



November 22, 2021

His Worship Gord Milsom & Council  
West Kelowna City  
2760 Cameron Road  
West Kelowna, BC  
V1Z 2T6

Dear Mayor & Council,

We write on behalf of the Greater Westside Board of Trade and on behalf of our membership. We are asking the City of West Kelowna to consider a pilot project that will allow alcohol at designated parks and beaches in West Kelowna in 2022. With the new regulations allowing restaurants and pubs with their take outs service to offer single serve alcohol such as beer, wine or cocktail we need to create spaces for this to be enjoyed. We continue to want to support the hard hit tourism and hospitality sector these new regulations will be a much needed help to these businesses. We need to have outdoor areas allocated to our community and tourists to be able to enjoy our beautiful beaches and parts while support these businesses.

Similar initiatives have been pursued in North Vancouver, West Vancouver, Penticton and Vancouver, among others. These Municipalities have taken into consideration the fact that the pandemic has forced people to socialize in public outdoor spaces.

We believe that this initiative will support local businesses that make, produce and sell wine, beer and spirits, but also ensure that these locally produced beverages can be enjoyed responsibly.

Attached is an outline of the bylaw that we are proposing be adopted and a map of the location.

We look forward to meeting with you, council, and city staff to discuss this initiative.

Sincerely,

A handwritten signature in blue ink, appearing to be 'HR' with a stylized flourish.

Heather Robinson  
Executive Director  
Greater Westside Board of Trade  
Ph: 250-768-3378