



# PUBLIC ENGAGEMENT SUMMARY

ROUND 2 - DRAFT COMMUNITY VISION REVIEW  
WINTER 2021



The City of West Kelowna is gathered on  
the Traditional Territory of the  
Syilx /Okanagan Peoples.

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## APPENDICES (SEE SEPARATE APPENDIX DOCUMENT)

**Appendix A:** Virtual Workshop Meeting Notes

**Appendix B:** Written Submissions

**Appendix C:** Verbatim Comments from Online Feedback Forms:

- ▶ DRAFT Community Vision Review (General Feedback Form)
- ▶ DRAFT Community Vision Review (5-Minute Feedback Form)
- ▶ Community Circles Feedback Form
- ▶ Youth Feedback Form

## DOCUMENT PHOTO CREDITS

We gratefully acknowledge the contribution of photographs for this document by:

Darren Hull and Jonathan Behnke

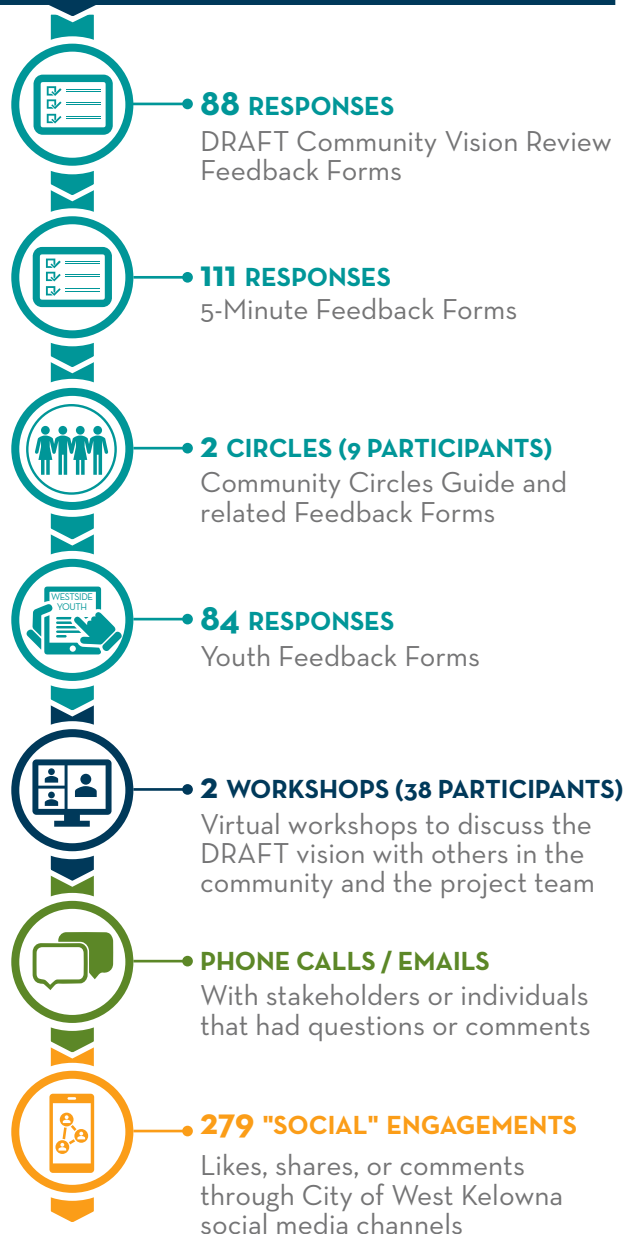
# ROUND 2 HIGHLIGHTS

## ROUND 2 ENGAGEMENT PURPOSE

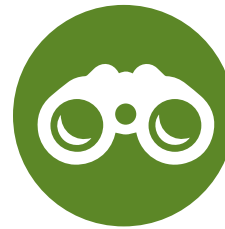
In Round 2 of the engagement, participants were asked to review and share their feedback on a DRAFT Community Vision to identify what works well and what could be improved as the Community Vision for West Kelowna is refined.



## INPUT SHARED THROUGH:



## THE DRAFT VISION



**62.9%** of general participants +  
**75.4%** of youth participants

felt the DRAFT Community Vision reflects their vision for West Kelowna "very well" or "quite well"



## WHAT WAS GOOD

- ▶ Overall sentiment and feeling of inspiration
- ▶ The feeling of "togetherness" and working with one another, other communities, and the region



## IMPROVEMENT IDEAS

- ▶ Include a short, memorable statement
- ▶ Make it more specific to WK
- ▶ Prioritize collaboration with Westbank First Nation
- ▶ Emphasize green spaces and natural areas
- ▶ Highlight the importance of agriculture in WK
- ▶ Ensure that we're keeping what we love

## WHAT" AND "HOW"

Many participants expressed excitement to explore HOW the vision can come to life. While the vision must focus on WHAT our future will be so it remains a guiding beacon, next steps in the OCP update will dig into the specifics of HOW we achieve WHAT we've set out to do in this vision.



## FOUNDATIONAL ELEMENTS



**73.4%** of participants felt the DRAFT Foundational Elements together would support a balanced approach to achieving our community's vision for the future "very well" or "quite well"



## IMPROVEMENT IDEAS



**OUR PEOPLE:** Emphasize engaging our youth, working with WFN, embrace our diversity, and supporting a healthy population with parks, arts and culture, access to health, safe neighbourhoods, sustainable food, life-long learning, and senior support to make people feel at home.



**OUR CONNECTIVITY:** Recognize that West Kelowna's rural character means we travel greater distances than urban centres. Collaborate with regional neighbours to prioritize opportunities for innovation, improve traffic flow, and connect neighbourhoods, new and existing, with safe active transportation options.



**OUR ADAPTABILITY:** Partner with senior governments to prioritize our environment and embrace climate change best practices while encouraging local action for more greenspace, sustainable development, recycling / compost programs, and stewardship of our lands and waters.



**OUR PROSPERITY:** Recognize that a successful West Kelowna economy will be linked to many elements: agriculture, updated infrastructure, industry, attracting investment, emerging technology, WFN collaboration, sustainable tourism, quality of life, and more.



**OUR PLACES:** Encourage growth in Westbank Centre while celebrating unique neighbourhoods and our waterfront with incremental and thoughtful growth that fits with our existing character and reduces sprawl.

## KEY DIRECTIONS



Directions participants rated highest for helping achieve West Kelowna's Vision for 2040.

- 1 Plan ahead for our future infrastructure needs
- 2 Protect our greenspaces for future generations
- 3 Provide streets for people
- 4 Collaborate with our Central Okanagan neighbours
- 5 Celebrate our identity and unique sense of place



## WHAT WAS MISSING?

- ▶ Ongoing community engagement for important community decisions
- ▶ Preparation and planning for future emergencies (e.g., wildfire, flood, health)
- ▶ Clear direction on future development in the waterfront area
- ▶ Recognition of the role of technology (e.g., zero-emissions vehicles) in future transportation

## TOP THEMES FROM YOUTH



- 1 More things to do (parks, recreation, stores, etc.)
- 2 Better ways to get around
- 3 Let's be greener!



From **BIG** ideas  
to a **DRAFT Community Vision**  
to a bright **FUTURE**



# 1 BACKGROUND

A strong **Community Vision** is the foundation for all plans and policies in a community. It provides direction for where we want to go.

#OURWK is building West Kelowna's Community Vision for the next 20 years, so engaging with as many people as possible has been important to create a vision that truly reflects all those who care about this community.

# 1.1 OVERVIEW



## WHY DO WE NEED A VISION?

**A Community Vision lays groundwork for future planning, policies, and decision-making, including the Official Community Plan (OCP) update that will guide how West Kelowna evolves over the next 10 years and beyond.**

**Having a Community Vision to guide the OCP and other future plans keeps us accountable to what we've agreed upon as a community to work towards.**

***#OURWK is West Kelowna's Community Vision to 2040. It sets our desired destination – the future West Kelowna we want to create. This vision is for all of us – built by our community for our community's shared future.***

## PURPOSE OF ENGAGEMENT

The City of West Kelowna (West Kelowna) is preparing to undertake an Official Community Plan (OCP) update to map out its next 20 years.

The first step in the process is to create a strong Community Vision that lays a foundation for the future. A strong and supported Community Vision is important for planning and decision-making to ensure that new development, community investments, and programs meet community needs. The Community Vision is intended to represent the range of voices that make up West Kelowna.

- ▶ **Round 1** of the engagement process (summer 2020) listened to community members about key concerns, what matters most, and potential ideas. This information was used to develop the building blocks of a DRAFT Community Vision.
- ▶ **Round 2** of the engagement process (fall/winter 2020) focused on reviewing the DRAFT Community Vision to identify changes and improvements so it better reflects West Kelowna.

This engagement summary documents Round 2 of the community engagement process.





## ENGAGEMENT DURING COVID-19

The COVID-19 pandemic continues to affect us all. In spring 2020, the Community Visioning process was paused as the community worked to understand the impacts of COVID-19. The strengths and challenges of proceeding with Community Visioning were carefully considered and a decision was made to proceed using mainly virtual formats.

Throughout engagement, a key consideration has been to develop an approach that continues to meet engagement goals, even though activities have been modified to follow current health guidelines.

Many people have stepped up during this time to help make adjustments and encourage participation, so that planning for West Kelowna's future can continue.

## ENGAGEMENT PRINCIPLES

Our approach to engagement aligns with the following guiding principles:

- ▶ Accessibility
- ▶ Consistency
- ▶ Inclusiveness
- ▶ Collaboration
- ▶ Transparency
- ▶ Responsiveness

## ENGAGEMENT GOALS & OBJECTIVES

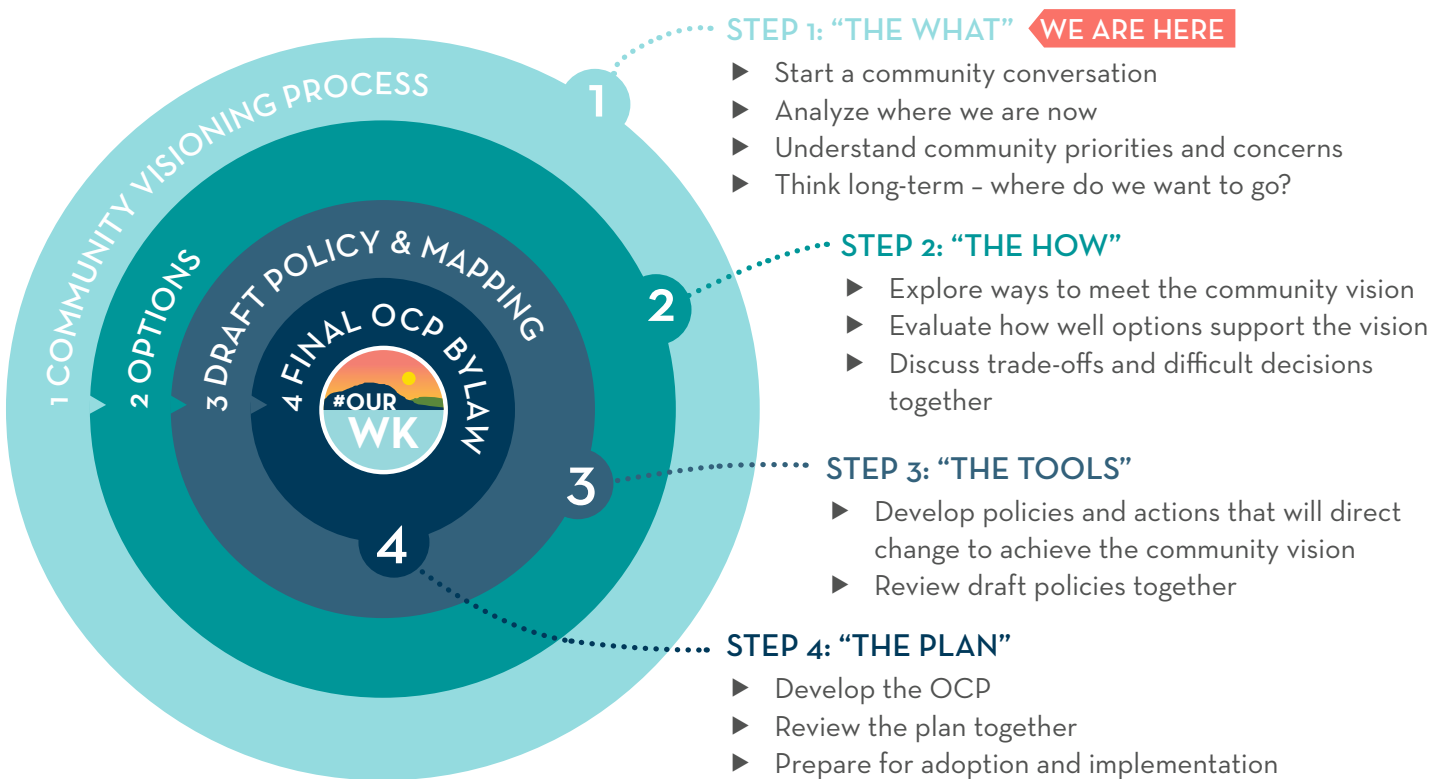
- ▶ Generating interest and excitement in the community to encourage people to take part in crafting a Community Vision for West Kelowna.
- ▶ Encouraging more involvement than West Kelowna has ever achieved before in a planning process.
- ▶ Seeking to hear from all ages, neighbourhoods, interests, and lifestyles.
- ▶ Undertaking engagement safely, respecting current health guidelines related to COVID-19 while still achieving engagement goals.
- ▶ Gathering thoughtful community feedback on the DRAFT Community Vision so that improvements and refinements can be identified and incorporated.

# OVERVIEW - Continued

## COMMUNITY VISIONING PROCESS

Creating a community vision is Step 1 in our Official Community Plan (OCP) update. Further steps will lead us to the creation of an updated OCP that manages change in our city. In the larger OCP update process, we broadly start at the Community Visioning stage (where we are now), and become more and more technical and detailed as the OCP bylaw is developed. Community Visioning is a first critical step that is accessible to everyone to join – sharing insights to help build a collective vision for the future.

