



Official Community Plan Policy



File No: P 20-16
Subject: OCP Policy in Relation to Short Term Rentals

2.5 Guiding Principles

2.5.1 OCP Guiding Principles for Planning & Design

- Respect the Varied Needs of West Kelowna's Citizens
- Recognize and Help Create the Positive and Unique Characteristics of Place
- Create Compact, Complete and Safe Neighbourhoods
- Support an Economically Sound Community

3.2 Growth Management Designations (GMDs)

3.2.6 Neighbourhood

Neighbourhoods make up much of the land base in West Kelowna and their diversity and character contribute to the unique identity of the community.

Neighbourhood Objectives

1. Maintain and enhance the character and liveability of existing neighbourhoods.
2. Increase housing choice and neighbourhood amenities in a manner that complements existing neighbourhood character.

3.3 Land Use Designations

3.3.1 Residential

Residential Policies

9. In Neighbourhood GMD areas with a Low Density Multiple family Land Use Designation, encourage non-residential activities such as neighbourhood parks and minor utility/public service uses which do not cause substantial increases in traffic, parking demands or noise.

3.8 Social Sustainability

3.8.3 Affordable Housing

“...it is critical to maintain the existing stock of affordable housing and increase opportunities for the development of new affordable housing.”

“Affordable housing includes a variety of tenure forms including home ownership, co-housing, cooperative and rental housing.”

Affordable Housing Policies

1. Support the provision of housing choices for people of varying ages and incomes, across the housing continuum, from emergency and transitional housing to affordable homeownership, and support regional initiatives that work toward the provision of this spectrum of non-market housing choices.
2. Support secondary suites as a form of affordable infill housing

3.8.5 Public Health and Safety

“Safe and healthy communities are diverse, convenient and sustainable. They have a **sense of place** and neighbourliness, a clean, accessible, attractive and stable built environment...”

Public Health and Safety Objectives

2. Foster the development of a community that is healthy, safe, diverse and inclusive and where social interaction, physical activity, **sense of place** and neighbourliness are actively promoted and supported.

3.9 Economic Sustainability

“The economy, community and the environment are fundamentally linked, and affect social well-being.”

“...CWK is committed to fostering economic growth while focusing on diversification, revitalization and redevelopment to create a complete community where residents and visitors can live, work, shop and play.”

3.9.1 General Objectives and Policies

Economic Sustainability Objectives

2. Encourage economic development that supports the unique character of the community.
4. Encourage a sustainable tourism economy with a strong economic mix.
5. Encourage economic development that provides services to a broad range of user groups, acknowledging the current and future demographics and associated markets
7. Support growth and change in the local economy so that it contributes positively to the quality of life and the quality of the natural environment.