



INFORMATION ONLY COUNCIL REPORT

To: Paul Gipps, CAO

Date: June 22, 2021

From: Kevin Bouchier, Recreation Supervisor

Subject: **Music in the Park 2021 Reimagined**

STRATEGIC AREA(S) OF FOCUS

Arts and Culture

BACKGROUND

The Music in the Park program is one of the most successful, well attended summer events offered by the City of West Kelowna. It traditionally consists of eight live music and park play events on Friday evenings throughout July and August. In 2020 the COVID-19 pandemic forced the cancelation of the Music in the Park program. In 2021, the Recreation and Culture Department has been working with Creative Okanagan to reimagine a Music in the Park program that meets with the orders of the BC Provincial Health Officer.

The 2021 program anticipates hosting an afternoon Music in the Park event at the beginning, middle and end of the summer. Each event date anticipates hosting multiple shows throughout the day that patrons will be required to preregister to reserve their spot. There will be a break between shows to allow patrons to leave the site and a new group of preregistered patrons to enter the site for the next show. All people attending the event will need to adhere to the current Provincial Health Officer Orders and COVID-19 Safety Plans the City will have for the event.

The maximum number of people allowed to attend the 2021 Music in the Park events is based on current Gathering and Events Orders from the BC Provincial Health Officer. As of June 15th, the Gathering and Events Order allows a maximum of 50 spectators for outdoor events. It is anticipated that this number will increase as we proceed through the summer months.

Due to the length of time required to host multiple shows at each event, the Music in the Park program will be a day time event held on weekends and holidays. The proposed dates for the 2021 program include:

- Thursday July 1- Canada Day
- Saturday July 31
- Saturday August 28
- Saturday September 4

Music in the Park 2021 will be held at Kinsman Park in the upper soccer field. This location offers the amenities required to host an event for a limited number people while meeting requirements for social distancing. The park provides fencing around the perimeter of the whole facility as well as fencing around each sports field to help manage groups of people during an event. Other park amenities include: 2 soccer fields, 2 baseball fields, a child's play ground, covered gazebo, and space for parking.

The Annette Beaudreau Amphitheatre will not be available for Music in the Park 2021 due to construction anticipated in the area for the new skate board park and City Hall/Library project. In addition, the Amphitheatre does not provide options, such as fencing, for managing groups of people at events under current COVID-19 restrictions.

FINANCIAL IMPLICATIONS

The budget will provide for four Music in the Park events in 2021. Sponsorship opportunities provided by Creative Okanagan may allow for an enhanced program. In 2021 the budget for Music in the Park is \$17,000, reduced from \$32,000 in 2020. The budget for sound and stage services for 2021 is \$17,500 reduced from \$37,500 in 2020.

REVIEWED BY

Erin Goodwin, Facilities and Recreation Manager

Warren Everton, Director of Finance/CFO

Shelley Schnitzler, Legislative Services Manager/Corporate Officer

APPROVED FOR THE AGENDA BY

Paul Gipps, CAO

Powerpoint: Yes No