## OVERALL OCP UPDATE PROCESS



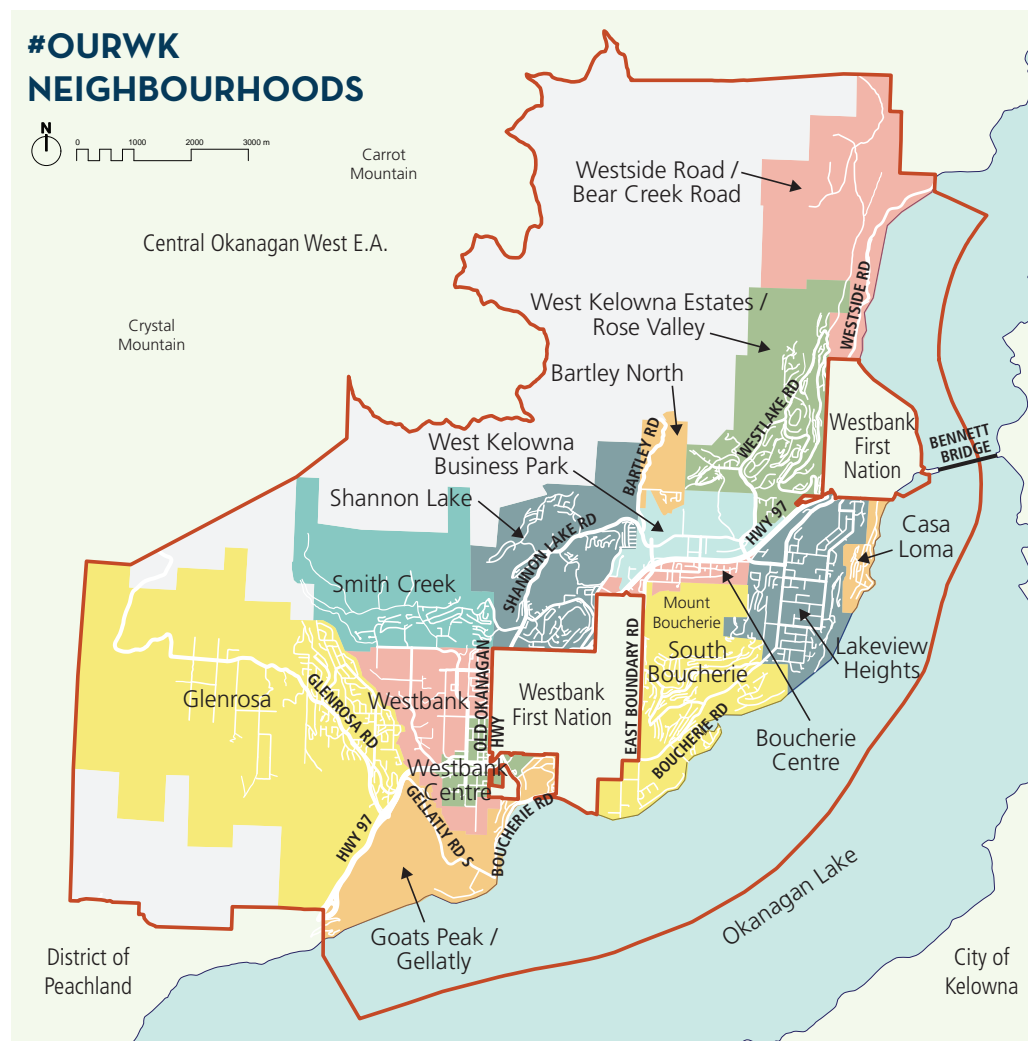
## STEP 1: COMMUNITY VISIONING PROCESS





## AUDIENCES

Engagement focused on obtaining input from residents across all neighbourhoods, as well as welcoming input from residents in neighbouring communities and people who work, shop, go to school, or enjoy activities in West Kelowna.



## WORKING WITH COMMUNITY LEADERS BROADENED OUR REACH

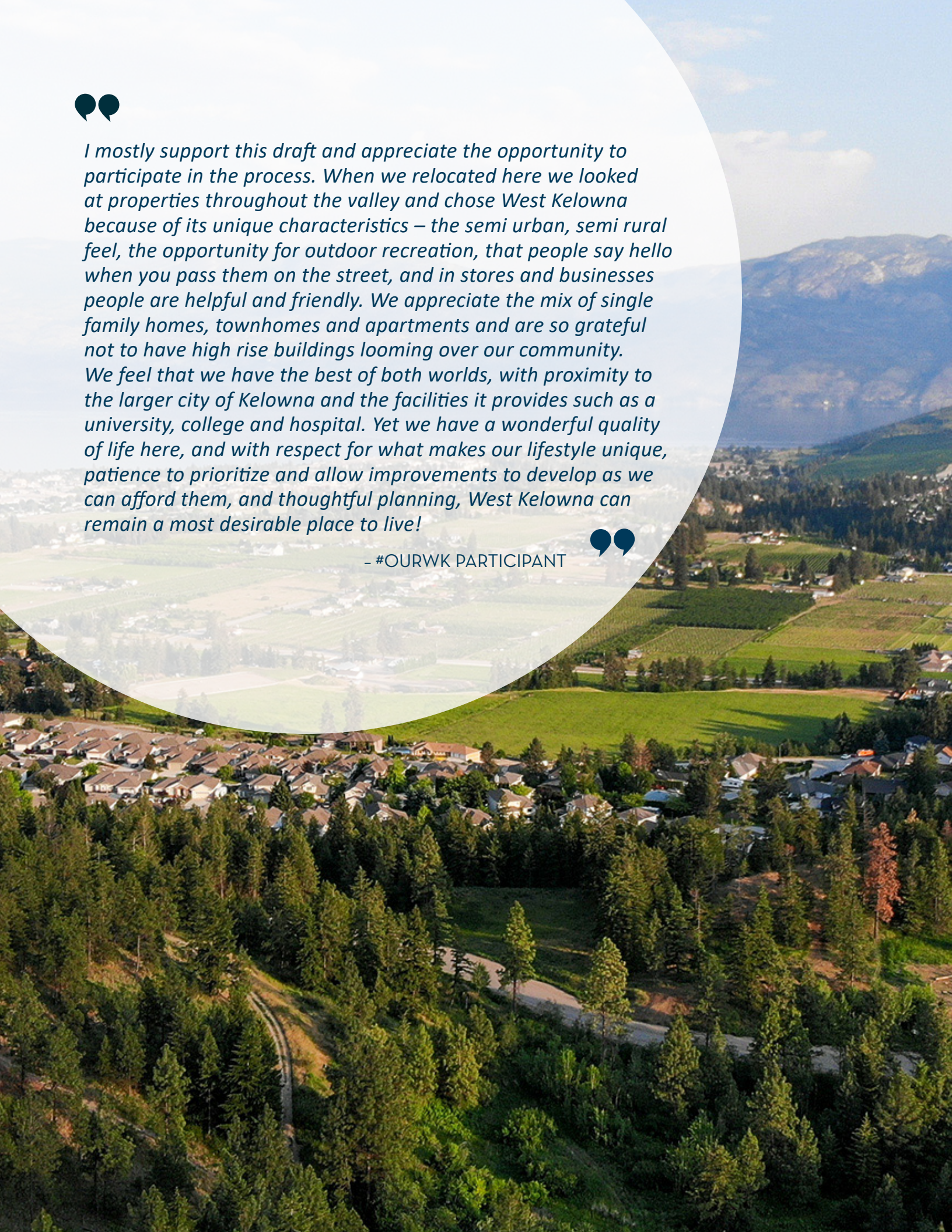
A key objective for the engagement process was to break down barriers so that everyone would have an equal opportunity to be involved in a way that works for them. During engagement, we reached out to organizations, institutions, and individuals to request their participation and their assistance in encouraging others to participate, including how we could connect with those who may not be online. Because Phase 2 engagement occurred during the school year, we also had an opportunity to work with School District #23 to engage more youth in the process.





*I mostly support this draft and appreciate the opportunity to participate in the process. When we relocated here we looked at properties throughout the valley and chose West Kelowna because of its unique characteristics – the semi urban, semi rural feel, the opportunity for outdoor recreation, that people say hello when you pass them on the street, and in stores and businesses people are helpful and friendly. We appreciate the mix of single family homes, townhomes and apartments and are so grateful not to have high rise buildings looming over our community. We feel that we have the best of both worlds, with proximity to the larger city of Kelowna and the facilities it provides such as a university, college and hospital. Yet we have a wonderful quality of life here, and with respect for what makes our lifestyle unique, patience to prioritize and allow improvements to develop as we can afford them, and thoughtful planning, West Kelowna can remain a most desirable place to live!*

– #OURWK PARTICIPANT





## 2 ROUND 2 ENGAGEMENT: DRAFT COMMUNITY VISION REVIEW

Round 2 of the engagement process focused on reviewing the DRAFT Community Vision developed from thousands of ideas shared by community members in the summer of 2020.

The DRAFT was shared as a starting point - intended for refinement and improvement through the engagement process.

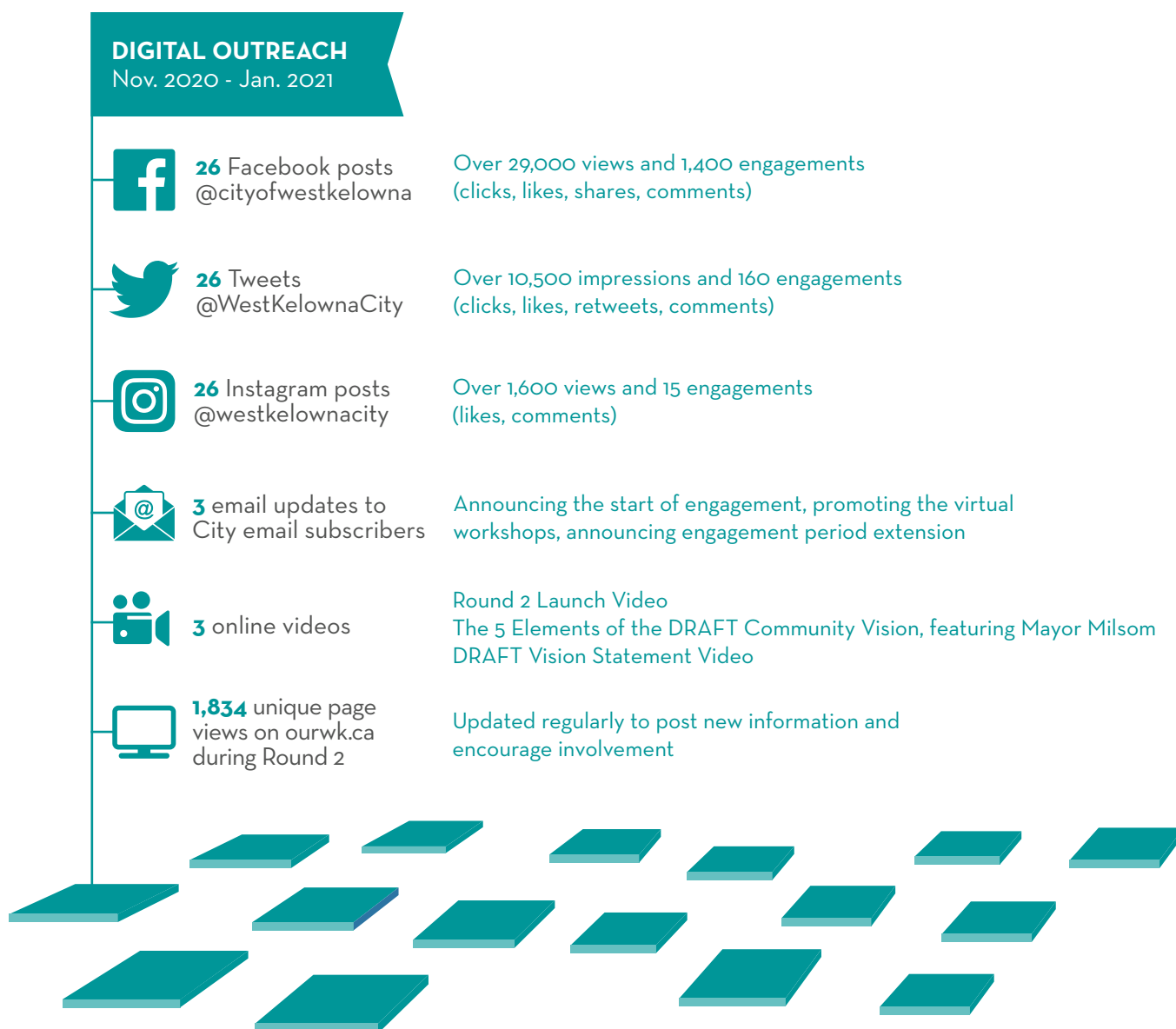
## 2.1 ROUND 2 ENGAGEMENT PROCESS

### DRAFT Community Vision Review

Round 2 engagement occurred between **November 10, 2020** and **January 6, 2021** and focused on reviewing the DRAFT Community Vision to hear how it can be improved to better reflect the interests, values, and ideas of the West Kelowna community.



### HOW DID WE CONNECT WITH PEOPLE IN ROUND 2?





## MEDIA & ANNOUNCEMENTS

Nov. 2020 - Jan. 2021



**3** media releases

Announcing the start of engagement, promoting the virtual workshops, announcing engagement period extension



**1** leisure guide ad

Advertising in the fall / winter West Kelowna Recreation Guide



**1** newspaper ad on Dec. 8

In the local newspaper to announce Round 2 engagement and encourage participation



**1** news article on Nov. 10

Castanet article about the Round 2 process and opportunities to participate



**14** posters put up in the community

At City Hall, Jim Lind Arena, Royal LePage Place, Okanagan Regional Library, JBMAC, Gellatly Bay, Webber Road Community Centre, City and Regional Parks, grocery stores, and businesses



**175+** project cards distributed

At City Hall, Okanagan Regional Library, Food Bank, local businesses, and City Hall (when issuing building permits, conducting site inspections, taking payments, etc.)



