



## ADVISORY PLANNING COMMISSION REPORT

To: Advisory Planning Commission Members

Date: February 17, 2021

From: Stirling Scory, Planner II

File No: P20-01

Subject: **P20-01, West Kelowna Community Vision (Final DRAFT Vision)**

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### BACKGROUND

On October 27, 2020, the first DRAFT Community Vision document was presented to West Kelowna City Council, following the completion of Round 1 Engagement for the OurWK Community Vision initiative which was completed between June 15 and September 21. At this meeting, Council provided feedback to the project team and direction to proceed with Round 2 Engagement.

On December 3, 2020, the First DRAFT Community Vision document was presented to the EDC for comment and feedback. The project team also outlined to the EDC the process by which Round 2 Engagement would be completed, and what efforts were being taken to engage with the community.

### DISCUSSION

The Final DRAFT Vision document (Attachment 1) represents West Kelowna's Community Vision to 2040 and is the foundation for the Official Community Plan (OCP) update. The Vision is intended to be a high-level document that provides direction and will inform future policy considerations in the OCP. It is the intent of the Vision to provide a high level overview of the community's values and priorities for the future. The Vision document has been drafted to include:

- A DRAFT (overarching) Vision Statement that describes what West Kelowna wants to be by 2040;
- Five Foundations that provide a balanced focus on key areas/themes for action to support the implementation of the Vision;
- Twenty-three Key Directions that could help the community make visible progress toward implementing the Vision; and
- 'Signs of Success' to help monitor progress towards achieving the Draft Vision.

#### Summary of Round 1 Engagement

Due to the Provincial Health Officer's (PHO) recommendations implemented in response to the COVID-19 pandemic, Round 1 Engagement was conducted predominantly online. The purpose of Round 1 Engagement was to listen to the community and gain early

insights into the priorities, challenges, and ideas of residents and stakeholders. This round was completed between June 15 and September 21. Feedback was gathered predominantly online through MetroQuest, an online platform that lets participants complete an interactive questionnaire. The focus for Round 1 Engagement was to ask participants generally, what are our community's challenges and opportunities, what is West Kelowna doing well, and what your big ideas are for the future.

### Summary of Round 2 Engagement

Due to the continuing PHO recommendations, in response to the COVID-19 pandemic, Round 2 Engagement was conducted predominantly online. Like in the first round of engagement, the team explored opportunities to engage through traditional means of engagement; however, the PHO's recommendations presented many challenges to engage with the community while respecting physical and social distancing requirements.

The purpose of Round 2 Engagement was to review and refine the DRAFT Vision with the community. Participants were asked to consider if the DRAFT Vision 'got it right'. Participants were also asked to reflect on the process to date and consider if the project team had heard the feedback correctly, or if there were still opportunities for improvement in the document.

To complete this round of engagement the project team created 'Choose Your Own Adventure', a method to obtain participants feedback on the Draft Vision through four different feedback forms each designed and catered to the varying interests and potential time commitments of participants. The forms included:

- *Adventure A: Draft Community Vision Review*
  - Main feedback form which encourages individual or household response on the Draft Vision document (est. time: ½ hour)
- *Adventure B: 5-minute Feedback on the DRAFT Vision Statement and Foundations*
  - A shortened version of Adventure A to allow participants with minimal time to participate, and review the general direction of the Vision Statement (est. time: 5 minutes)
- *Adventure C: Working Together, Community Circles Collaboration*
  - A more in-depth version of Adventure A to enable participants that have the opportunity to 'dig deeper' and collaborate with others on a group submission (est. time: a few hours)
- *Youth Feedback Form*
  - A form designed specifically for youth to encourage their review and participation in the review of the Draft Vision (est. time: 30 minutes)

In addition to the feedback forms, the project team also held two online workshops in the first week of December (1<sup>st</sup> and 2<sup>nd</sup>) to encourage participants to engage in guided discussions with members of the project team and other participants in the visioning process. Round 2 Engagement findings can be found on the project website, [ourwk.ca](http://ourwk.ca).

### Next Steps

The project team has scheduled meetings with Council's committee to present the Final DRAFT Vision, which were completed in early February. At the end of February, the project team and the Consultant (Lanarc Consulting) will present the Final DRAFT Vision to Council.

Respectfully submitted,

Stirling Scory, Planner II

Powerpoint: Yes ☒ No ☐

### Attachments:

Attachment 1: OurWK Community Vision Final DRAFTS