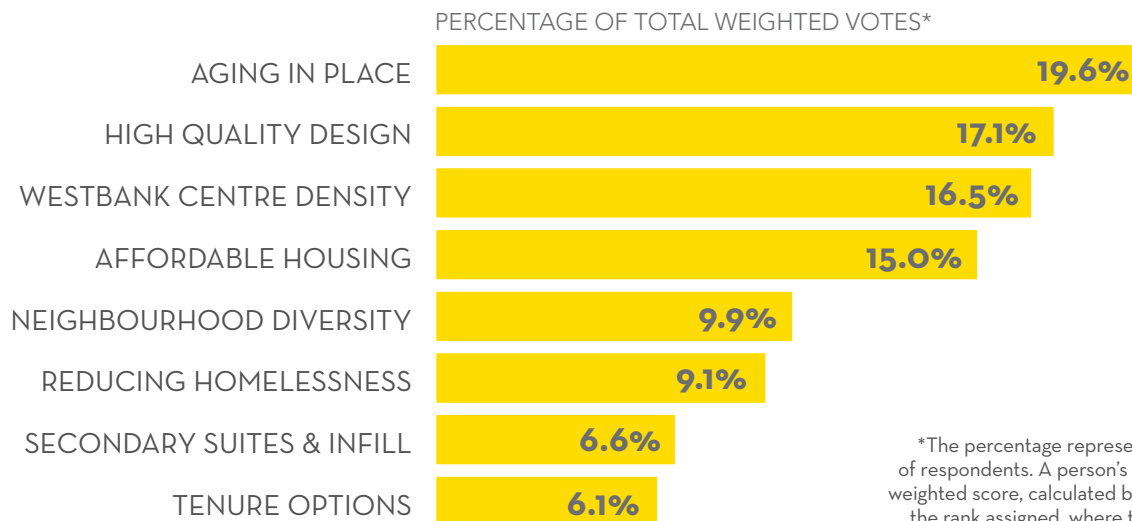
138
Participants

HOW WE LIVE

As West Kelowna grows, we'll need to make choices about the types of housing our community adds to provide choices to accommodate all people who wish to call West Kelowna home.



WHAT MATTERS MOST?



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SNAPSHOT OF COMMON COMMENTS:

- Create mixed-use neighbourhoods with a variety in housing options in select areas
- Continue to support secondary suites but address concerns around parking, property value impacts
- Ensure new development considers environmental design, aesthetics, and character
- Maintain semi-rural character
- Maintain some low-density neighbourhoods
- Create neighbourhoods with access to local amenities, parks, and transit options
- Consider traffic management with all new growth
- Carefully consider building heights, especially on waterfront and in view corridors
- Create affordable homes for young families and seniors to "age in place"
- Focus higher density in Westbank Centre
- Manage fire risk and evacuation routes, especially in higher density areas
- Create low-income and supportive housing in collaboration with WFN, BC Housing, and others



WHAT'S WORKING WELL?

- ▶ **Social Housing Initiatives:** City responding to challenges of and exploring opportunities to develop housing and supports for those with health and social needs
- ▶ **More Compact Communities:** higher density housing in Westbank Centre for transit accessibility and improved walkability to amenities; encouraging infill development
- ▶ **Maintaining semi-rural character:** maintaining existing lower-density living options and the integrated agricultural nature of the area
- ▶ **Affordable Housing Options:** permitting of secondary suites to provide more affordable housing options and allow families to stay in home; increasing diversity of housing options and tenures
- ▶ **Considering Neighbourhood Context:** considering design and aesthetics; securing neighbourhood green spaces
- ▶ **Partnerships & Collaboration:** collaborations with WFN and the region on initiatives; encouraging citizen involvement and input into housing planning and development



Family housing needs to be close to schools and playing fields with good access to transit. Senior housing needs to be close to health care, shopping and banks and have good walking paths, well-lit at night as well as access to public transit.



— PARTICIPANT



IDEAS

Land Use, Housing Type, Form, Scale

- ▶ Focus higher density in Westbank Centre with amenities, pubs, restaurants, shopping, services – walkable but with adequate parking
- ▶ Consider some density in neighbourhood centres like Boucherie Centre, Glenrosa, and Raymer
- ▶ Provide more housing diversity including single-detached, ground-oriented and apartment multi-unit, co-op housing, rentals, and rent controlled units
- ▶ Retain semi-rural and small-town character and continue to protect ALR land
- ▶ Limit urban sprawl and encourage infill
- ▶ Carefully consider building heights to protect view corridors
- ▶ Prioritize waterfront areas for recreation and public access
- ▶ Require green building and design standards
- ▶ Require new housing to include nearby amenities such as green space, playgrounds, transit, infrastructure, and other supporting services to meet new residents' needs
- ▶ Consider traffic and parking impacts of new development
- ▶ Consider fire management planning for neighbourhoods near the forest edge

Affordable Housing

- ▶ Seek to add affordable housing options for entry level buyers, seniors, and lower income brackets such as smaller homes with smaller footprints
- ▶ Develop policies around vacation rentals to reduce impacts on local community

Seniors Housing

- ▶ Consider aging in place and housing for seniors such as single-level buildings, walkable neighbourhoods, and nearby services

Social Housing

- ▶ Create a social housing plan for homelessness, potentially in collaboration with neighbouring communities, BC Housing, and others

2.7 YOUTH IDEAS

Engaging with the younger members of the community was important as they will be affected by decisions we make today. The City received completed activities from the Kids Activity Book that provide a range of ideas kids think are important for a successful future! Many priorities for the younger generation echo the sentiments of the broader community, including creating a more inclusive West Kelowna for all to enjoy, adding key amenities for recreation and play, and having more ways to get around.

To see all the kids activities submitted, please refer to Appendix B. Thank you kids!



3 NEXT STEPS

With Phase 1 of the Community Visioning process complete, the focus shifts to where we work on refining the Community Vision!

This phase will include a second round of community engagement that asks for the community's participation in reviewing and refining an initial draft.

3.1 NEXT STEPS

BUILDING OUR COMMUNITY VISION



Listening (COMPLETE)

This summary documents what we heard through the listening phase of the process. This information is being used to build our draft Community Vision.

Building Our Community Vision (UNDERWAY)

Building our Community Vision will commence fall 2020 and run into winter 2020. During this step we will be asking community members to provide their input on a draft Community Vision.

Finalizing Our Vision & Preparing Next Steps

The final step, anticipated this winter 2020 / 2021, will be focused on developing a refined Community Vision based on the feedback received from the community before it is taken forward for Council consideration.

The final Community Vision will serve as the framework for the Official Community Plan Update anticipated to proceed in 2021.

Thank you for all your input so far and we hope you continue to be involved in planning for the future of West Kelowna!



leading to next
steps in the
OCP Update





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