**6** City vehicles with branded vehicle magnets

To build awareness around the City



**4** different locations for digital signage

Digital signs along busy roads in four different community locations (focusing on neighbourhoods with lower participation in Round 1):

**Nov-12-20:** Smith Creek and South Boucherie

**Nov 21-30:** Glenrosa and Westbank Centre

# ROUND 2 ENGAGEMENT PROCESS - Continued

## OTHER CONNECTIONS

Nov.2020 - Jan. 2021



Council meeting announcements & staff support

Information provided by Mayor and Acting Mayor(s) at Council meetings as well as support from City Hall front-line staff to spread the word about Round 2



Community Leader Kit (Round 2)

Updated resources to inform Mayor and Council, Council Committees, and Community Leaders about the process and encourage them to help spread the word



Support from School District #23

Promotion by staff and youth leaders with in youth input collected through an online Westside Youth Feedback Form and postcards



2 Virtual workshops hosted by the Project team

To discuss the project and welcome input from a broad range of participants and encourage them to share information



Stakeholder calls and emails

To neighbouring jurisdictions, community groups, and stakeholders to invite their participation and request information sharing through their networks



Updates circulated by organizations

To spread information to networks including the Greater Westside Board of Trade, UDI Okanagan, West Kelowna Shelter Society, Rotary, Interior Health, and others



Background materials on project website (or print)

Draft Community Vision and background materials from Phase





## EXAMPLES OF OUTREACH MATERIALS



Project Website: ourwk.ca



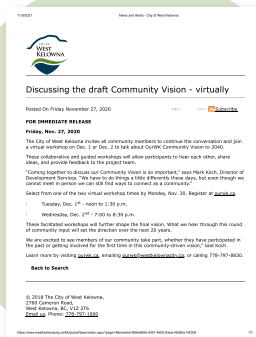
Social Media Posts



Project Card



Large Signage and Posters



Media Release



Newspaper Advertisement



Recreation Guide (Winter 2021)



Videos: Round 2 Launch, 5 Elements of the DRAFT Community Vision, DRAFT Vision Statement



City Fleet Vehicle Magnets

# ROUND 2 ENGAGEMENT PROCESS - Continued

## Choose Your Own Feedback **ADVENTURE!**

Input opportunities were designed so participants could provide input whether they only had 5 minutes or they had more time to engage in a deeper discussion.



### **2 Virtual Workshops:**

Tue. Dec. 1 - 12:00 - 1:30 pm

Wed. Dec. 2 - 7:00 - 8:30 pm

## HOW WAS INPUT RECEIVED?

### Virtual Workshops

At the onset of Round 2 engagement, the City extended invitations to all those interested to register and participate in a guided discussion with the project team and other participants on the DRAFT Community Vision. The virtual workshops included an introductory presentation and videos; interactive break-out groups to discuss the Vision Statement, 5 Foundational Elements, and Key Directions; questions and answers; and collection of comments and ideas.



### **Feedback Form:**

DRAFT Vision Review

### Draft Vision Review Feedback Form

The Draft Vision Review Feedback Form, administered through MetroQuest, gathered comments on the DRAFT Community Vision including the Vision Statement, 5 Foundational Elements, and Key Directions. Participants could enter a draw to win a \$25 gift card to local West Kelowna businesses for completing a feedback form. Online and paper copies of the feedback form were available.



## 5-Minute Feedback Form

For those who had limited time, the 5-minute feedback form allowed participants to share their thoughts about the DRAFT Community Vision focusing on the Vision Statement and 5 Foundational Elements.

## Community Circles Feedback

If participants wanted a deeper discussion with family, household members, or friends about the future of West Kelowna, they could work together to share ideas and review the DRAFT Community Vision. Participants were encouraged to follow current COVID-19 guidelines, and to consider an online discussion with people outside their bubble. Groups could be any size but groups of 3 to 8 people were recommended for a discussion using a Community Circles Guide to support their review. Community Circles groups provided comments using a collaborative feedback form.

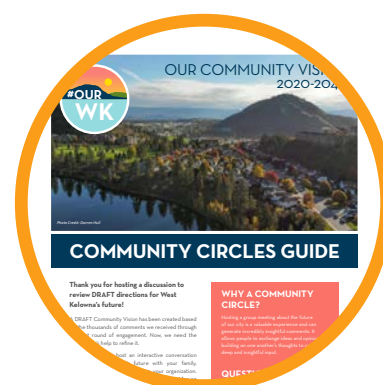
## Written Comments and Phone Calls

Participants could also provide written feedback through email communications or discussions with City staff. A project email address and phone number were provided should participants have specific questions or comments.

**Note:** The many ideas and feedback received during Round 2 of the engagement process were gathered through voluntary participation. This input provides indicators of what matters most from those who have participated in the process and is not considered statistically significant.



**Feedback Form: 5-Minute DRAFT Vision Review**



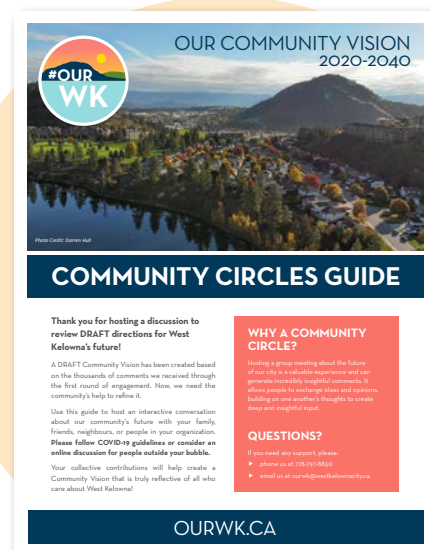
**Guide and Feedback Form: Community Circle Review**

# ROUND 2 ENGAGEMENT PROCESS - Continued

## EXAMPLES OF ENGAGEMENT MATERIALS



DRAFT Vision Review Guide



Community Circles Guide



Virtual Workshop Agenda



Virtual Workshop Presentation





## YOUTH ENGAGEMENT

**98**  
Youth  
Participants



Engaging youth, the future leaders of West Kelowna, was important to ensure their voices could be shared in the development of the Community Vision. The City worked with School District #23 to engage with students on review of the DRAFT Community Vision and collection of input using a youth feedback form and "Postcards to the Future." A combined 98 feedback forms and postcards were received with a total of 434 comments. Key themes are in

**Section 3.**

Imagine our future West Kelowna in 10 to 20 years...  
What is **one important thing we've accomplished** by then to make our community even better?

TO:  
#OURWK Community Vision  
West Kelowna, BC

Please send your vision to the future by dropping it in the slotted box or by emailing your response to:  
[ourwk@westkelownacity.ca](mailto:ourwk@westkelownacity.ca)  
with the subject line "Postcard to the Future"



**Postcard to the Future**

**Westside Youth Survey**  
DRAFT Community  
Vision Review





*West Kelowna has lots of potential but  
these areas need to be better developed  
and tied together.*



– #OURWK PARTICIPANT

# 3 WHAT WE HEARD

During the second round of engagement, community members were asked to reflect on a DRAFT Community Vision Statement, 5 Foundational Elements, and 20 Key Directions.

This is a summary of what we heard from those who participated.

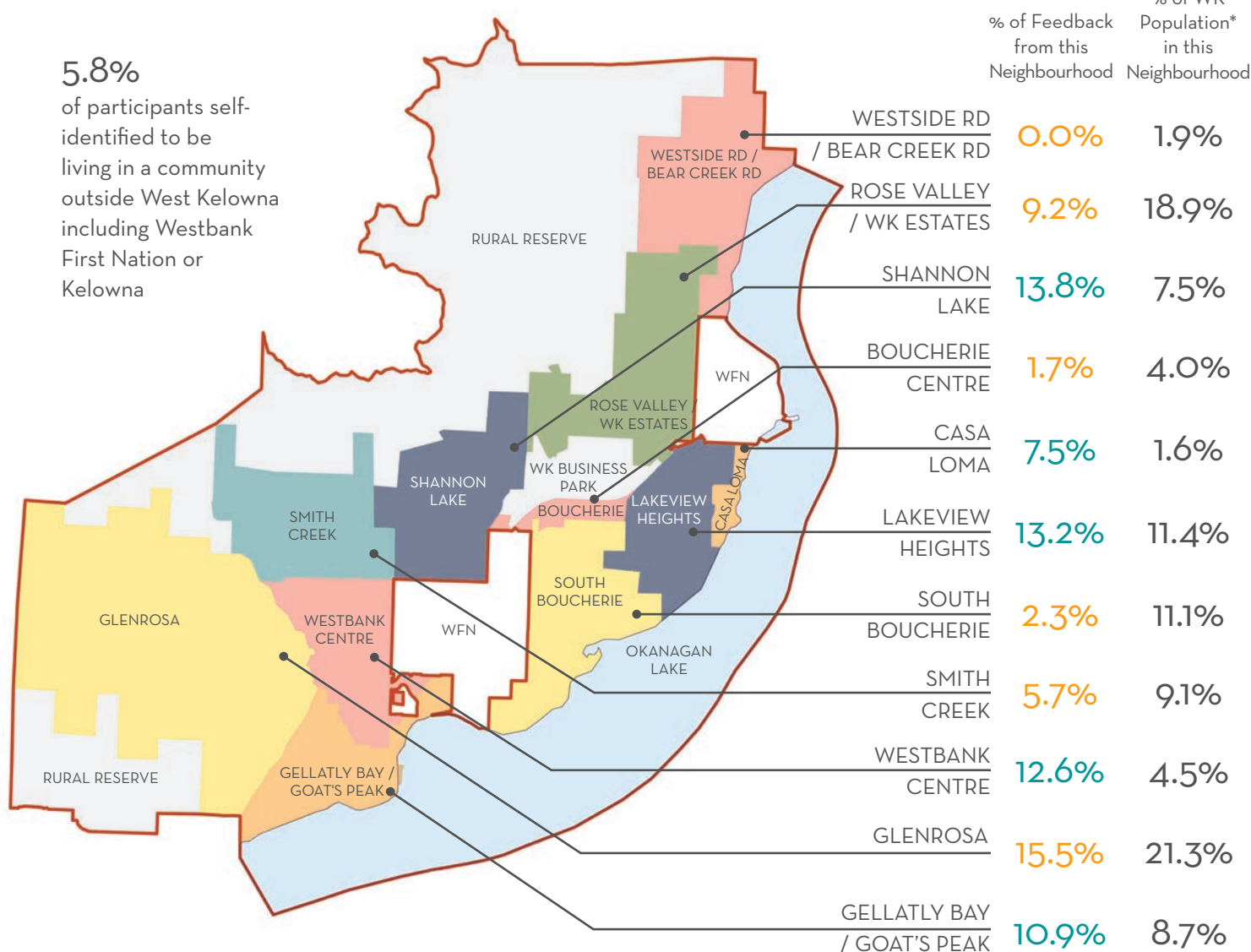
# 3.1 WHO PARTICIPATED?

## WHERE DO PARTICIPANTS LIVE?

The map below summarizes feedback from people who participated in the process. Participants include those who completed the Draft Vision Review Feedback Form, the 5-Minute Feedback Form, the Community Circles Feedback Form, or the Youth Feedback Form.

**5.8%**

of participants self-identified to be living in a community outside West Kelowna including Westbank First Nation or Kelowna



\* Neighbourhood Population data from City of West Kelowna Statistics page: <https://www.westkelownacity.ca/en/building-business-and-development/WestKelownaStatistics.aspx>

■ % of Participants is higher than % of WK population in neighbourhood

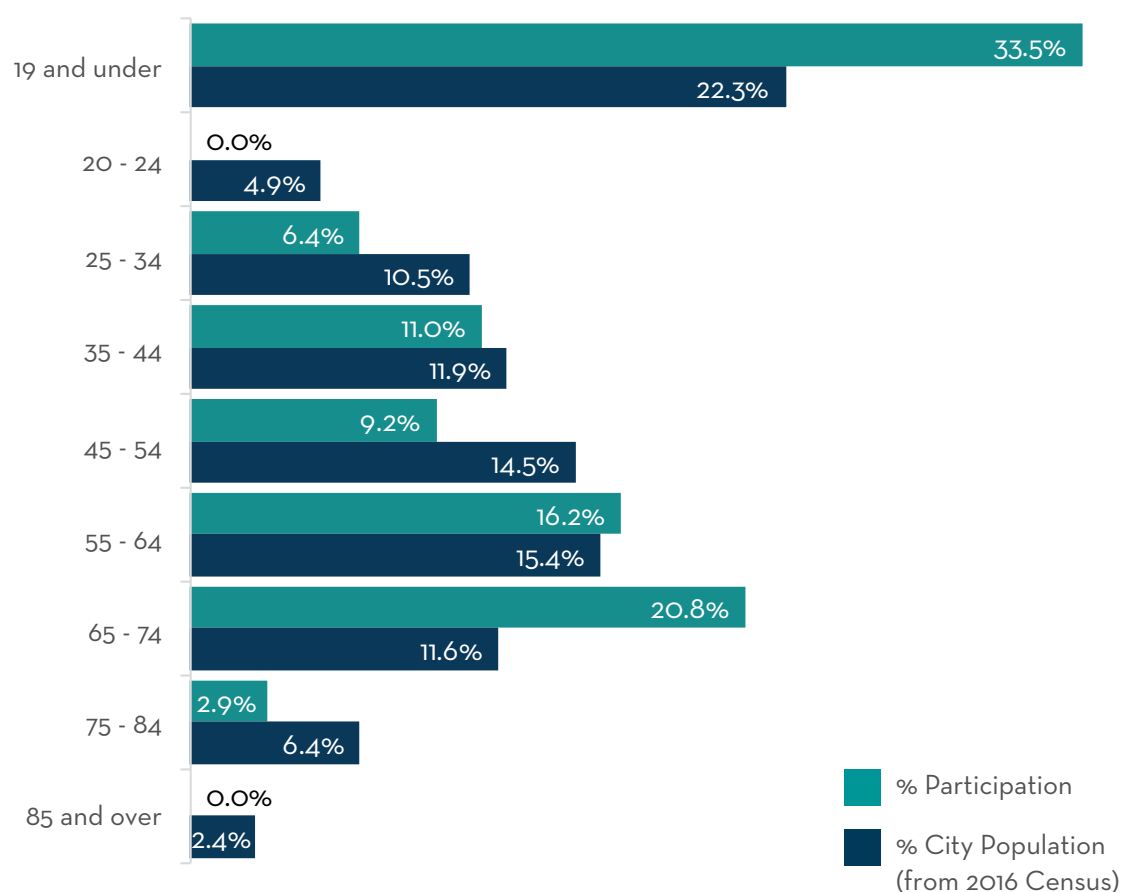
■ % of Participants is lower than % of WK population in neighbourhood





## HOW OLD ARE PARTICIPANTS?

The chart below summarizes feedback from participants who completed: the Draft Vision Review Feedback Form, the 5-Minute Feedback Form, the Community Circles Feedback Form, or the Youth Feedback Form.



