

ATTACHMENT 4: OurWK Community Vision Timeline

West Kelowna OurWK Community Vision Timeline:

May 2019	<ul style="list-style-type: none">• The Community Visioning process was initiated• A Request for Proposal (RFP) for consulting services to undertake the extensive task of completing community engagement for the purpose of establishing a long-term vision for the community is released.• Lanarc Consultants was selected as the successful proponent for the project.
July 24, 2019	<ul style="list-style-type: none">• City staff and the consultant held a series of meetings with community stakeholders, management staff, and members of Council to introduce the project• The team gathered input on the proposed engagement strategy, and begin discussions on the scope of the vision.• Following these meetings, the project was placed on hold to better understand Council's expectations for this project
September 2019 – February 2020	<ul style="list-style-type: none">• The project was refined and a revised scope, budget, and schedule were created to better align with Council's vision for the project that was identified on July 24, 2019.
February 25, 2020	<ul style="list-style-type: none">• Council was provided with an update on the Community Visioning process, including an overview of the draft public engagement and communications strategy, which identified a combination of digital engagement and in-person community outreach to achieve a collective vision for the community's future.• At this meeting, Council confirmed that the direction of the project was better in line with their expectations; accordingly, the project team and consultant were advised to begin public engagement in April and continue with the initial round of engagement until mid-July.
March 2020	<ul style="list-style-type: none">• In mid-March, the project was placed on hold due to the COVID-19 pandemic the project team was tasked with the redesign of the community engagement plan to respect the Provincial Health Officer's (PHO) recommendations and physical distancing requirements, necessitated by the COVID-19 pandemic.
May 2020	<ul style="list-style-type: none">• In May 2020, Council was provided with an option to proceed with the development of a Community Vision, with a readjusted engagement strategy that focused predominantly on an online engagement platform. Council directed the project team to proceed.
June 15 – September 21, 2020	<ul style="list-style-type: none">• The project team engaged the community from June 15 to September 21, 2020.• The purpose of Round 1 Engagement was to gain early insights into the priorities, concerns, and ideas of our community members; this was the listening stage.• This round of engagement included a broad range of participation opportunities, including questionnaires, kid's activities, "Ideas" postcards, outreach to community stakeholders and community groups, online meetings, videos, and social media platform engagement.
October 3, 2020	<ul style="list-style-type: none">• Council was provided with highlights of the public engagement undertaken as part of the first phase of Community Visioning. In addition, a sneak peek of the framework for the Community Vision document was provided to obtain preliminary feedback.
October 27, 2020	<ul style="list-style-type: none">• Council was provided a formal review of the Draft Vision document by the project team and consultant.

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	<ul style="list-style-type: none">• At this meeting, Council provided to the team comments and suggestions for improvement.• Council was also provided an overview of the Round 2 Engagement; Council advised the team to proceed.
November 10, 2020 – January 6, 2021	<ul style="list-style-type: none">• The project team was tasked with completing Round 2 Engagement.• The purpose of the second round of engagement was to ask the community broadly if the Draft Community Vision 'got it right', and if there were any comments, suggestions, or ideas for improvement.
February 2020	<ul style="list-style-type: none">• The project team completed the Final DRAFT Vision document.• Copies of the Final DRAFT Vision were shared with Council and Westbank First Nation• The project team presented to Council's committees an overview of Round 2 Engagement and the Final Draft Vision. The EDC, AAC, and APC, provided motions of support on the Final Vision.