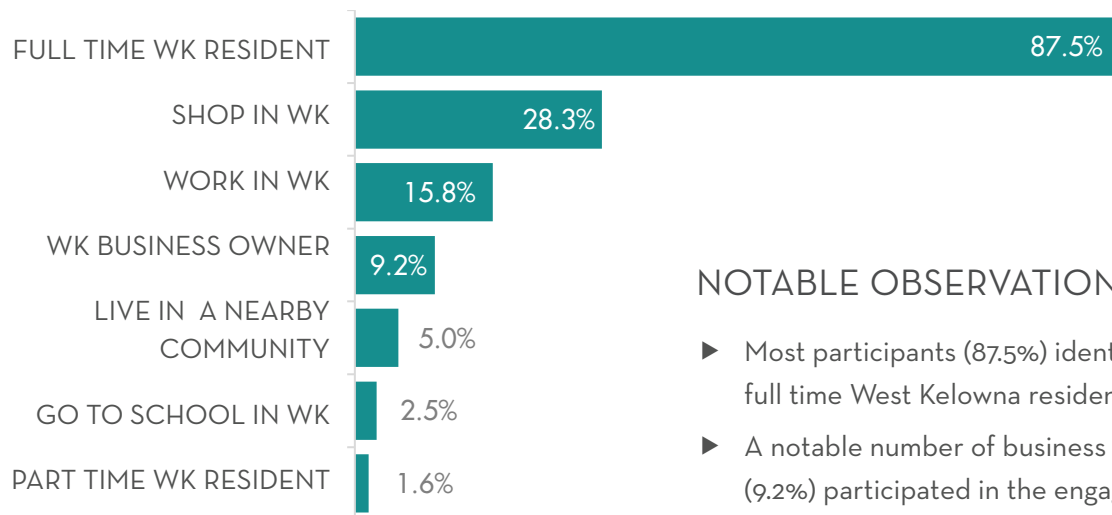
### NOTABLE OBSERVATIONS:

- ▶ Youth representation was high in this second round of engagement due to targeted outreach through School District #23, allowing us to hear from a large group of West Kelowna's youth.
- ▶ The 25 through 74 cohort was reasonably well represented across all age categories; however, no participants identified as being between 20 - 24 or over 85.

# WHO PARTICIPATED - Continued

The graphs below summarize feedback from participants who completed: the Draft Vision Review Feedback Form, the 5-Minute Feedback Form, or the Community Circles Feedback Form. Youth were not asked these questions.

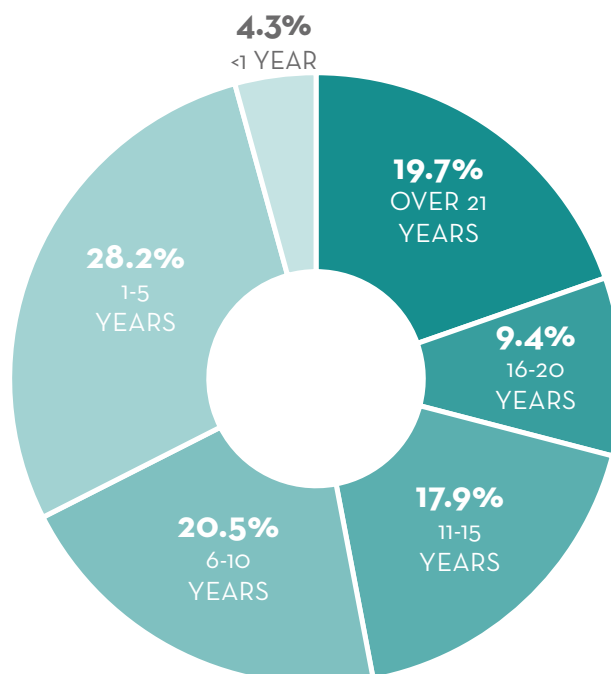
## HOW DO PARTICIPANTS DESCRIBE THEIR RELATIONSHIP TO WK?



### NOTABLE OBSERVATIONS:

- Most participants (87.5%) identified as full time West Kelowna residents
- A notable number of business owners (9.2%) participated in the engagement

## HOW LONG HAVE PARTICIPANTS LIVED IN WEST KELOWNA?



### NOTABLE OBSERVATIONS:

- There was a balanced representation of participants who have lived in West Kelowna for different amounts of time.





*Collaboration with WFN  
is absolutely CRUCIAL to  
West Kelowna's future!*



- #OURWK PARTICIPANT





## 3.2 VISION STATEMENT REVIEW

The following DRAFT Vision Statement was presented during the Round 2 engagement for community input. The feedback received is being used to make changes to this DRAFT Vision Statement to better reflect the West Kelowna community as it's finalized in the refined Community Vision document.

# WEST KELOWNA'S DRAFT VISION STATEMENT

### OUR VISION STATEMENT DESCRIBES OUR DESIRED STATE FOR WEST KELOWNA IN 2040

**We are a livable community** — one where everyone can find their place to belong, their cozy home, and their opportunity to succeed. We are a model for thoughtful growth, welcoming newcomers while recognizing the character that long-time residents cherish.

**We are in harmony** with our neighbours, our region, these lands, and one another. We are connected. We have what we need close to home and we have sustainable transportation options to take us where we need to go.

**We embrace change**, choosing together how we adapt, face challenges, and evolve. We tackle the difficult challenges with determination and do our part to support a healthier world.

**We live sustainably**, alongside the agricultural fields and forests, the watercourses and lakeshores, the businesses and industry that support us. We care for these lands and waters, working to understand how we can live in harmony with our environment.

**We care about quality.** Our buildings, our infrastructure, our amenities, and our environment are thoughtfully planned and cared for, reducing risk, creating efficiency, and showcasing beauty.

**We celebrate and express our unique sense of place** and its energy runs through our places and our people, calling to the curious to explore what makes us uniquely West Kelowna. Our community spirit pulses through our energized Westbank Centre, our inviting waterfront, and our distinct, complete neighbourhoods.

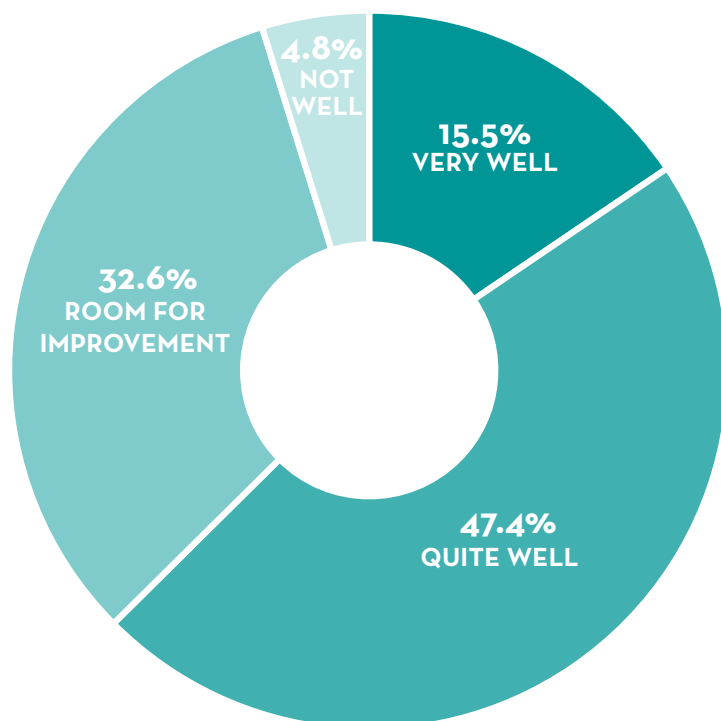
**We are doing this together! It is #OURWK.**



# WHAT WERE PARTICIPANTS' INITIAL REACTIONS TO THE DRAFT VISION STATEMENT?



Participants were asked for their initial reaction on how well they felt the DRAFT Vision Statement reflects their vision for West Kelowna's future.



**201**  
Responses\*

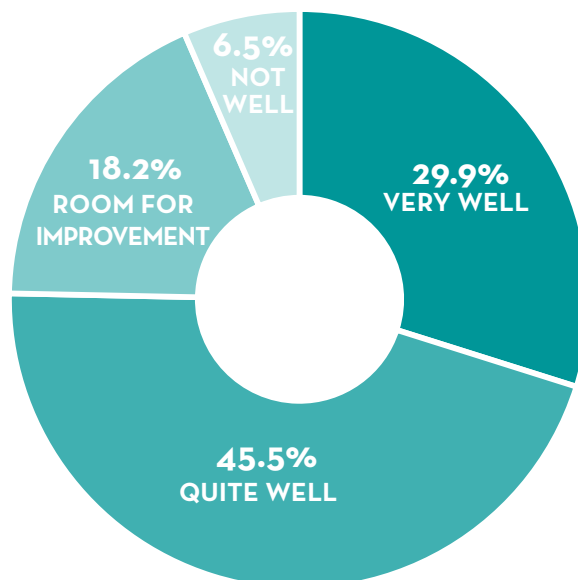
\*Total responses combined all Draft Vision Review Feedback Forms, 5-Minute Feedback Forms, and Community Circles Feedback Forms received.

- **VERY WELL** - I can clearly imagine this future for West Kelowna.
- **QUITE WELL** - I feel most of this vision describes a strong future for West Kelowna.
- **ROOM FOR IMPROVEMENT** - I think changes are needed to reflect West Kelowna.
- **NOT WELL** - I don't see West Kelowna's future reflected in the vision yet.

## WHAT DID **YOUTH** THINK?

**77**  
Responses\*\*

\*\*Total responses from all Youth Feedback Forms received.



# HOW COULD THE VISION BE IMPROVED?

## WHAT PARTICIPANTS LIKED

- ▶ Most agreed with the overall sentiment and that the vision was a step in the right direction
- ▶ Many liked the "togetherness" feel of the vision and working with one another, other communities, and the region
- ▶ A lot felt inspired by the vision and believed it provided insight into what's to come over the next two decades



*This sounds  
like a West Kelowna  
I want to be part of.  
Achieving it may be a  
challenge but without  
a vision it's easy to  
flounder.*



– #OURWK PARTICIPANT

## "WHAT" AND "HOW"

A vision is aspirational. It speaks to WHAT a community wishes for its future. Many participants expressed excitement to begin exploring exactly HOW the vision can come to fruition and shared ideas for actions, steps, or targets the City could consider. It is necessary for the vision to focus on WHAT our future will hold so it remains a relevant guiding beacon even as HOW we achieve it may change as we learn, grow, innovate, and adapt. However, these ideas will be important as the City embarks on the next steps of the OCP update which will provide an opportunity to dig into the specifics of HOW we achieve WHAT we've set out to do in this vision.

## IDEAS FOR IMPROVEMENT

### GENERAL

- ▶ Be bolder and more inspirational
- ▶ Add a "short" Vision Statement (e.g., one sentence, a motto) that everyone can remember and can be posted around the City
- ▶ Use less theoretical, abstract wording
- ▶ Make it more specific to West Kelowna
- ▶ Focus more on needs of people
- ▶ Emphasize that ideas should be carried out sooner than 2040
- ▶ Acknowledge that there are limits to our resources so we must prioritize
- ▶ Better acknowledge the challenges our City faces
- ▶ Focus on incremental change



## COMMUNITY CONTEXT

- ▶ Encourage a strong relationship with Westbank First Nation to achieve common goals for future
- ▶ Acknowledge West Kelowna as a desirable place to live that has strong ties to Kelowna but is a different community with its own character

## ENVIRONMENT & SUSTAINABILITY

- ▶ Strengthen goals around sustainable use and management of water given its importance to our viability
- ▶ More emphasis on greenspace and natural areas
- ▶ Encourage environmental design for residential and commercial properties (including resorts)
- ▶ Balance climate and economic objectives

## WATERFRONT AREAS

- ▶ Better highlight the importance of the lake / waterfront and its protection
- ▶ Prioritize waterfront access for everyone
- ▶ Minimize impacts from waterfront development (e.g., views, traffic, loss of access)
- ▶ Some small businesses may be positive if done right, but concerns about over-development

## TRANSPORTATION & MOBILITY

- ▶ Provide a stronger vision for sustainable mobility planning for better accessibility, connectivity, and safety for all
- ▶ Acknowledge technical innovations and their potential impact on transportation
- ▶ Ensure alignment between growth and development and transportation plans
- ▶ Recognize the need for regional cooperation for transportation

## PARKS & RECREATION

- ▶ Provide parks, recreation, and maintenance for all neighbourhoods

## AGRICULTURAL LANDS

- ▶ Better emphasize a commitment to protecting ALR and to sustainable agriculture

## GROWTH & DEVELOPMENT

- ▶ Recognize growth but balance development with keeping what we love
- ▶ Focus density towards a vibrant downtown
- ▶ Maintain character and quality of neighbourhoods with sensitive development
- ▶ Consider neighbourhood "hubs," but at a scale that suits different neighbourhoods (not one-size-fits-all)
- ▶ Provide strong development guidelines to encourage more quality development
- ▶ Provide more affordable housing choices

## PEOPLE & COMMUNITY

- ▶ Reflect the ability to achieve the determinants of basic health (drinking water, health care, safe neighbourhoods, education, affordable housing, healthy food, childcare, and employment)
- ▶ Include youth challenges and opportunities
- ▶ Provide more on diversity and inclusiveness
- ▶ Support seniors aging in place

## ECONOMY & TOURISM

- ▶ Improve our City for tourism, but not at cost of residents
- ▶ Encourage small businesses and entrepreneurship
- ▶ Emphasize that a strong economic base provides jobs, resources, and amenities
- ▶ Acknowledge the shift to work-from-home
- ▶ Recognize that West Kelowna is tied to the region for economic prosperity

## 3.3 FOUNDATIONAL ELEMENTS REVIEW

The 5 DRAFT Foundational Elements were tabled to provide a balanced approach to achieving the vision. Participants were asked to review the DRAFT Foundational Elements for Our People, Our Connectivity, Our Adaptability, Our Prosperity, and Our Places and provide feedback. Feedback is being used to refine the Foundational Elements to address gaps, improvements, or changes.

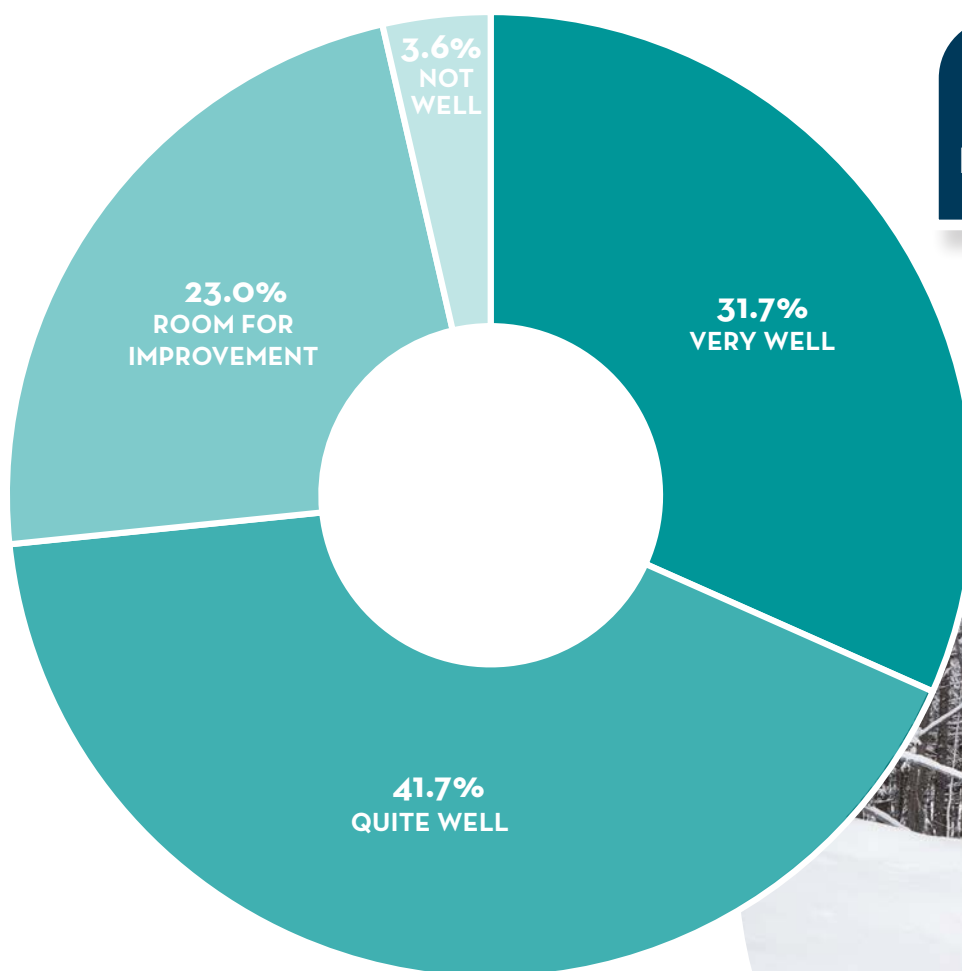




## WHAT WERE PARTICIPANTS' INITIAL REACTIONS TO THE DRAFT FOUNDATIONAL ELEMENTS?



Participants were asked for their initial reaction on how well they feel the DRAFT Foundational Elements together support a balanced approach to West Kelowna's vision for the future?



**156**  
Responses\*

\*Total responses combined all Draft Vision Review Feedback Forms, 5-Minute Feedback Forms, and Community Circles Feedback Forms received.



# HOW COULD THE FOUNDATIONAL ELEMENTS BE **IMPROVED**?

Participants were asked how each of the five DRAFT Foundational Elements could be improved. Comments are being used to update the Foundational Elements, as well as input to the Key Directions.



**OUR PEOPLE are the heart of our community. West Kelowna wishes to be a place where you say hello to your neighbours. Where you raise your children. Where you live a lifetime surrounded by friends and family. We are creating a West Kelowna for all of us.**

## IDEAS FOR IMPROVEMENT

- ▶ Honour connection to land and the unceded Indigenous territory in which we live
- ▶ Community parks in every neighbourhood
- ▶ Safe communities with policing
- ▶ Vibrant cultural scene
- ▶ Engaged youth:
  - » Diverse integration of our youth within our community in areas such as agriculture, arts, community care, and education
  - » Local industry education programs
  - » Post-secondary University or College campus
  - » Youth involvement in urban planning
  - » Youth engagement in local business and industry
- ▶ Attract professionals and newcomers
- ▶ Support healthy living, including sustainable food
- ▶ Work with WFN to understand their vision and determine how to efficiently and equitably deliver infrastructure and services to both communities
- ▶ Embrace diversity and inclusiveness
- ▶ Focus on educational opportunities and life long education
- ▶ Provide universal accessibility for all community spaces
- ▶ Provide senior support – activities, resources, entertainment, and health
- ▶ Make people feel "at home" in their community
- ▶ More community pride
- ▶ Resources for the homeless population
- ▶ Support reconciliation between Indigenous and non-Indigenous citizens
- ▶ Provide families with support
- ▶ Provide opportunities for all citizens to share their cultures and traditions through events, celebrations, and art
- ▶ Provide resources to welcome newcomers so they can join our neighbourhoods and workforce
- ▶ Provide local health services and facilities
- ▶ Provide modern recreational facilities – both indoor and outdoor



**OUR CONNECTIVITY** is how we experience our community. Our physical connections make it easy and enjoyable to move around and our social and spiritual connections link us within the region and with one another.

## IDEAS FOR IMPROVEMENT

- ▶ Promote a vibrant cultural scene that appeals to a broad cross-section of people
- ▶ Collaborate with regional neighbours and strengthen inter-connectivity of multi-modal transportation options between communities
- ▶ Work with Ministry of Transportation to address Highway 97 issues and improve traffic flow
- ▶ Connect each neighbourhood through pathways / sidewalks and areas for movement / transportation
- ▶ Support a shift towards active transportation, though important to recognize this does not work for everyone
- ▶ Ensure transportation plans are aligned with growth and development so issues are not exacerbated
- ▶ Consider assets that improve our betterment (e.g., ferry, central market, shoreline paths)
- ▶ Recognize and harness advances in technology and innovation for transportation



**OUR ADAPTABILITY** is how we embrace change and prepare ourselves to be successful. This is where we commit to making the best possible choices that will keep our city healthy and resilient for years to come.

## IDEAS FOR IMPROVEMENT

- ▶ Partner with senior levels of government to address climate change with a global lens
- ▶ Focus on enhancing greenspaces / improving access to nature
- ▶ Prioritize the environment
- ▶ Develop policies to eliminate environmentally damaging actions / products
- ▶ Provide better recycling programs
- ▶ Protect lands / water from agricultural fertilizers
- ▶ Keep industry from encroaching on ponds and wetlands
- ▶ Collaborate on stewardship with our neighbours
- ▶ Look to emerging technologies (solar, wind, wave) to support clean energy
- ▶ Consider permaculture design principles that are more environmentally sustainable
- ▶ Provide better regulation around tree removal
- ▶ Protect our water resources
- ▶ Manage our resources as they are the foundation for long-term prosperity for our community
- ▶ Encourage sustainability initiatives
- ▶ Work with developers to provide more sustainable developments

# HOW COULD THE FOUNDATIONAL ELEMENTS BE **IMPROVED**?



**OUR PROSPERITY** is founded in the lands that sustain us and how we care for them. It's about creating businesses and jobs that will provide good work and attract and retain new opportunity. It includes defining and capturing the essence of what West Kelowna is and sharing that with the world.

## IDEAS FOR IMPROVEMENT

### Economy

- ▶ Recognize our economy will be the backbone of West Kelowna's success in the coming years
- ▶ Provide more emphasis on our tourism industry and how it supports our community
- ▶ Acknowledge that collaboration with WFN is needed for continual improvement
- ▶ Recognize that our prosperity not only comes from financial gains but from other elements (e.g., a healthy environment)
- ▶ Provide shopping, activities, and tourist destinations, but balance these with resident needs and avoid overcrowding
- ▶ Focus on more professional services and offices
- ▶ Support more work from home opportunities and businesses
- ▶ Attract viable businesses
- ▶ Complement not compete with Kelowna
- ▶ Refer to our downtown with one name only – consider changing Westbank Centre to West Kelowna Centre

### Agriculture

- ▶ Recognize West Kelowna as a "modern agricultural city"
- ▶ Promote our wine country as a community benefit
- ▶ Consider food security and the balance of food production with production of fruit, wineries, cideries, and distilleries
- ▶ Support for agricultural initiatives
- ▶ Consider greenhouses to provide year-round produce for food security

### Infrastructure

- ▶ Invest in infrastructure – water system, roads, active transportation
- ▶ Plan ahead to meet growth development demands so that infrastructure is not lagging
- ▶ Require developer investment in infrastructure that is needed to support new developments
- ▶ Consider how neighbourhoods can be more efficient with infrastructure including water, sewer, roadways, and transit needs





**OUR PLACES are the neighbourhoods and destinations we love. This is where we commit to changes that tackle challenges and catalyze improvements in places like Westbank Centre, our waterfront, and our compact neighbourhood centres.**

## IDEAS FOR IMPROVEMENT

- ▶ Encourage thoughtful development to meet density objectives which prioritizes quality development and green space
- ▶ Increase public waterfront access and ensure that public use and enjoyment of waterfront areas continues to be provided
- ▶ Clearly communicate and engage with the community on potential changes to waterfront areas
- ▶ Consider sustainable options for connectivity from waterfront areas to other parts of the community to reduce use of motor vehicles
- ▶ Maintain an emphasis on recreational usage in waterfront areas as a priority over provision of services (food, cafes, pubs, shops) to preserve the area for public enjoyment, though some would like some services as well
- ▶ Celebrate our unique neighbourhoods and retain the features that make them unique
- ▶ Focus growth in the downtown
- ▶ Reduce sprawl
- ▶ Focus on the history of each unique community and neighbourhood
- ▶ Provide new housing and density that fits the context of existing neighbourhoods and minimizes disruption
- ▶ Develop regulations around short-term stays / vacation rentals
- ▶ Protect existing community and their needs when development is proposed including understanding the capacity of what a neighbourhood can handle (e.g., infrastructure, traffic, etc.)
- ▶ Provide incentives to the development community (e.g., density bonuses) if more "purpose-built" rental housing is incorporated
- ▶ Provide affordable and desirable housing options
- ▶ Change incrementally / thoughtfully
- ▶ Mixed feedback on Hwy 97 in Westbank Centre:
  - » Some feel we can no longer wait to solve the issues with Hwy 97 and should work on improving Westbank Centre now
  - » Others felt it will be difficult to improve Westbank Centre without first addressing Hwy 97 impacts

# 3.4 KEY DIRECTIONS REVIEW

1,047  
Ratings\*

\*Total ratings combine all Draft Vision Review Feedback Forms and Community Circles Feedback Forms received. The Youth Form and 5-Minute Feedback Form did not include this activity.

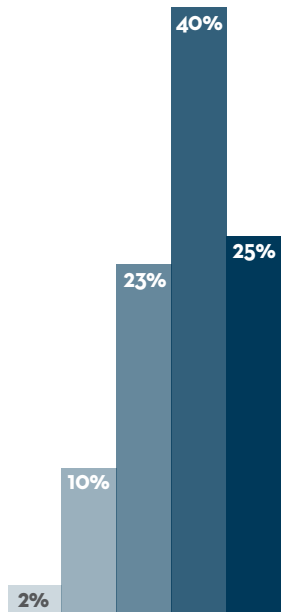
## KEY DIRECTIONS

The 20 draft key directions outlined in the DRAFT Community Vision are objectives that could help the community make visible and sustained progress in the coming years. The key directions, summarized under each of the 5 Foundational Elements, represent potential areas of focus for the coming years. Feedback received is being used to refine, change, add, or remove key directions.

Participants were asked to rate from 1 star (not well) to 5 stars (very well) how well they think each of the 20 key directions will help achieve West Kelowna's Vision for 2040. They were also invited to share the comments and ideas for improvement.

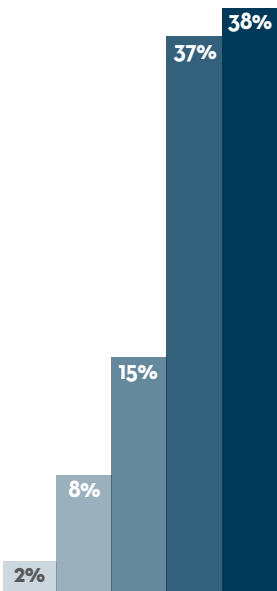


### OUR PEOPLE



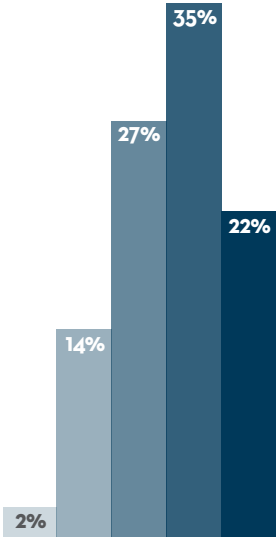
A CARING  
COMMUNITY THAT  
SUPPORTS ONE ANOTHER  
& CELEBRATES DIVERSITY

More accessible spaces, inclusiveness for all, celebration of diversity, continuation on the journey of reconciliation, and resources for families



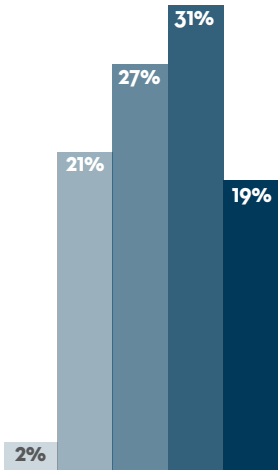
A HEALTHY  
COMMUNITY THAT  
SUPPORTS HEALTHY  
INDIVIDUALS

More local health services, opportunities for aging in place, neighborhood gathering spaces, local food networks, and modern recreational facilities



ENGAGED YOUNG  
MINDS THAT WILL  
BECOME FUTURE  
LEADERS

Young citizens engaging in civic life, programs connecting youth to seniors and youth to the land, and nearby post-secondary and job opportunities



AN OPPORTUNITY  
FOR EACH OF US TO  
FEEL AT HOME (MORE  
HOUSING CHOICES)

More types of housing to suit varied needs and partnerships with senior governments for affordable housing and programs to reduce homelessness



## A Caring Community that Supports One Another and Celebrates Diversity

- ▶ Affordable day care with perhaps a goal of certain number of spaces/1,000 people
- ▶ Enhance “accessible community for all”
- ▶ Infrastructure improvements are needed to provide citizen safety – water, roads, pathways

## A Healthy Community that Supports Healthy Individuals

- ▶ Health facilities
- ▶ Enhanced modern recreational opportunities, in particular parks, trails, beaches, and outdoor activities
- ▶ Water advisory problem must be permanently solved
- ▶ Healthy community should be more than medical services
- ▶ Need supportive health services such as dialysis and ambulatory care in West Kelowna so people do not have to go to Kelowna (access concerns related to bridge)
- ▶ Safe community and parks
- ▶ Manage density so that the community remains an attractive place, while creating mixed neighbourhoods that can meet more / all needs

## Engaged Young Minds that Will Become Future Leaders

- ▶ Young entrepreneur program
- ▶ Emphasis on post-secondary education and jobs
- ▶ Attract / develop high-tech sector as an anchor that attracts young talent

## An Opportunity for Each of Us to Feel at Home (More Housing Choices)

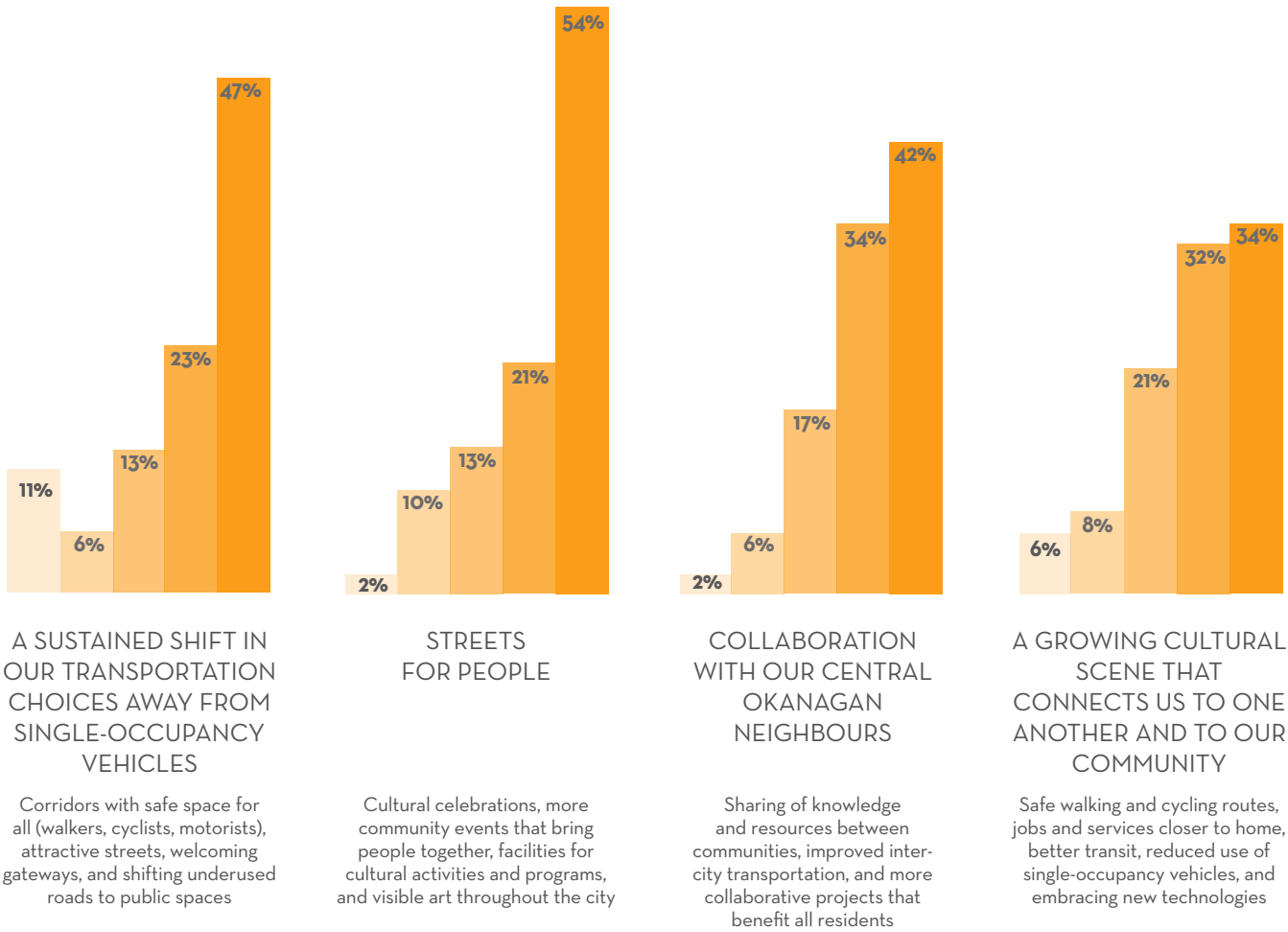
- ▶ Programs to address homelessness including the roots of homelessness (e.g., mental health programs)
- ▶ Thoughtful, low density housing (houses, townhomes, walk-ups) makes our community more desirable and enjoyable; high-rises are too large a scale for West Kelowna. Suggest smaller-scale builds with attractive design
- ▶ Secondary suites
- ▶ Plan off-street parking into developments
- ▶ More green space
- ▶ Vacation rental regulations

# KEY DIRECTIONS REVIEW

Participants were asked to rate from 1 star (not well) to 5 stars (very well) how well they think each of the 20 key directions will help achieve West Kelowna's Vision for 2040. They were also invited to share the comments and ideas for improvement.



## OUR CONNECTIVITY







## A Sustained Shift in Our Transportation Choices Away from Single-Occupancy Vehicles

- ▶ More active transportation options – sidewalks, street lighting, and cycling paths / lanes (especially important with COVID-19)
- ▶ Recognition that WK is a bedroom community and reliable transportation is important
- ▶ Consider land use planning – geographic distance means need to rely on vehicles
- ▶ Connections to Kelowna and other neighbouring municipalities
- ▶ Transportation is such a big issue that warrants consideration of distinct components: sidewalks / cycle paths, public transit, reduction of single-vehicle use, and improved traffic flow
- ▶ Consider connecting pathways for cyclists that link quiet residential backstreets
- ▶ Charging stations for EV
- ▶ Recognition that the shift does not mean an elimination of single-occupancy vehicles but a shift towards more sustainable modes of transportation including a mix of zero-emissions vehicles, active transportation options, transit, and coming innovations

## Streets for People

- ▶ Safer streets for walking and cycling, with lighting in the right places to ensure costs are justified by use
- ▶ Friendly, clean streets
- ▶ Targeted and proportional infrastructure development as some neighbourhoods do not want streetlights, sidewalks, etc

## Collaboration with Our Central Okanagan Neighbours

- ▶ Better collaboration with Westbank First Nation is crucial for mutual benefit
- ▶ Better collaboration with other municipalities
- ▶ Public / private partnerships
- ▶ Collaboration with BC Transit for improvements to transit routes and better schedules to improve efficiency and capacity

## A Growing Cultural Scene that Connects Us to One Another and Our Community

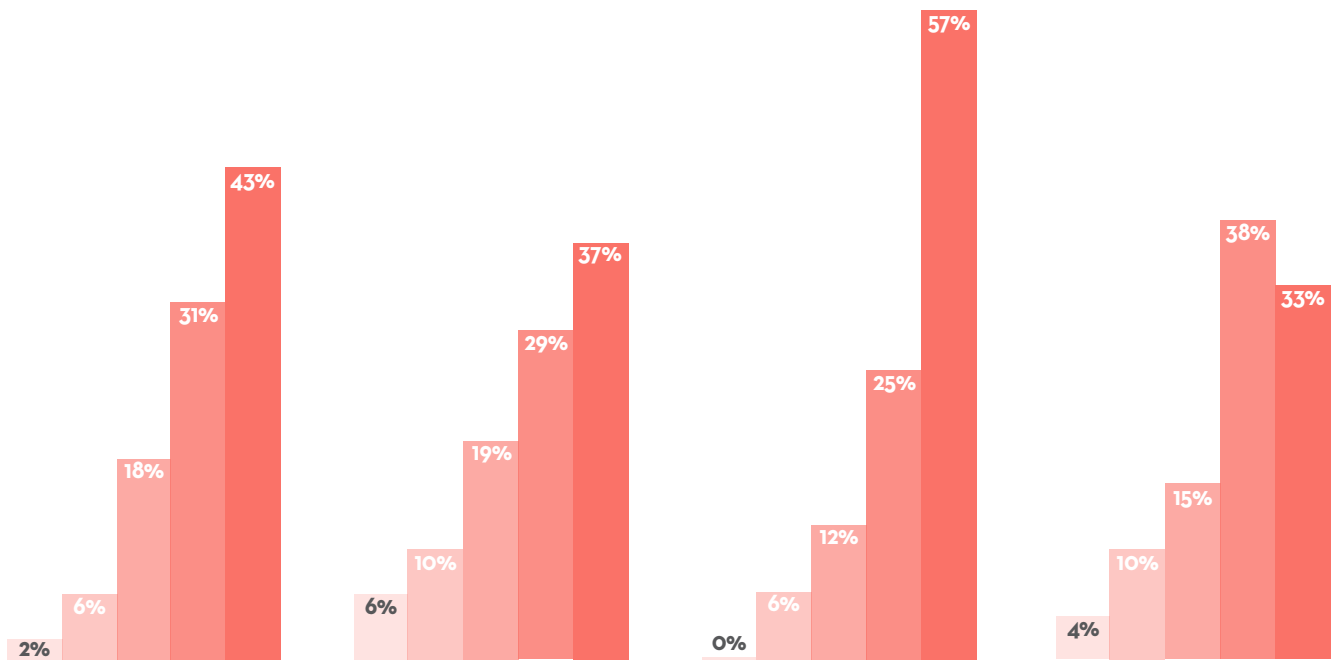
- ▶ Consider joint ventures for culture – WFN, Kelowna, other towns, different sectors – so that resources are financially feasible
- ▶ Add central spaces for gathering (e.g., community center for indoor and outdoor events) near restaurants and shops to bring prosperity to the community
- ▶ Small facilities should be attached to places such as new schools or a new city hall that provide an opportunity for local art, theatre, and music
- ▶ Celebrate our similarities and our differences
- ▶ Support for arts and culture for community building

# KEY DIRECTIONS REVIEW

Participants were asked to rate from 1 star (not well) to 5 stars (very well) how well they think each of the 20 key directions will help achieve West Kelowna's Vision for 2040. They were also invited to share the comments and ideas for improvement.



## OUR ADAPTABILITY



### PREPARING TO BE NIMBLE AND RESPONSIVE TO CHANGE AND NEW OPPORTUNITIES

Renewal of and upgrades to key infrastructure (water, sewer, stormwater, energy) to meet current standards and future needs while managing resources

### TAKING BOLD ACTIONS TO ADDRESS THE IMPACTS OF CLIMATE CHANGE

Improvements that reduce risk from flood or fire, exploration of innovative ideas in pilot programs, and community dialogue and input on decisions

### PLANNING AHEAD FOR OUR FUTURE INFRASTRUCTURE NEEDS

Reduced greenhouse gas emissions, greener buildings, clean energy, water conservation, protected environmental areas, and green stormwater systems

### REDUCED CONSUMPTION AND WASTE

Enhanced waste collection programs, education about waste reduction, control of illegal dumping and littering, and sustainable design and construction



### Preparing to be Nimble and Responsive to Change and New Opportunities

- ▶ Consider wildfire and flood risk and guidelines for building on floodplains or next to forests
- ▶ Consider innovative pilot projects
- ▶ Collaborate with WFN to align goals
- ▶ Emergency preparedness - including access / egress to all neighbourhoods

### Taking Bold Actions to Address the Impacts of Climate Change

- ▶ Cooperation with WFN
- ▶ Consider local issues within the context of the global community
- ▶ Work with the province and federal government
- ▶ Develop bold policies around aspirational goals (e.g., xeriscaping bylaw for all new construction and major renovations, mandating new and replacement irrigation systems, EV or hydrogen vehicles to replace City vehicles)
- ▶ More mitigation / building guidelines for development (e.g., stormwater run-off, tree canopies)
- ▶ Pilot projects with senior government funding

### Planning Ahead for Our Future Infrastructure Needs

- ▶ Invest for our future - water, hydro, streets, fire protection, etc
- ▶ Ensure sufficient infrastructure is in place before development occurs - i.e., assessment of infrastructure capacity and needs must be completed before granting development permits
- ▶ Developer guidelines / support
- ▶ Policy changes for 5- to 10-year surcharge levy to catch up on street infrastructure
- ▶ Address boil water advisories
- ▶ Work with WFN

### Reduced Consumption and Waste

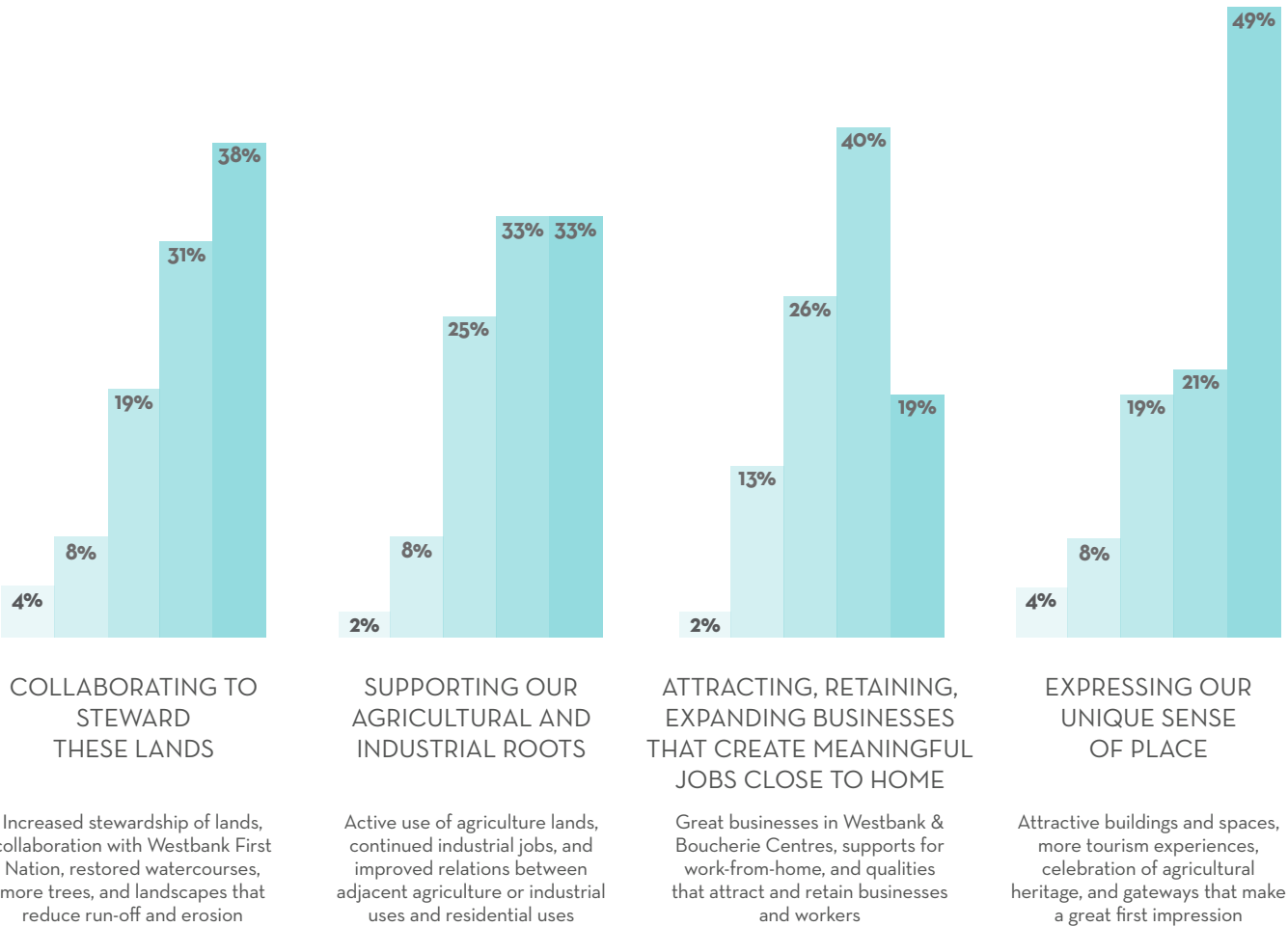
- ▶ Better programs for recycling and composting
- ▶ Compost for agriculture burning - make it easy and affordable
- ▶ Consider fees for transfer station to discourage illegal dumping
- ▶ Consider steeper tiered rates on residential water to encourage xeriscaping
- ▶ Work with WFN, Kelowna, other local and municipal and regional governments
- ▶ Education and communication to reduce consumption

# KEY DIRECTIONS REVIEW

Participants were asked to rate from 1 star (not well) to 5 stars (very well) how well they think each of the 20 key directions will help achieve West Kelowna's Vision for 2040. They were also invited to share the comments and ideas for improvement.



## OUR PROSPERITY





### Collaborating to Steward These Lands

- ▶ Collaboration with WFN to enhance stewardship of our lands
- ▶ Preserve and enhance our parks and recreational lands
- ▶ Work with developers to build within guidelines for land protection / healthy greenspace

### Supporting Our Agricultural and Industrial Roots

- ▶ Protect ALR
- ▶ Balance development to protect greenspace
- ▶ Industry is important, but not at the expense of agricultural / waterfront lands
- ▶ Support food sustainability and keep our agricultural land to maintain food security

### Attracting, Retaining, and Expanding Businesses that Create Meaningful Jobs Close to Home

- ▶ Support work from home where possible
- ▶ Recognize connection to Kelowna and elsewhere – people will still travel to Kelowna for work and will need to commute efficiently
- ▶ Offer incentives for new and emerging economies
- ▶ Focus on professional and service jobs

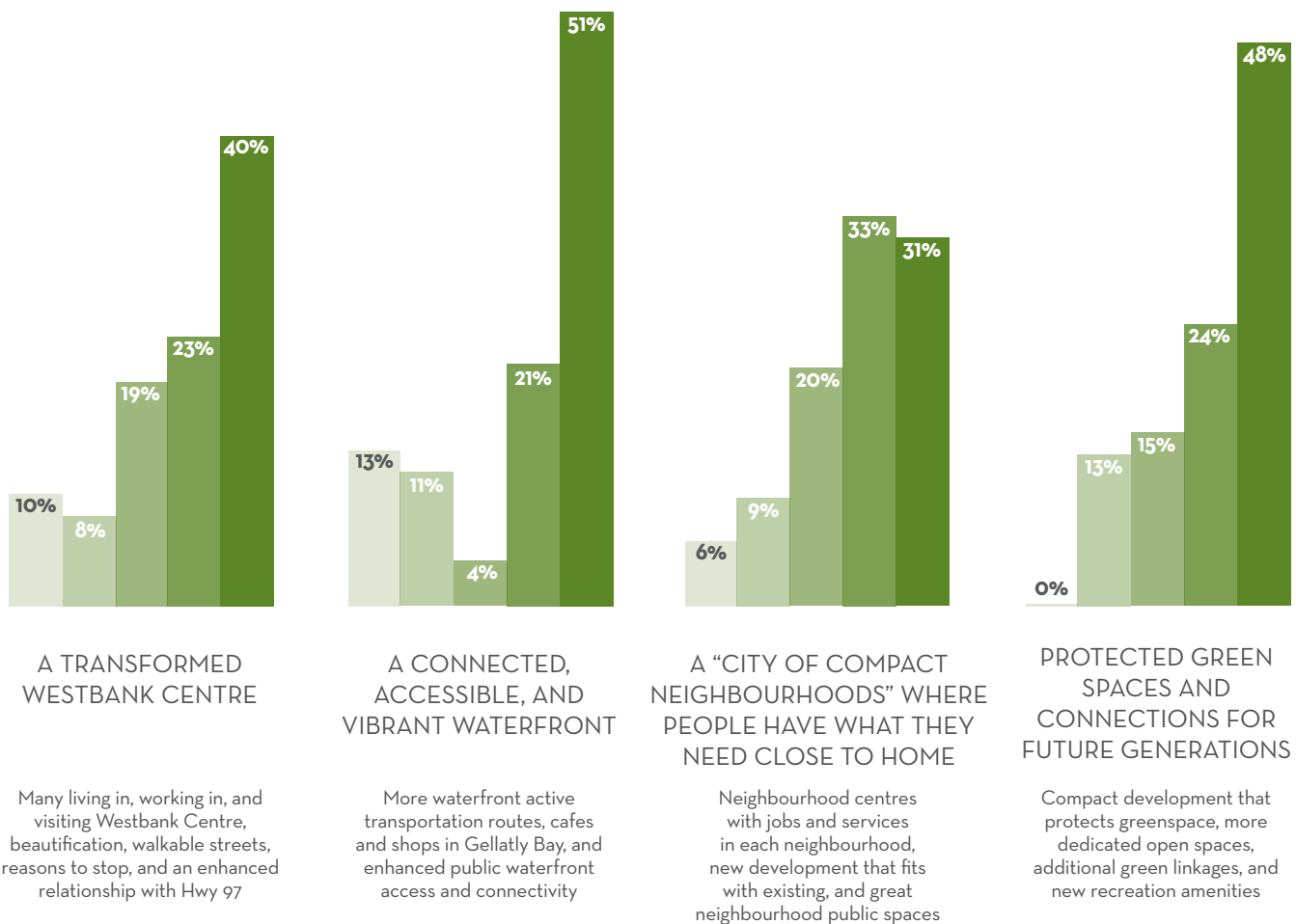
### Expressing Our Unique Sense of Place

- ▶ Develop small scale places that are of the higher quality in design and attractiveness
- ▶ Encourage appropriate sustainable tourism that fits with and enhances the community, but does not overwhelm – balance residents' quality of life and tourism to support tax base
- ▶ Waterfront access
- ▶ Central gathering place for events



# KEY DIRECTIONS REVIEW

Participants were asked to rate from 1 star (not well) to 5 stars (very well) how well they think each of the 20 key directions will help achieve West Kelowna's Vision for 2040. They were also invited to share the comments and ideas for improvement.





## A Transformed Westbank Centre

- ▶ Make Westbank Centre a desirable place for investment and developers by tax incentives or land trades to encourage development
- ▶ Work with MOTI to address Hwy 97 challenges in the medium- / long-term, but progress now with creating a vibrant core
- ▶ Refer to as West Kelowna Centre to reduce confusion and improve identity
- ▶ Concentrate services (e.g., city hall, health, open space) to create a vibrant and functional center of our community with more dense housing

## A Connected, Accessible, and Vibrant Waterfront

- ▶ Promote waterfront as a key asset for residents and tourists alike and preserve and enhance waterfront for recreational use
- ▶ Improve access, including active transportation links from the waterfront to other areas in the City and region
- ▶ Mixed comments on village / small-scale retail in Gellatly Bay:
  - » Concerns about high-rise / high-density development due to view changes, parking, increased traffic within a constrained area
  - » References to the 2017 OCP update for Gellatly Bay
  - » Need to ensure shops will be viable
  - » Development should be small-scale commercial and residential that is sensible and proportionate
- ▶ Limit marina and motorized uses to increase access for non-motorized uses and recreation
- ▶ Consider improvements to accommodate boat trailers needing to access the boat launch

## A "City of Compact Neighborhoods" Where People Have What They Need Close to Home

- ▶ Concerns about compact neighbourhoods in relation to relative low-density in existing areas and the viability of businesses in low-density areas
- ▶ Concerns about too much commercial outside Westbank Centre that could affect its potential revitalization
- ▶ Should reconcile zoning for neighbourhoods to allow for small businesses
- ▶ Ensure smaller-scale businesses can compete
- ▶ Ensure new development fits within existing communities – retain character
- ▶ More active transportation
- ▶ Lakeview Village is a good example of a self-sufficient neighbourhood centre

## Protected Green Spaces and Connections for Future Generations

- ▶ Maintain greenspace, protect wildlife corridors and habitat, live with nature better
- ▶ Include both green spaces with amenities for recreation, but also spaces that are protected for nature
- ▶ Define open space
- ▶ Protect ALR
- ▶ Careful development in harmony with environment / reduce sprawl

## 3.5 YOUTH INPUT

**79**  
Comments\*  
Received

\*Comments included comments from the Youth Feedback Form and "Postcards to the Future" received in Round 2.



### IDEAS

Youth were asked if they could make changes to improve West Kelowna right now, what changes would they make?

#### REVITALIZE DOWNTOWN

- ▶ Make it cleaner
- ▶ More variety of shops downtown
- ▶ Consider adding parks or playgrounds to improve area

#### HOUSING & DEVELOPMENT

- ▶ Address the housing crisis by providing more affordable housing
- ▶ Make housing options desirable
- ▶ Limit development on the mountains
- ▶ Limit high-rise development

#### MORE THINGS TO DO...

- ▶ Centrally located community / recreation centre
- ▶ Bigger youth center (like the H2O); expansion of clubs
- ▶ Interesting entertainment options / tourist attractions e.g., amusement park, carnival, roller rink, go-carting facility, arcade, bowling alley, community theatre
- ▶ Outdoor activities such as hiking trails, parks, bike trails, camping sites, snow park, beaches, dog parks, outdoor parkour course, airsoft field, public gathering spaces, improved or new skate park, waterfront walkway with shops, skating rink
- ▶ Indoor activities e.g., upgraded mall with better stores including clothing stores, big name stores, and local shops; affordable food options including restaurants, cafes, local / Canadian coffee shops, corner stores
- ▶ Gym with equipment for working out, basketball, etc
- ▶ Expand the swimming pool
- ▶ Rock climbing wall
- ▶ More docks at Gellatly Bay

#### IMPROVE LEARNING

- ▶ New high school (MBSS is crowded) which could provide a closer option for students living further away
- ▶ Free or subsidized post-secondary education
- ▶ Better education options



## BETTER WAYS TO GET AROUND

- ▶ Ensure adequate roads with any new development to ease congestion
- ▶ Better public transportation in terms of frequency, bus shelters, and affordability
- ▶ Consider more waterfront walkways along beaches
- ▶ Better mobility including eco-friendly transit options so people without a vehicle can get around
- ▶ More and improved sidewalks, multi-use pathways, and bike lanes
- ▶ Provide public scooters
- ▶ Affordable transportation options
- ▶ Safer mobility options
- ▶ Better geographical distribution of gas stations
- ▶ Improve road maintenance (fix potholes, repave streets)

## IMPROVE COMMUNITIES

- ▶ More diversity and equal treatment of all people
- ▶ More LGBTQ+ friendly places
- ▶ Healthy and safe living conditions for everyone
- ▶ More accessible buildings
- ▶ Services and funding for mental health, substance abuse, and homelessness
- ▶ Cleaner public bathrooms
- ▶ Free feminine hygiene products suitable for young women in public washrooms
- ▶ Provide daycares
- ▶ Murals
- ▶ Consider another SPCA for stray animals

## LET'S BE GREENER!



- ▶ Compost bins
- ▶ Improve drinking water
- ▶ Better wildlife management (meaning animals can exist in their environment as long as they are not putting people in danger)
- ▶ Protect wilderness and forested areas
- ▶ Improve public areas (e.g., cleaner, less garbage)
- ▶ Protect parks and lands to conserve nature
- ▶ Better landscaping around town
- ▶ Greener ways to get around town and to Kelowna



*Littering is abundant in public areas. It would be great if that could change.*







## PLACES YOUTH LOVE

**123**  
Comments



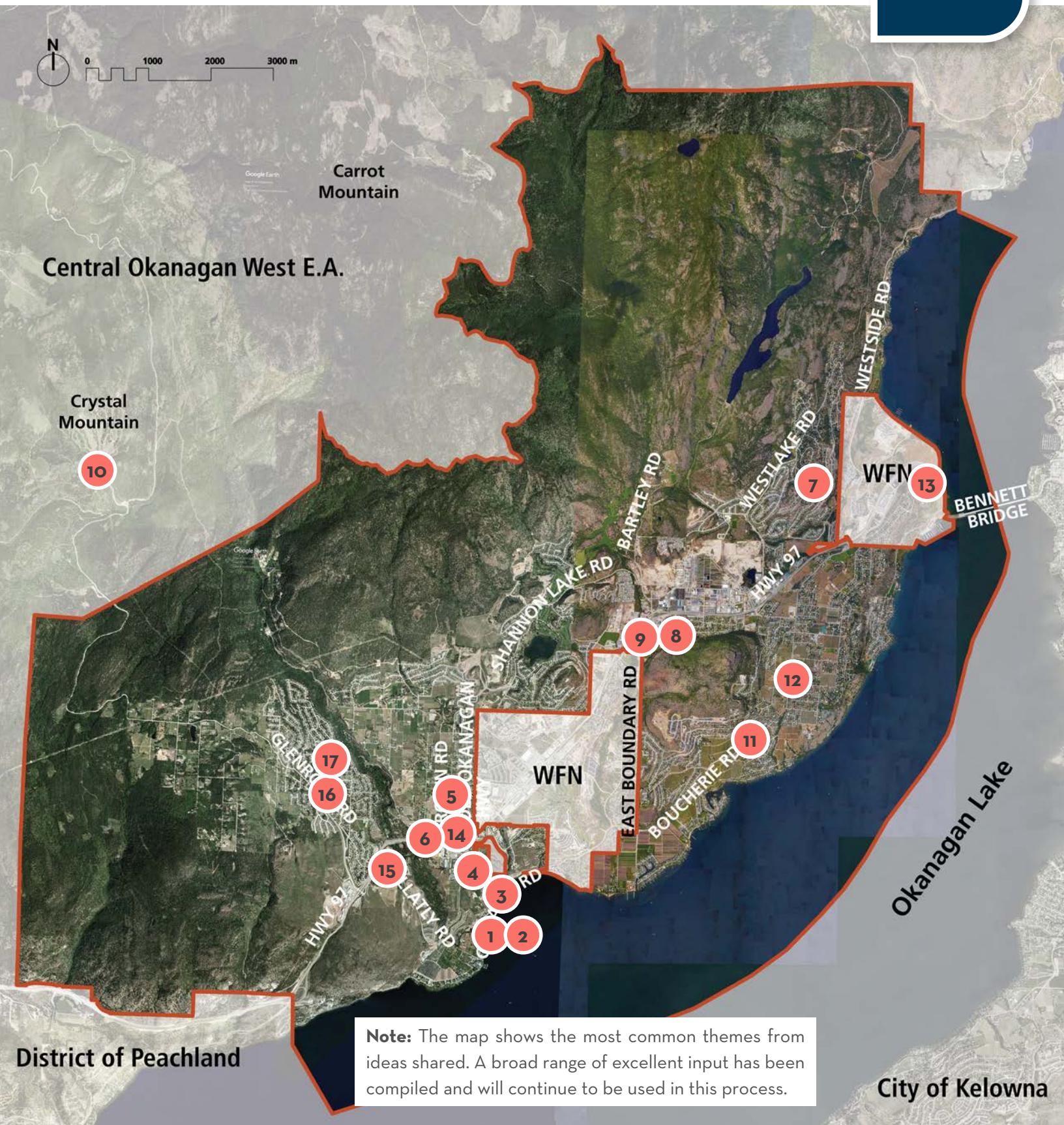
- 1 Gellatly waterfront trails, swimming beaches, and volleyball amenities
- 2 Off-leash dog beach along Gellatly Road
- 3 Gellatly Nut Farm is a unique spot with local history
- 4 Community recreation facilities at JBMAC including the pool, fitness centre, skateboard park, and amphitheater
- 5 Locals shops, restaurants, and coffee shops in Westbank Centre for meeting people and socializing
- 6 Westbank Library | ORL Branch
- 7 Upgraded Boucherie Ball Field
- 8 Great views of the lake from Off The Grid Organic Winery
- 9 Neighbourhood parks and open fields in Glenrosa
- 10 Interconnected pathway network through the Smith Creek neighbourhood
- 11 This area for dirt-biking
- 12 Shannon Ridge Park and lake
- 13 Undeveloped natural green space on Shannon Lake Road
- 14 Mount Boucherie Recreation Complex for hockey, ringette, and skating
- 15 Hiking trails with views at Mount Boucherie
- 16 Local agriculture and wineries that provide beautiful venues for events and everyday dining
- 17 Hiking at Kalamo Regional Park
- 18 The large size of Pritchard Park with open lawn and beaches for spreading out
- 19 Lots of hiking options at Rose Valley Regional Park
- 20 Telemark cross-country ski area
- 21 WFN's recently updated Okanagan Lake Shopping Centre
- 22 Kelowna Dirt Bike Club, MX Track is a fun place for biking





## PLACES YOUTH THINK NEEDS IMPROVEMENT

**126**  
Comments



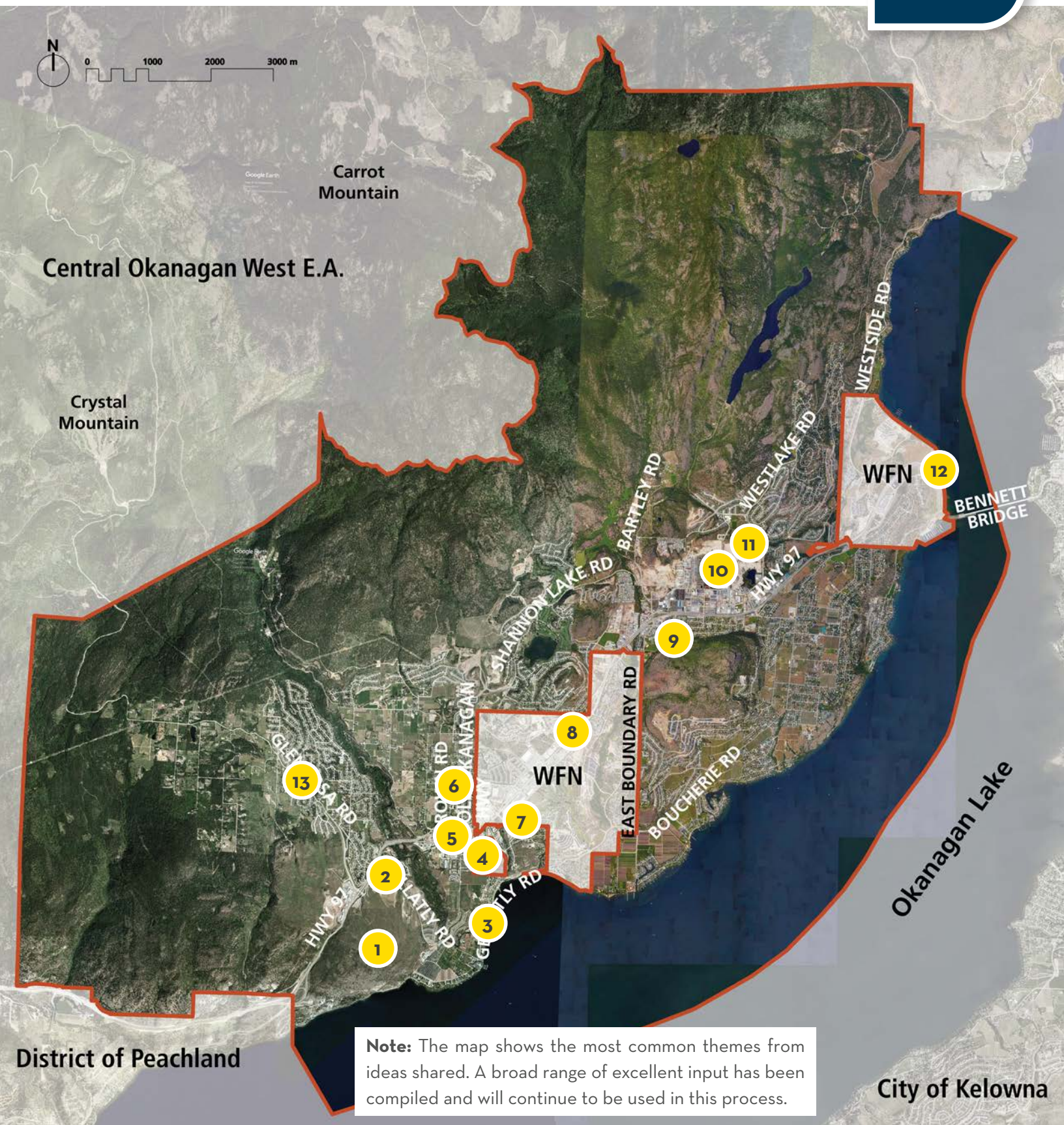
- 1 Lack of shade trees at Willow Beach and lots of litter during busy seasons
- 2 Gellatly boat launch needs more places to park and load boats
- 3 Lengthen the CNR Wharf dock and add more features
- 4 Too many open fields in West Kelowna that could be transformed into interesting parks
- 5 Sidewalks are needed along Butt Road - it is currently dangerous to walk
- 6 Vacant lots in this area are unattractive and could be affordable housing, senior housing, shops, community gardens, parks, or a skatepark
- 7 Sidewalks are needed on Horizon Drive - it is currently unsafe for pedestrians
- 8 Jim Lind Arena needs an update including a better rink and larger dressing rooms
- 9 Mount Boucherie Secondary School is outdated and needs better facilities
- 10 Closure of Crystal Mountain
- 11 Boucherie Road could use bike paths and sidewalks to make it safer
- 12 The intersection at Boucherie and Ogden is dangerous for pedestrians, needs a crosswalk
- 13 There is traffic congestion that needs improvement on Hwy 97 by the bridge
- 14 Downtown West Kelowna:
  - ▶ Lacks youth activities and amenities
  - ▶ Not enough interesting shops
  - ▶ Old-looking compared to the rest of the City
  - ▶ Roads need repaving and litter cleaned up
  - ▶ Not comfortable for pedestrians walking down the main road, needs more sidewalks
- 15 Gellatly Road South needs better signage to orient people
- 16 Glenrosa Middle School is lacking safe routes to school, some crosswalks missing
- 17 Glenrosa Elementary is outdated and needs an upgrade





## PLACES WHERE YOUTH HAVE BIG IDEAS

**48**  
Comments





- 1 New hiking trails here and informative signage about forest fires
- 2 An ideal location for a large park with lots of amenities
- 3 Ideas for the Gellatly Waterfront:
  - ▶ Add an area for skim boarding
  - ▶ Add another dock
  - ▶ Add another beach
  - ▶ Additional play elements on CNR Wharf (like Swim Bay in Peachland) Transform this area into a park with a lot of amenities including a Youth Centre
- 4
- 5 Revamp the downtown to become an interesting community hub with local shops, restaurants, public art, and murals. Include more entertainment like arcades, video game cafes, recreation, and indoor activities during winter
- 6 Utilize this area for community uses such as a sports and gymnastics centre or community gardens
- 7 Create a large public park here
- 8 Create a youth centre around here, in a central location from schools
- 9 Develop a strong school sports team / program to attract fans like the Kelowna Falcons
- 10 Create more indoor amenities during winter, such as a rock climbing wall
- 11 Utilize large empty lots for an attraction like a zoo or carnival
- 12 Make an expansive public beach
- 13 Improve public transit for Glenrosa





*That is quite a big list of things to do in 20 years. I think it would be better to make a smaller list every 5 years to complete!*



- YOUTH PARTICIPANT





## 4 NEXT STEPS

Input from Round 2 engagement will be used to refine the DRAFT Community Vision to a FINAL Community Vision for Council review.

Stay tuned for more information about the Official Community Plan update anticipated in 2021!



WESTBANK  
CANADA

Alaska 2,557.7 km

Sidney, BC 439.7 km

Kuala Lumpur, Malaysia 12,916 km

Baltimore, Ireland 6,986 km

Reims, France 1,375 km

Napa, Calif. 1,743.8 km

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WESTBANK  
DEVELOPMENTS

## 4.1 WHAT'S NEXT?



### FINALIZING THE COMMUNITY VISION!

WE ARE  
HERE

**LISTENING**  
spring - fall 2020

**BUILDING OUR  
COMMUNITY  
VISION**  
fall / winter 2020

**FINALIZING OUR  
VISION & NEXT  
STEPS**  
winter 2021

#### Listening (COMPLETE)

In the initial phase, we listened to your challenges, ideas, and questions about West Kelowna today and in the future. We heard from thousands of voices and your input helped develop a DRAFT Community Vision.

#### Building Our Community Vision (COMPLETE)

Building our Community Vision commenced in fall 2020 and completed winter 2021. This document summarizes your feedback on the DRAFT Community Vision which outlined a Vision Statement, 5 Foundational Elements, and Key Directions.

#### Finalizing Our Vision & Preparing Next Steps (UNDERWAY)

The final step, anticipated this winter 2021, is focused on developing a refined Community Vision based on your feedback on the DRAFT Community Vision. Once refined, Council will review the FINAL DRAFT.



**The FINAL Community Vision will serve as the framework for the Official Community Plan update anticipated in 2021.**

The input shared since summer 2020 shows us what matters to the people of West Kelowna. Your feedback has helped shape a strong Community Vision which will serve as the foundation for all plans and policies in the community. We hope you continue to be involved in planning for the future of West Kelowna!

## THANK YOU!





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